



## MINUTES FOR THE NRC BOARD OF DIRECTORS MEETING

October 29, 2014

(Meeting held at Syracuse University Fisher Center, New York, NY, and via conference call)

**Board Members Present/On Call:** Jeff Cooper, Juri Freeman, Jack DeBell, John Frederick, Marjie Griek, Mark Lichtenstein, Gary Liss, Fran McPoland, Maite Quinn, Julie Rhodes, Tony Rios, Will Sagar, Lisa Skumatz, Michael Van Brunt, Maggie Clarke, Gary Bilbro, Doug Hill, Michele Nestor, Michelle Minstrell, Susan Collins and Robin Wiener.

**Board Members Absent:** USE NEW BOARD ROLL, from Lisa via email. Dan Hagan, Brian Hawkinson, Bob Hollis, Jeff Miller, Stephen London, Mick Barry, Meg Morris,

**Staff and Guests Present and On Call:** Lisa Ruggero and Laura Flagg, NRC Staff; Guests: Kyle O'Keefe, Marie Kruzan, and Stephen Bantillo. Gary Bilbro, Jim Hanna, Michele Nestor ROC Chair,

Call To Order: Meeting called to order at 12:08 PM ET by Cooper, roll called by Minstrell. A quorum was present.

**President's Report:** Lichtenstein

**MOTION:** Approve Agenda

(/)

Motion passed.

**MOTION:** Approve minutes of the following meetings: July 18, 2014 Board of Directors, September 5, 2014 Executive Committee, September 14, 2014 Executive Committee, September 15/16, 2014 Board of Directors, and September 14, 2014 Members, with attendance correction.

(McPoland/Frederick) Motion passed unanimously. (Confirm that these were all that were sent)

**SMM Summit Task Force Report:** Liss

Liss detailed SMM Task Force members, changes in original focus, and tasks accomplished thus far. Task Force brought forth a proposed budget and contract recommendation for facility to host Summit and hotel.

**MOTION:** The NRC Board approves the proposal to locate the SSM Summit at the University of Maryland, College Park together with the adjacent Marriott hotel to be held on May 10-12, 2015 and approves the draft budget contingent upon Finance Committee subsequent review and approval and dates of May 10 – 12, 2015. The President is authorized to sign contract with Marriott and conference space reservation documents required for University of Maryland.

Discussion included requesting details of the joint agreement proposal holding the event at University of MD in addition to utilizing a room block at Marriot and NRC budget and funds available for any potential liability. Concern centered on Finance Committee input and comment on a budget for this Summit.

M/S (Liss/McPoland) Motion passed unanimously.

Committee, Working Group Reports, and Other Business:

**2014-2015 NRC Strategic Priorities:**

President reiterated the four Strategic Priorities stated at the Members Meeting, with some minor revisions, including:

1. Clarify and promote the economic case for recycling and sustainable materials management;
2. Expand NRC's National Standards Certification Board efforts, and associated recycling jobs initiative (promoting the creation of new jobs, as well as the retention of existing jobs);
3. Hosting a National Sustainable Materials Management Summit with the goal to develop a succinct action-plan intended to accelerate SMM strategies across the continent; and
4. Facilitating important Policy deliberations and positions, and developing an associated advocacy action plan (this includes issues such as single-bin/mixed-materials processing, the right mix of market-based and policy-based solutions, innovative and new infrastructure financing schemes, and others).

Discussion included detail of the National Standards Certification Board activities.

ROC Chair Nestor mentioned ROC intentions to survey members regarding activities and benefits needed and desired.

**MOTION:** Approved the 2014-2015 Strategic Priorities as proposed by President Mark Lichtenstein. (Liss/Clarke) Motion passed unanimously.

**Sustainable Disaster Debris Management Task Force Report:** Clarke

Chair Clarke detailed activities recently to increase the size of the Task Force, acquiring members from the deconstruction industry.

**National Standards Certification Board Report:** Frederick

Chair explained the resignation of a NSCB member and the need to replace. Biography of recommended replacement was distributed to the Board.

**MOTION:** Approve appointment of Lisa Friend to NSCB. (Frederick/Skumatz) Motion passed unanimously.

**Membership Committee Report:** Griek

Chair discussed recent contacts regarding the need for restructure of NRC membership categories, prices, and benefits, and described the draft Membership information provided to Board members.

Concerns were raised regarding variable RO pricing; Business, Government, and RO size memberships; non-voting memberships related to NRC ByLaws and functions; and Individual memberships in addition to a membership through an RO not constituting additional votes. Suggestion was provided to tier Business size memberships on revenue instead of employee size.

**MOTION:** Commend membership committee and requesting input over the next month to return (DeBell/Frederick) Motion passed unanimously.

**Slate Development Committee:** Minstrell

Discussion included suggestions to reduce the size of the full Board and address term limits discussion again earlier in the year, as well as concern over recently lost talents and repeated adjustment of Board size.

