



MINUTES FOR THE NRC BOARD MEETING

December 6, 2017

(Meeting held via GoToWebinar and Conference Phone)

Board on-call: Susan Attridge, Stephen Bantillo, Mick Barry, Bob Bylone, Maggie Clarke, Barbara Eckstrom, MaryEllen Etienne, Wayne Gjerde, Susan Gordon, Dave Keeling, Leslie Lukacs, Kerrin O'Brien, Tony Rios, Justin Stockdale, Lisa Skumatz

Board Members absent: George Dreckmann, Bob Gedert, Carey Hamilton, Brent Hildebrand, Sarah Pierpont, Charlotte Pitt, Maite Quinn, Robin Wiener, Melissa Young

Staff Present: Marjie Griek, NRC E.D. & Savannah Betkowski, NRC Staff

Guests: Fran McPoland, Paper Recycling Coalition; William Turley, Construction and Demolition; Michele Nestor, ROC; Lori Scozzafava, Guest; Jack DeBell, Campus Council; Gary Liss; Liss & Associates

Roll Call by Staff, Quorum Present at 13. Meeting called to order at 2:08pm ET

MOTION: **Move to approve Agenda (Bylone/Bantillo)**
 - Move ED report down to strategic plan update
 Motion passes unanimously.

MOTION: **Move to approve November minutes (Keeling/Bylone)**
 Motion passes unanimously.

Treasurers Report

Marjie Griek, NRC E.D., reviewed this months Treasurer's report with a high overview. All questions regarding the report must be submitted to Charlotte Pitt, NRC Treasurer, via email.

Presidents Message

Stephen Bantillo, Executive V.P, filled in for Bob Gedert in his absence. Bantillo made the announcement, that during "other business" we will have to discuss the NRC Spring Retreat. Also, the Elections & Slate Committee will be added to Board Agenda for all remaining NRC Board meetings.

Staff Update

Farewell to NRC Staff Assistant, Savannah Betkowski. The NRC Board sends their appreciation and Savannah reciprocates the same back to the entire NRC Board. The farewell gifts were highly appreciated and very thoughtful.

Committee Reports

Campus Council & MJF Trust Fund

Jack DeBell reports nothing new at this time. A year-end summary will be submitted for our January meeting.

Communications Committee

The Committee ran a social media campaign for America Recycles Day 2017. This campaign was well received and it was great to see all of our partner's informative, creative and valuable events! The Committee will continue to update the communications internal processes document.

Disaster Debris Update

Stephen Bantillo is working with our NRC partners in New York to coordinate disaster debris content into the NRC library. He is also working with partners in the Caribbean on how to integrate disaster recovery within Sustainable Materials Management practices. Specifically, Congressman Shimkus is working to bring the issue of debris recovery and recycling into the Federal realm. Shimkus needs the NRC and Mark Lichtenstein's support on these efforts.

This topic is being discussed and considered as a topic for the 2018 RR Conference.

Library Committee

The Committee submitted a report and video link to the board packet. The video explained how to upload onto and, when available, how to access the resources on the NRC online library. This capability should be available to Board members soon. The Library Committee Chair, Maggie Clarke, is aiming to have this up and running by the New Year.

The Committee is currently deciding how to organize the online library menu and "search" feature. Clarke requests suggestions from the board via email regarding the following two questions: (1) what are the main categories of our library menu? (2) Any images that should be included with the content?

Markets Council & Recycling Jobs Task Force

The Committee has reinstated quarterly conference calls for the upcoming year. The Committee continues to work on establishing regional meetings centered on market development. So far, it is looking like the first session will be held on Oregon, March 2018.

Bob Bylone, Markets Chair, personally thanks Dave Keeling and Wayne Gjerde as being instrumental in making moves on these market development sessions. Our partner organization in Oregon (AOR) has also been extremely supportive in making this effort a reality.

National Standards Certification Board

The NSCB submitted a memo to the NRC board inquiring if NRC would support NSCB certification courses for fund raising purposes. The NSCB is currently working on the marketing materials and fundraising support documents that can be used. This service would provide a member benefit and opportunity for instructors to teach around the country. This is a great opportunity for NRC and members while simultaneously boosting support for the NSCB.

Policy Committee

The Policy committee is currently looking into responding to a “letter to the Editor” from the Virginia Recycling Association – Portsmouth, VA. This letter is VRA’s response for sending source-separated recyclables to the incinerator.

ROC

Marjie Griek, NRC E.D., made a proposal to the ROC to lend support and programming to their monthly phone calls. This would open the opportunity for fundraising, sponsorship, and collaboration between both groups. This proposal will be brought to the entire ROC during next month’s call to ensure compliance with the ROC Strategic Plan. From there, NRC and ROC will finalize logistic details on how we can both roll this out.

Strategic Goals

The NRC Board survey and evaluation summary was submitted for this month’s board packet. This document collected valuable information that can be used to communicate more effectively with NRC members and allow for better coordination among activities of the Board, Committees and Staff.

By clarifying the mission, vision, and goals for 2018 - NRC E.D. can continue to work on building programs that generate revenue for the organization. This document has helped develop concepts and initiatives that NRC can utilize for long-term and short-term income. NRC is getting back to its’ roots. The strategic plan outlines our plan for building our reputation and capabilities that bring valuable services to our communities.

NRC E.D. is currently working on a budget to accompany these activities and program initiatives.

Draft Work Plan for NRC 2018 V3

Programming is focused on affiliate partners and their members, annual conference events, committee activities, and generating revenue. Some of these initiatives include student interns and a new membership database, memberclicks.

Finance Committee

Current fundraising efforts have generated new membership and donation payments totaling \$7,500. The Committee has secured members and sponsorship funds for the coming year and will continue to seek contributions and/or pledges we can follow-up on. The matrix document submitted in the board packet, outlines the differences between members, donors, sponsors, etc. This matrix is a working document that will help to clarify the goals the NRC’s fundraising efforts with each category of stakeholders.

The Newman's Own Challenge was addressed to the Board. Donations, if possible at this time, should be contributed through this campaign.

2018 Conference Committee

Dave Keeling has been chairing the Committee's efforts and overseeing the development of the annual conference. A full report will be circulated after this meeting. MORA and NRC will be hosting a joint event and MORA E.D., Angie, will be setting up a call with the venue location (MO Botanical Gardens).

The Committee and planning teams are deciding between some very powerful and current issues as conference topics (a few include, Market Development, Reuse, Disaster Debris, Ag. plastics, and organics). When picking these topics, the Committee is keeping in mind the relevancy and additional draw of people, the topics could bring. The Committee welcomes all suggestions from the Board. Please email Keeling if you have an idea.

2019 Conference Committee

Gary Liss is chairing this Committee's efforts and planning process. No progress has been made since our past conference call. The planning for this event is not as urgent. Will be circling back in the future.

Resource Recycling Articles

Lisa Skumatz has been leading this effort and the Board thanks her for this. Skumatz is currently following-up with the folks that volunteered and re-iterates that she always welcomes more articles and topic ideas, via email.

Public Comment

None.

Other Business

NRC Spring Retreat/In-person Meeting – need Board response ASAP.

D. Keeling and S. Bantillo agreed to compile a list of partner events to help coordinate NRC's planning.

MOTION: Move to adjourn (Barry/Bantillo)
Motion passes unanimously.

Board meeting adjourned at 4:00 PM ET.