“It only takes a moment to make a difference”

Megan Jorgensen: Megan@SnoozeEatery.com
Evolution of Snooze Waste

**2006:** Opened our doors with recycling and landfill services

**2009:** Introduced composting to the program

**2015:** 90% diversion rate from landfills

**2015-2020:** The last 10%: Crayons, Plastic liners & bags, rubber gloves, plastic wrap and more

**2020:** Goal of 100% zero landfill waste kitchens!
Materials Philosophy:
Consider the *entire* life-cycle of the product

What is it made of? Where is it made? How is it made? What do we use it for? Where does it go when we are done?

Tools for Effectiveness

- Snooze EnviroBoard
- Disposables boot camp
- Collaboration with outside partners
- Build standards
Sometimes responsible materials sourcing means not using anything at all.
Training, Engagement, Continual Education

**Sustainability 101**

Just by the square of the business, restaurants tend to be high energy, water and resource consumers while also producing a lot of waste and pollutants, just so maintain the manipulation of our natural food system.

**For more information about sustainability and food, please reference the Food Pledge.**

**Energy**

- How can you reduce energy usage at Snooze?

**Water**

- How can you help with water wise reductions?

**Trash Talk**

Waste Stream of a Snooze Restaurant

**Compost**

- We can turn coffee grounds into new nutrient-rich compost with the soil, once again. Ask when organic materials go for a “green day” and recycle it into the compost.

**Landfill**

- When materials go to a landfill they never leave, and some times even return into anything useful cause again, they release harmful toxins into the atmosphere and into the water.

**Recycling**

- When we recycle we turn materials back into useful products over again. Often made from recycled materials, recycling also helps material weight and energy to be produced, reducing air and water.

Another way to reduce waste is by following our Snooze Reusable Cup Program: Bring in a reusable cup, please do not use our disposable cups for drinks!

**Materials**

*By the Numbers*

- Americans throw away 25,000,000,000 styrofoam coffee cups every year, and 2,500,000 plastic beverage bottles every hour.

- 13,000,000,000 lbs of paper towels are used in the US every year. If all Americans used one less paper towel a day, 571,230,000 lbs of paper would be saved each year!

- Purchasing 1 ton of recycled content paper saves 24 trees, 7,000 gallons of water and uses 40% less electricity than producing 1 ton of virgin material paper.

**What is it made of?**

**What happens when we're done with it?**

**Where is it made?**

**How will we use it?**

**Snooze Considers ...**

Just as with our food sourcing, we recognize a responsibility to our land, our communities, our guests and Snooze when sourcing materials.

Think: Disposables, furniture fixtures & equipment, retail, paper products, building materials ... everything!

**What is it made out of?**

These awesome Snooze shirts are made from a combination of recycled food service trays, recycled polyester and recycled cotton.

**How will we use it?**

We will bring in this reusable water bottle that is made from recycled materials, is BPA free AND is recyclable! ... to help lessen Snoozer use of disposable cups in the restaurant.