



MINUTES FOR THE NRC BOARD OF DIRECTORS MEETING

August 19, 2016

(Meeting held via join.me and conference call)

Board present and on call: Stephen Bantillo, Gary Bilbro, Jeff Cooper, Jack DeBell, MaryEllen Etienne, John Frederick, Juri Freeman, Bob Gedert, Marjie Griek, Doug Hill, Mark Lichtenstein, Gary Liss, Fran McPoland, Michelle Minstrell, Maite Quinn, Julie Rhodes, Tony Rios, Will Sagar, Lisa Skumatz, Mike VanBrunt, Melissa Young

Not present: George Dreckmann, Brent Hildebrand, Robin Wiener, Bob Bylone

Guests and staff present: Savannah Betkowski, NRC staff; Michele Nestor, ROC Chair/Ex-Officio Board Member; Dylan DeThomas, Resource Recycling

Call to Order: Meeting called to order at 1:05pm ET by Rhodes, roll called by Betkowski. A quorum was present.

MOTION: Move to approve agenda (Liss/Griek)
Motion passes unanimously.

MOTION: Move approval of process Secretary Liss detailed to the Board:

- 1) "Draft 1" summary minutes by following Wednesday after the Board Meeting.
- 3) Secretary will review those Draft Minutes by COB on the Friday after the Board call
- 4) Staff will circulate those Draft Minutes to the full Board by COB on the following Tuesday and ask for Board members to review and comment on those within a week to you and me.
- 5) Staff sends secretary an updated "Draft 2" of the Minutes within 2 days after the Board comments deadline.
- 6) Secretary will review, edit and approve a "Draft 3" of the Minutes for staff to send to the Board in the Board packet of documents to review.
- 7) Any changes received after the Board packet goes out should be only considered to amend adopted minutes at the succeeding Board meeting.

8) "Draft 3" of the Minutes should be approved at the Board call/meeting, then posted on the NRC website. (Liss/McPoland)
Motion passes unanimously.

MOTION: Move to approve 5/9, 5/20, 6/17, 7/15, minutes as sent to the Board (Liss/Lichtenstein)
Edits from Michelle Minstrell will be addressed before next Board meeting.
Motion passes unanimously.

Recycling Organizations Council: Nestor

Reviewed the meeting happening between NRC and ROC at the Resource Recycling Conference on Tuesday, August 30, 2016 from 1:00-4:00pm CT. Jerry Powell and Dylan DeThomas are going to facilitate the friendly discussion.

Nestor relayed to those not on the NRC Board at the time, about the ROC adopting a Strategic Plan. During this time there was some questions about what it means for the ROC to be a Council of the NRC. As a result, the ROC moved forward with determining their own Strategic Plan. Nestor will distribute the document to Bob Gedert to disperse to the NRC Board. It is important to discuss during the meeting at Resource Recycling: (1) what roles each organization will play, and (2) how the climate's changed as far as recycling organizations go. Jerry and Dylan have a broad view of our organizations, which will help facilitating the discussion.

NRC Board members note that they wish to have a strong back and forth discussion with the ROC. This is a long overdue discussion that is intended to ensure both organizations are clear how each organization fits together. This discussion will make both the NRC and ROC stronger.

Members/Public Session:

Dylan DeThomas: I am here to help facilitate the conversation during the President's report and proposal.

End Public Session

Treasurer's Monthly report: Rhodes

NRC's budgeted income for the fiscal year has been approved at \$51,168. Through June 30, 2016 NRC's income has been \$7,485. Excluding Investment Income (which is restricted) our gross income for the first quarter of our fiscal year was \$8,025. The NRC is still waiting to receive all the non-profit applications that were submitted. The form 990 to the IRS and annual compilation are finalized and ready to send. Board approval is needed to approve adding \$350.00 to the budget.

MOTION: Move to approve \$350.00 increase for annual tax filing (Liss/Griek)
Motion passes unanimously.

The new membership database, NeonCRM has sent recurring payments to some NRC members. A majority of these payments were not meant to be automatic. Staff has worked to contact each

individual and refunds have been administered as requested. NRC asks all Board members for personal contributions, in addition to what your organization contributes. Any amount is appreciated. Overall cash flows will begin to look better with the new steps and trade association fee the NRC is taking.

MOTION: Move to accept Financial Report into records (Liss/Griek)
Motion passes unanimously.

