



MINUTES FOR THE NRC BOARD OF DIRECTORS MEETING

June 17, 2016

(Meeting held via GoToWebinar and conference call)

Approved by the NRC Board of Directors at 8/19/16

Board Present and on call: Stephen Bantillo, Robert Bylone, Jack DeBell, MaryEllen Etienne, John Frederick, Juri Freeman, Bob Gedert, Marjie Griek, Gary Liss, Fran McPoland, Michelle Minstrell, Maite Quinn, Julie Rhodes, Antonio Rios, Will Sagar, Lisa Skumatz, Michael Van Brunt

Not Present: Gary Bilbro, Jeffrey Cooper, George Dreckmann, Brent Hildebrand, Mark Lichtenstein, Robin Wiener, Melissa Young

Guest and staff present: Savannah Betkowski, NRC staff; Cara Russell, Colorado Association for Recycling; Dylan De Thomas, Resource Recycling; Maggie Clark, Maggie Clarke Environmental; Michele Nestor, ROC chair/Ex-Officio Board Member; Angela Gehlert, Missouri Recycling Association

Call to Order: Meeting called to order at 1:05pm by Chair Rhodes, Roll call by Betkowski, a quorum was present.

MOTION: Move to approve Agenda as Amended with addition of Executive Session (Liss/Bantillo)
Motion passes unanimously.

MOTION: Move to approve past meeting minutes
Defer approval of minutes until next Board of Directors meeting on July 15, 2016
Motion passes unanimously.

Recycling Organization Council Report:

An update by Michele Nestor was given on information regarding the Resource Recycling Conference (RRC) in New Orleans from August 30 – September 1, 2016. An outline was presented about a tentative schedule for a collaborative meeting

between the NRC and the ROC. A formal agenda for the RRC will be sent in the near future as guest speakers are finalized.

Public Session

Michele Nestor: Discussed the need to confirm the time of the ROC & NRC meeting during the Resource Recycling Conference. The NRC strategic planning committee needs that confirmed time to provide an ample amount of time to outline the strategic plan so discussion can occur.

Close of Public Session

President's Report - Gedert

President Gedert is very pleased with the update and improvements made to the draft document of the NRC's Strategic Plan. The President first opened his message with an invitation to the Board of Directors to partake in the Fund Development Committee's meeting in early July.

President Gedert gave updates about the recent OpEd articles being released monthly within Resource Recycling. These articles have been receiving attention and have helped the NRC to gain more visibility.

President Gedert reviewed new membership requests from Colorado, a potential business connection regarding market development, and other inquiries that can help the NRC be visible on a national level while also supporting our member base.

Executive Session

**MOTION: Move that the NRC board continue the existing contract with Syracuse University for the intern/admin support for a period of 6 months and for an amount to not exceed \$7,000 (Minstrell/Griek)
Motion passes unanimously.**

Fund Development Committee Report - Gedert

The next Fund Development Committee meeting will be held in early July. This meeting will discuss a road map that can be presented during the July 15, 2016 Board of Directors meeting.

Conference Committee Report - Minstrell

Reviewed a tentative schedule of NRC events being held at the 2016 Resource Recycling Conference. Note, this year's conference is held from Tuesday August 30th until Thursday September 1, 2016:

- Tuesday's NRC Events
 - NRC Board Meeting (9:00am-10:00am)
 - NRC Annual Members Meeting/Candidate Forum (10:30am-12:00pm)
 - NRC & ROC Meeting held in later afternoon (Exact time duration TBD)

- Wednesday's NRC Event
 - NRC Board Lunch Meeting (12:15pm-1:30pm)
- Thursday's NRC Event
 - NRC Scholarships/Awards at lunch time (12:15pm-1:30pm)
 - Follow-up gathering after conference concludes (3:00pm-5:00pm)

Discussion focused on the value of the last session from 3:00-5:00pm Thursday. The Board approves schedule without the last meeting on Thursday.

Staff will be putting scholarship and other NRC deadlines on social media.

Lastly, the Conference Chair (Minstrell) reviewed correspondence about re-establishing the National Recycling Conference. Open dialogue will be maintained and future discussion will occur about the National Recycling Conference.

Campus Council Committee/Murray J. Fox Scholarship Report - DeBell

Scholarships are underway with applications ready for distribution. The staff assistant will place the scholarship opportunities online through social media outlets (Facebook, Twitter, etc.).

Strategic Planning Committee Report – Griek/Rhodes

Reviewed the draft Strategic Plan chart with capability to edit in real-time. Discussed “What Success Looks Like”. What are the NRC’s indicators for success, who is responsible to carry out such actions, and what is the timeline?

Realistic outcomes include: an online library of resources, tracking the amount of members and member benefits, focused webinar topics, actively engaged social media outlets, committees involved with the national platform, and the NRC being seen as a reasoned voice on policy issues.

The Strategic Plan is a living, on-going document that will constantly adapt to situations, evaluations, and further input from NRC’s affiliated ROs, Board and members.

Public Session

Maggie Clark: Perhaps the Board can ask the ROC what aspects of the prior NRC Congress they are missing?

Close of Public Session

Other Business

Confirmed next Board of Directors Meeting on July 15, 2016 from 1:00 – 3:00pm ET via GoToWebinar.

MOTION: Move to adjourn (Griek/Gedert)
Motion passes unanimously.

Meeting adjourned at 3:04pm ET.