



## Exciting Sponsorship Opportunities Announced for the National Recycling Coalition Events

at the

### 7<sup>th</sup> Annual Resource Recycling Conference Minneapolis, MN, August 27-30, 2017

NRC welcomes the opportunity to organize an educational track and host other association events at the Resource Recycling Conference. The Resource Recycling Conference is being produced this year by Resource Recycling, Inc. in partnership with NRC, and in alliance with the Recycling Association of Minnesota (RAM), Minnesota Chapter of SWANA, and Waste360. The Conference will be held August 27-30, 2017 at the Hyatt Regency Minneapolis.

NRC invites you to sponsor NRC's educational, networking and association events that will be held at the Resource Recycling Conference. Sponsoring NRC's events at the Resource Recycling Conference provides you the perfect opportunity to reach nearly 600 recycling professionals including policy leaders, CEOs and government officials. Funds secured for sponsorship for NRC's events held at the Resource Recycling Conference help NRC continue to bring top quality programming to events nationwide. NRC invites you to consider the following sponsorship opportunities:

#### ***Recycling Markets Town Hall*** (Tuesday, August 29)

Showcases resources that can help state and local programs expand markets for recovered materials to strengthen local markets. State recycling organization leaders will meet with markets development organizations working throughout the reuse, recycling and composting supply chain to establish relationships, dialogue, and business opportunities. Will highlight:

- *What are the quality needs of each material and why?*
- *What are the consumer education needs of each material of interest and why?*
- *What are the needs and concerns of state recycling organization members and leaders?*
- *What programs and resources do each of the organizations offer that can be of mutual interest?*



#### ***National Policy Session - "Recycling Policies in the new Administration"*** (Wednesday, August 30)

Minnesota Senators Al Franken and Amy Klobuchar and Representative Keith Ellison are invited to highlight trade policies and bringing recycling manufacturing jobs home to the U.S.



#### ***Recycling Organizations Training*** (Monday, August 28)

Nuts & bolts organizational development training for state recycling organization leaders.

#### ***Awards and Murray J. Fox Scholarship Ceremony during the joint NRC /RAM Welcome Back Fundraising Reception*** (Monday, August 28)

Recognizes outstanding programs, individuals, communities, and businesses that are leading the charge for recycling, organics, and waste reduction.

Introduction of students who received Murray J Fox Scholarships to attend Conference. Summarized on the NRC website, these winners provide examples of successful models and stretch goals for NRC members.



#### ***Meet and Greet*** (Sunday, August 27) ***and Welcome Reception*** (Monday, August 28)

**Reach your key customers by hosting** a casual Meet and Greet at a local restaurant near the Conference Hotel on Sunday night, August 27 or the larger Welcome Back Reception Fundraiser for NRC and RAM on Monday night, August 28.

## Sponsorship Opportunities of NRC's Events Being Held at the Resource Recycling Conference

**Your support will** provide you the opportunity to reach some of the most influential industry professionals and support NRC's educational, networking and association events to be held at the Resource Recycling Conference.

### Star Sponsor: **\$10,000**

*Receive the most exposure and recognition in NRC's marketing materials and promotions, during NRC's events at the Resource Recycling Conference, on the NRC website and in the NRC e-newsletters. Also includes complimentary registrations and exhibit space at the Resource Recycling Conference.*

### Premier Sponsor: **\$ 5,000**

*Receive recognition in NRC's marketing materials and promotions, during NRC's events at the Resource Recycling Conference, on the NRC website and in the NRC e-newsletters. Also includes complimentary registration and exhibit space at the Resource Recycling Conference.*

### Major Sponsor: **\$ 2,500**

*Receive recognition in NRC's marketing materials and promotions and on the NRC website.*

### Team Sponsor: **up to \$2,500**

*Receive recognition in NRC's marketing materials and promotions and on the NRC website.*

*Here are the details -*

NRC Sponsor Benefits	Team	Major	Premier	Star
Amount	Up to \$2,500	\$2,500	\$5,000	\$10,000
Included in slide show at NRC Recycling Markets Town Hall, NRC Policy, Recycling Organization's (RO) Training session and Welcome Back Reception		Name and Small Logo	Name and Medium Logo	Name and Large Logo
Included in sign or banner within NRC Sessions breakout rooms		Name	Name and Small Logo	Name and Large Logo
Name Placement on Supporter Page of NRC Website	Font size based on contribution level	Large Font, Bold & Hyper-linked to Sponsor's website		
Name Placement on Main Page of the NRC Website			Large Font, & Hyper-linked to Sponsor's website	Larger Font, Bold & Hyper-linked to Sponsor's website
Complimentary registrations for Resource Recycling Conference			1	2
Acknowledgement by NRC President during # of NRC activities at Resource Recycling Conference: Recycling Markets Town Hall, RO Training, National Policy session and Welcome Back Reception		1	2	3
Minutes to speak about your company to audience prior to one of the following: NRC Markets Town Hall, RO Training, National Policy session or Welcome Back Reception			2	5
May designate sponsorship to 1 of NRC activities at Resource Recycling Conference: Meet and Greet, RO Training, Welcome Back Reception, Awards & Murray Fox Scholars, National Policy Session		X	X	X
Name and Logo Placement in 1 NRC e-newsletter (hyper-linked to Supporter's website)				X
Complimentary 10' x 10' Exhibit Booth in the Resource Recycling Conference Exhibit Hall			1 Booth	1 Booth
VIP reserved seating at NRC Recycling Markets Town Hall & National Policy sessions for # of people			1	3

**For More Information:** Contact Savannah Marie Betkowski, **202-618-2107**, [smbetkow@syr.edu](mailto:smbetkow@syr.edu)

The sponsorship opportunities listed in this document are for sponsorship of NRC's events being held at the Resource Recycling Conference.

These sponsorship opportunities are not sponsorship of the Resource Recycling Conference.

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