President's Report and Proposal: Gedert

Gedert reviewed his travel schedule to include Resource Recycling Conference, Arkansas Recycling Coalition Conference, Iowa Recycling Association Conference, State of Texas Alliance for Recyclers Summit, Association of Ohio Recyclers Conference, and MWMA Fall Summit. Gedert asks for the Board to suggest topics to discuss at these events.

In recent discussion with the Policy Committee, two points of discussion have been focused on: (1) depending on the results of fall elections, the NRC may have the opportunity to be more of an advocate for recycling with the Senate Environment and Public Works Committee. President and Policy Committee Chairs have met to discuss the focus if this was to occur. The Policy Committee has focused on the NRC definition of recycling to advocate. (2) The Policy Committee was asked by Gedert to draft a policy statement letter addressed to the USEPA in regards to the recently published Final Rule on new EPA Landfill Regulations. There has been some concern about NRC taking a position on the matter. The Policy Committee has been asked for input, and Chair McPoland has accepted the challenge.

Gedert delivered two action items to the NRC Board:

1. Proposed Partnership between NRC and Resource Recycling:

The NRC and Resource Recycling have met to discuss details and next steps forward. Gedert suggested a motion on how to proceed.

The working group and Resource Recycling have had really good discussions. Resource Recycling's Editor, Dylan DeThomas, reiterates that this proposal by Gedert accurately represents how NRC and RR could move forward in a successful, mutually beneficial way. President Gedert will appoint a NRC/RR Conference Steering Committee to work with the NRC/RR Conference Exploratory Working Group to lead these efforts.

MOTION: The NRC Board will pursue a mutually-beneficial partnership relationship with Resource Recycling for the 2017 Conference, by which we would co-brand the event, would organize sessions for a dedicated NRC track, raise sponsorship funds, promote the event, and otherwise work to build a successful event with Resource Recycling. (Liss/Etienne)
Motion passes unanimously.

2. Mark Lichtenstein as an Honorary Board of Director Member as authorized by Bylaws. Mick Barry proposed Lichtenstein's Honorary Board nomination. The Board reviewed various accomplishments made by Lichtenstein during his years at the NRC. As an Honorary Board Member he

would serve at the pleasure of the NRC Board of Directors as a strategic advisor. This position is not authorized to vote on matters before the Board.

MOTION: Approve Mark Lichtenstein as Honorary Board member as provided for in the bylaws at the conclusion of his current term. He is not precluded from running for the Board in the future.
Motion passes unanimously.

Finally, President Gedert announced his interview with the NPR Here & Now program. The interview regarded how increased packaging due to online purchases of consumers and challenges of consumer packaging. The interview aired on August 19, 2016. The link will be made available to the NRC Board, through NRC social media outlets, and online on the NRC website.

Awards Report: Freeman

The winners have been notified, the awards have been ordered and will be delivered to the Hilton New Orleans Riverside. This year has a really good competition with the outcome of great winners. All NRC Board Members were encouraged to attend the Awards Ceremony and Luncheon. The Awards Committee was thanked for all of their work throughout the awards process.

Campus Council/Murray J Fox Scholarship: DeBell

Four students have been selected and have accepted the Murray J. Fox Scholarship. Each will be attending the Awards Luncheon.

NRC's Campus Council Committee has submitted an article to Resource Recycling that will run the first week of September. This article helps bring to light everything the Committee does and has accomplished.

Elections Committee: Minstrell

The Slate Committee has reviewed the 2016 Board Nominations. Six qualified candidates have been pre-nominated and approved as a slate. The slate will be sent to the Board privately, prior to putting up as a ballot. If any other nominations come from the floor during the Annual Members Meeting at Resource Recycling, those qualified with membership verification will be added to the ballots at that time. Some NRC Board members have heard that there will be nominations from the floor; by no means will these be the only 6 candidates for the 2016 NRC Board Elections.

Executive Committee must approve slate, as stated in the Bylaws. Elections Chair, Minstrell will disperse the slate to the Executive Committee for review. As soon as the slate is ratified, the candidates can be released online through the NRC website.

The Virginia Recycling Association (VRA) has an issue regarding whether their membership dues payment should be considered "late", as that would disqualify all their members from voting in the upcoming NRC election. Their payment was sent to the NRC P.O. Box in D.C. The mail from that Box gets forwarded monthly (the NRC cannot afford to have the mail forwarded more frequently). This

underscored the need for the NRC to provide a smoother system for RO re-affiliation. The VRA sent electronic verification from their accountant that the payment was delivered by 7/29/16 through their own electronic system.

