National Sustainable Materials Management Action Plan

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SMM White Paper

- Input to Summary White Paper to Summit
- Allowed to post at Summit
- Contribute to NRC National SMM Action Plan prepared based on the Summit
- Clear and Concise (Spell out uncommon terms and acronyms)
- Opinion, scientific justification, statistical data
SMM White Paper - Your SMM Background

- What you do that advances SMM, such as:
  - Consumption and Climate Change
  - Reduce & Reuse
  - Recycling (both collection and processing)
  - Organics (particularly including Food Recovery)
  - Clean and Green Jobs/Market Development
  - Product Policies (e.g., Bans, EPR, Min. Content)
  - Zero Waste
  - Community Organizing/Culture Change
National SMM Plan Recommendations

- After Background, do separate section on: "National SMM Plan Recommendations."
- Action-oriented strategies intended to promote SMM throughout North America
- What you would like to be done nationally to support local SMM initiatives.
Address Thematic Areas

- Business roles/Market-based Solutions
- Job Creation, and Economic & Market Development Initiatives
- Climate Change
- Innovative Financing Approaches
- New Science, Infrastructure, and Technology Opportunities and Trends
- Federal and State Government roles/Policy-based Solutions
- Locally Driven/Local Scale SMM Policies, Programs and Facilities (including Rural examples)
- Culture Change, Outreach and Engagement Strategies Education, Training, Certification, and Curriculum
Address Key SMM Topics

- Consumption and Climate Change
- Reduce & Reuse
- Recycling (including how to address Dirty MRFs)
- Organics (particularly including Food Recovery)
- Clean and Green Jobs/Market Development
- Product Policies (e.g., Bans, EPR, Min. Content)
- Zero Waste
- Community Organizing/Culture Change
Summary of White Paper Directions

http://nrcrecycles.org/white-paper/
SMM Resources

- USEPA Sustainable Materials Management
  http://www.epa.gov/epawaste/conserve/smm/
- USEPA SMM Web Academy
  http://www.epa.gov/epawaste/conserve/smm/web-academy/
- West Coast Climate & Materials Mgt. Forum
  http://yosemite.epa.gov/r10/ecocomm.nsf/climate+change/wccmmf
- West Coast Climate Forum Webinars
  http://yosemite.epa.gov/r10/ecocomm.nsf/climate+change/wccmmf#webinars