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Resource Recycling Conference and National Recycling Coalition join forces to propel industry

Leading conference and trade group announce a strategic partnership aimed at pushing forward the evolution of municipal materials recovery in North America. The partnership kicks off with the seventh-annual Resource Recycling Conference in Minneapolis this August.

(Portland, Ore. and Washington, D.C.) -- The largest national conference focusing on municipal recycling will now be aided by a key alliance. The seventh-annual Resource Recycling Conference, to be held in late August in Minneapolis, will be conducted in partnership with the National Recycling Coalition (NRC).

As part of the collaboration, NRC leadership will assist in developing some sections of the Resource Recycling Conference agenda of educational sessions. The group will also hold its annual meeting, board elections and recycling awards ceremony in conjunction with the conference.

These steps will help the Resource Recycling Conference continue to bolster its proven ability to facilitate knowledge-sharing, networking and connectivity in the evolving realm of municipal recycling.

The 2017 Resource Recycling Conference (rrconference.com) is slated for Aug. 28-30 in Minneapolis, Minnesota and will include involvement from the Recycling Association of Minnesota. The conference, which is produced by independent trade journal publisher Resource Recycling Inc., is entering its seventh year. It is the only national conference focused exclusively on municipal recycling.

The NRC is a nonprofit organization with more than 6,000 members that is focused on promoting and enhancing recycling in the United States.

“Successful recycling programs don’t just happen magically,” said Jerry Powell, president of Resource Recycling Inc. and the Resource Recycling Conference. “The companies and communities that thrive in this industry do so because they have extensively researched the market, collaborated with other forward-thinking enterprises and efficiently implemented their strategies. With the help of the NRC, our conference will continue to serve as the municipal recycling sector’s networking and educational hub.”

The partnership will help attendees of the Resource Recycling Conference fully understand the issues shaping the industry right now and return to their communities and businesses with the knowledge and tools needed to lift their operations.

Among the topics expected to be covered at the 2017 conference are the role of recycling in the larger circular economy, best practices to increase diversion in communities of all sizes, and tactics for combating issues such as materials contamination.

The partnership will bring benefits to the entire industry, said NRC President Bob Gedert.

“NRC welcomes the opportunity to showcase resources that can help state and local programs expand markets for recovered materials to strengthen local markets,” said Gedert, who is a senior consultant at RRS and the former solid waste director at the City of Austin, Texas. “NRC also hopes to engage its members to support policies nationally that could help local programs grow and prosper. By combining the skills and knowledge of the NRC and the Resource Recycling Conference, we can offer tools and trends analysis that will open pathways to a more resilient industry in the long run.”

About the Resource Recycling Conference

Produced by Portland, Ore.-based Resource Recycling Inc., the annual Resource Recycling Conference brings together leading municipal recycling decision-makers to evolve North American materials recovery. The 2017 conference will be the seventh iteration of the event and is scheduled for August 28-30 in Minneapolis, Minn. For more information, visit www.rrconference.com.

About the National Recycling Coalition

The National Recycling Coalition is a nonprofit organization focused on promoting and enhancing recycling in the United States. Its network of more than 6,000 members extends across waste reduction, reuse, recycling and composting. The mission of the group is to partner with and facilitate activities between and among nonprofit organizations, businesses, trade associations, individuals and government to maintain a prosperous and productive American recycling system that is committed to the conservation of natural resources. Together, We Are Recycling. For more information, visit www.nrrcycles.org.