Background and history was provided of a similar case in 2012 of a situation that regarded affiliation payment not being received by the due date for 1 RO that did not submit on time, and 2 were accepted that documented that they had submitted on time. The NRC needs to get a better handle on receiving payments in time to avoid any similar situations.

MOTION: Move to accept VRA's payment as meeting the deadline to allow their members to vote in the upcoming election. (Lichtenstein/Rhodes)
Motion passes unanimously except Michelle Minstrell abstained (as she is a member through VRA).

Conference Committee: Minstrell

Resource Recycling Systems (RRS) and Carton Council have a proposal for the NRC Board. RRS is inviting the NRC Board to dinner on Tuesday at Resource Recycling. Carton Council will help to sponsor. RRS is gracious in paying for NRC Board members. This is a great opportunity for the NRC Board to improve relationships with ROs. Supporting ROs is a strategic pillar for NRC. This dinner will be a great time to talk with ROs and build some relationships. The NRC Board is appreciative to RRS and Carton Council for providing this opportunity.

The NRC Board discussed a good opportunity that has surfaced about supporting the Louisiana Recycling Association as its organization gets started. Resource Recycling has set aside a meeting room on 9/1 at 3:00pm CT for those that would like to join this discussion. As new ROs form, it is a good opportunity for the NRC to help form their association.

The NRC Board and Board Candidates will be sent a reminder to bring their calendars to Resource Recycling so the first Board meeting with new Board members can be determined.

Communications Committee Report: Quinn/Young

E-Newsletter is being sent bi-monthly thanks to staff. That was a Committee goal and we are very pleased that it is occurring as planned. We are beginning to reach out for member and affiliate highlights to include in each newsletter. We are encouraging others to tell us stories of what is happening with members.

The NRC Board concurred that they have heard positive responses about hearing from the NRC more. Another opportunity to improve communications is to encourage the NRC Board and Members to sign up through the NRC Members Listerv that is through GoogleGroups.

Markets Council/Business Development Committee Report: Frederick

The Committee has met by phone a few times and progress is occurring to pull together an event. Last meeting was particularly productive; the Committee will have good news soon.

Policy Committee: McPoland/Bantillo

The Committee is working on the landfill issue that was recently raised. The Committee is also working on how to approach and what to give Senator Carper after the fall elections. A more extensive report will be given in September.

Strategic Planning Committee – Short-term Work Plan:

The NRC Board needs to review this work plan. The goal is to adopt this document in New Orleans. We have received some great feedback and continue to still reach out for more feedback to allow adequate opportunities for individuals to weigh in.

A memo was distributed within the Board packet that gave in depth thought to the RO relationship. Some of the ideas are already in the Strategic Plan but some could be added. The Committee wants to present this at Resource Recycling to the ROs as this document is strictly focused on RO relationships. Many ideas have been formulated in the memo that would help solidify NRC and RO relationship and interactions as each organization is in a unique situation. The NRC Board must send suggestions and edits on this document via email by the following Tuesday (8/23/16).

This document is the NRC's roadmap for the immediate future. It is a fluid document, but the Committee stands strong to not get distracted by things that do not meet the NRC's primary goals. The NRC organization needs to take ownership of this document.

Public Session:

Dylan DeThomas: A last reminder to book a hotel room for the Conference at the Hilton New Orleans Riverside in New Orleans, LA by August 26, 2016. The hotel room block has not been filled yet. If any trouble arises while trying to book, contact Resource Recycling. Looking forward to the new era of cooperation and collaboration we are taking together.

Julie Rhodes: Bob Gedert, Julie Rhodes, and Savannah are working to compile a notification that will be sent via constant contact to only the RO leaders directly after this 8/19 Board Meeting. This will include some confidential information that is critical for the ROs to be made aware of and also to hear it directly from the NRC. We will include a side bar of content to announce deadline for booking a room in the conference hotel.

Close of Public Session

Other Business:

Julie Rhodes: Next NRC Meeting will be at Resource Recycling on August 30, 2016 9am-10amCT. See you there!

Bob Gedert: Congratulations to Mark Lichtenstein as a lifetime Board Member.

Mark Lichtenstein: I am humbled and appreciate the nomination. I will continue to contribute in any way that I can.

Executive Committee is to stay on the call to review the Slate.

Close of Other Business

MOTION: Move to adjourn (Liss/Gedert)
Motion passes unanimously.

Meeting adjourned at 2:53pm ET