**MOTION:** Reduce Board size from 25 to 21 Members.  
(Sagar/Frederick) Motion fails by a vote of 3 yes to 14 no.

Mark asked Fran, Michelle M. and Michele N. to return with a refined recommendation.

**Fund Development Committee Report:** Bilbro

Chair requested involvement by additional Board and members. Committee report distributed to Board, reviewed issues at hand for NRC Fund Development, and encouraged Board Members to keep potential supporters in mind and engage whenever possible. Need to budget for President travel to meet with philanthropists and major prospects. Avery Dennison is a major prospect. Grants could also be pursued by Fund Development Committee. Let Laura and Gary B. know of any grant RFPs coming up.

Reminded Board that Smile.Amazon provides support to NRC with any purchase; staff will explore how this can be more publicized.

**Staffing Development:** Quinn

Chair detailed the recent status of resume receipt in application for the position and the committee's recommendation to post the position on an Association of Fund Development Professionals site, at a cost of \$495. Committee will pursue a group interview with qualified candidates.

Per prior authority given to the President by the Board, for levels of expenditures, the President indicated that he will be authorizing the expense to advertise this position as desired.

**Recycling Jobs Task Force Report:** Wiener/Bilbro

Bilbro detailed work of the Task Force, including researching how to have recycling-related jobs listed with a specific NAICS code category, separate from disposal industry jobs. Will include reuse and composting that we advocate for as those are part of the new definition of recycling that NRC adopted. Ask Kent Foerster at USEPA HQ to include one or more questions about recycling jobs in the Annual Survey of States that he's in charge of. Recycling jobs issue is important to the ROC.

**Policy Committee Report:** Fran McPoland / Stephen Bantillo

Policy Committee provided report to Board with revised

President distributed information and a recently developed policy statement from an industry group, National Recycling Industry Coalition (RIC), regarding mixed-material processing of waste and recyclables together, and determining that type of process would not be considered 'Recycling.'

Chairs McPoland and Bantillo discussed the NRC's Recycling Policy document further recent revisions and entertained additional comments or questions. They indicated that the Policy Committee has not yet undertaken definitions for 'Upcycling' and 'Downcycling', as requested at the last meeting, as they are endeavoring to finalize the Recycling Policy definition first, as this will frame further definitions.

Discussion centered on the mixed-materials technologies, processing of waste and recyclables together and assuring that the NRC Policy speaks strongly enough to this issue.

**MOTION:** Approve Policy Committee recommendation as written.  
(Liss/Griek) Van Brunt abstained. Motion passed.

**MOTION:** NRC Board endorses the Recycling Industry Coalition policy position concerning facilities process mixed materials (waste and recyclables) and accepts the invitation to join their technical advisory group.

(Liss/Sagar) Motion was tabled per below.

McPoland detailed a history of the Recycling Industry Coalition formation and some about their membership, having been formed in response to the mixed-materials processing facilities being developed in Indianapolis IN, and Houston, TX.

**MOTION:** Table original Recycling Industry Coalition motion above for no longer than 30 days. (Cooper/VanBrunt) Motion passed with only 4 no.

**MOTION:** Accept the invitation to join the Recycling Industry Coalition technical advisory group. (Minstrell/Rhodes) Motion passes unanimously.

**NRC Storage Facility** Lichtenstein

Fran has been paying \$3,000 a year to store NRC records, then Covanta paid for that. Covanta is no longer going to do that. So Fran and Meg have been sorting records to figure out how next to proceed.

Chair detailed recent partnerships with other groups; the College and University Recycling Council (CURC), U.S. Zero Waste Business Council (USZWBC), RecycleMania and Association for the Advancement of Sustainability in Higher Education (AASHE).

**MOTION:** College Council partner with CURC, USZWBC, RecycleMania, and AASHE. (DeBell/Frederick)

Motion passed unanimously.

**Officer and Executive Committee Elections:**

**MOTION:** Move to nominate (Liss/Rhodes)

Chair of the Board

**Nomination:** Jeff Cooper

President

**Nomination:** Mark Lichtenstein

Vice President(s)

**Nomination(s):** Fran McPoland, Marjie Griek, Gary Bilbro

Treasurer

**Nomination(s):** Julie Rhodes

Secretary

**Nomination(s):** Gary Liss

ExComm At Large

**Nomination(s):** Will Sagar, Michelle Minstrell, Susan Collins

**MOTION:** Close nominations and accept the Slate (Liss/Griek)  
Motion passed.

Committee Leadership Appointments:

Board Development Committee: Michelle Minstrell

President will send out to the Board via email.

**Public Session/(Open Q & A):** Cooper  
None

**MOTION:** Adjourn  
(Rios/Rhodes)

**Adjournment:** Meeting was adjourned at 4:40 PM ET

Signatures: (President) \_\_\_\_\_