



Dear Recycling Organization,

February 7, 2017

As we move into a new era in 2017, the recycling associations across the nation face many challenges. As partners within the National Recycling Coalition, we collectively can work together to support recycling collection and processing programs throughout North America, the Virgin Islands, and Puerto Rico.

As the NRC President, I am honored to fill the role at such a historic time for the National Recycling Coalition. In recent years the NRC has emerged as a strong organization serving recyclers as the national advocate for recycling. My theme as NRC President will be "Building Partnerships through Inclusion."

Regarding Partnerships; the NRC Board of Directors has historically built partnerships with sister organizations that support the mission of the NRC. I pledge to continue that direction, strengthening existing relationships and building new partnerships.

Regarding Inclusion; the NRC members are who we serve, and I desire our focus in 2017 to produce deliverables that aide in the local efforts to promote and support recycling. I desire to continue meeting with RO representatives and define a partnership path that serves the NRC membership.

To support these values as well as build a stronger organization, the NRC Board of Directors developed and adopted a Strategic Plan on August 30, 2016. This Strategic Plan includes short-term, mid-term, and long-term goals and actions that include the request for actions from the December 2015 ROC letter.

In this effort, I attended the following conferences to network and support local recycling organizations: Zero Waste Leader's Summit – Boston Recycling Coalition, Virginia Recycling Association, Louisville Reuse Summit, Colorado Summit for Recycling, IRC Conference, Arkansas Recycling Conference, STAR Annual Summit, SERDC annual conference, and the NRC Members Meeting at the Resource Recycling Conference. I also represented the NRC at the international G7 Alliance on Resource Efficiency, the US Zero Waste Business Council, and the US Business Council for Sustainable Development.

We are proud to announce the NRC partnership with Resource Recycling Magazine at the Resource Recycling Conference to be held August 28-30, 2017 in Minneapolis, Minnesota. The NRC will be hosting a special RO session and encourage all ROs to attend.

The NRC Board of Directors drafted and published in Resource Recycling ten articles that address current recycling issues. We encourage local recycling organizations to republish these articles in your member newsletters. In 2016 the board continued to help advance Sustainable Materials Management in the US and hosted workshops in Georgia and Colorado, we continue to look for opportunities and local SRO partners to help build national momentum for SMM. The NRC Board will serve its membership through rapid responsiveness to national recycling issues. As members of the National Recycling Coalition, I ask for you to send me your suggestions and thoughts at: [Robert.Gedert@gmail.com](mailto:Robert.Gedert@gmail.com)

Bob Gedert, NRC President



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## Current NRC Affiliates

Thanks to our affiliated recycling associations for their continued membership and support! We are 22-affiliated recycling organizations strong, and are continuing to develop and implement strategic initiatives to meet the needs of the 6,000 NRC members across the North America, but more importantly, to accelerate sustainable approaches to the management of discarded materials.

- Alabama Recycling Coalition
- California Resource Recovery Association
- Carolina Recycling Association
- Colorado Association for Recycling
- Georgia Recycling Coalition
- Illinois Recycling Association
- Indiana Recycling Coalition
- Iowa Recycling Association
- Maryland Recycling Network
- Michigan Recycling Coalition
- Missouri Recycling Association
- Recycling Association of Minnesota
- New Mexico Recycling Coalition
- New York Association for Reduction, Reuse & Recycling
- Association of New Jersey Recyclers
- Association of Ohio Recyclers
- Professional Recyclers of Pennsylvania
- Pennsylvania Recycling Markets Center
- Coalicion de Reciclaje De Puerto Rico
- State of Texas Alliance for Recycling
- Virginia Recycling Association
- Associated Recyclers of Wisconsin

Benefits of affiliation include automatic membership and voting privileges in NRC elections for all members of the state recycling organization, free webinar hosting, and much more!