

July 13, 2017 Webinar Presenter(s) Biography's

Lara Jackle Dickinson who is the **Co-Founder of the Climate Collaborative** and She also serves as Executive Director and Co-Founder of OSC2 (One Step Closer to an Organic Sustainable Community), a group of founders and CEOs working together to support each other's business growth and more sustainable food solutions.

Lara has nearly twenty years of consumer packaged goods marketing, sales, and general management experience with an emphasis on bringing healthy product innovations to the natural and mass market. For the past five years, she has provided strategic sales, marketing and leadership consulting to consumer goods companies, including Numi Organic Tea, Alter Eco Foods, Jamba Juice, House Foods America and Japan, Mighty Leaf Tea, Gardein Protein, and Balance Bar, Nestle's Purina, Estancia Beef, and Boppy. In this capacity she started OSC². Prior to consulting, She served as VP of Sales and Marketing at Numi Organic Tea, CMO of Brand New Brands, CEO of LightFull Foods, and VP marketing at Balance Bar (during the time the company grew ten-fold in 4 years and went public). She started out her career in consumer products marketing as a product manager at Reckitt Benkiser. Lara earned an MBA from Cornell and completed graduate work at Oxford. She has an undergraduate degree in Finance from USC.

Reyna Bryan

Reyna is a self-described innovator, systems-thinker and problem-solving-ninja, specializing in a variety of disciplines including product management, materials R&D, packaging, manufacturing, business strategy and decision analysis, risk analysis and mitigation, and more.

She is currently Director of Strategy at Elk Packaging, conducting new product R&D for the Sustainable Packaging Division, as well as working with brand management, business strategy and process design and optimization. Before working with Elk, she was Director of RainChild Design, focusing on sustainable product/packaging design and operations management to position companies to stand apart as leaders in sustainability by reducing their environmental impact and increasing efficiency. Reyna's background as a structural, thermal, and mechanical engineer, focusing on organizational and operational process development & project management, enables her to effectively and passionately design solutions for a sustainable future.

She holds a Master's degree in Engineering Management, and a Bachelor's degree in Mechanical Engineering.

Dan Kurzrock

Dan Kurzrock is the co-founder and Chief Grain Officer of ReGrained. Dan founded ReGrained out of his hobby for homebrewing beer, where he first discovered that "spent" grain could be given a delicious second life. He is now obsessed with the impact edible upcycling and closing nutrient loops can have on our food system. As Chief Grain Officer, Dan is "Mr. Outside" for ReGrained, handling all elements of growing the business. Dan holds an Economics degree from UCLA and an MBA in Sustainable Management from Presidio Graduate School.

Tim Dewy-Mattia

Tim Dewey-Mattia is the Recycling & Public Education Manager for Napa Recycling & Waste Services, the local franchise hauling company in Napa, California and the operator of Napa's Recycling & Composting Facility. He got his start in the recycling field 20 years ago – first with

the Middlebury College recycling program and then for non-profit recycling organizations in San Francisco. He has been at Napa Recycling since 2005 and works on all aspects of recycling and composting program development, implementation and outreach.