



FORGING AHEAD

RECYCLING MARKETS DEVELOPMENT IN THE 21ST CENTURY

JOIN US FOR THE FIRST IN THE SERIES

APRIL 4, 2018

PORTLAND, OREGON

9:00 A.M. – 4:00 P.M. *Reception & Networking at 4*
AIRPORT SHERATON

The importance of robust recycling markets cannot be understated. The demand for material is a driver of programs and volume security brings manufacturers to the table. If recycling is to thrive, we must work together to foster new opportunities nationally, regionally, and state-by-state. This will require a comprehensive understanding of the roles we all play in the supply chain, the needs of manufacturers, the capacities of the economic development agencies to deliver incentives and information.

The National Recycling Coalition intends to forge ahead and lead the nation as we work together to strengthen and grow domestic recycling markets. The NRC will begin by hosting a series of regional workshops this year focused on local and regional recycling market development. Presentations and conversations will facilitate participants within the targeted regions to reimagine and reanimate their efforts to attract and develop new opportunities for recycled commodities. Leading national experts will build understanding about the nuts and bolts of the process, share success stories, financing opportunities, and identify the alliances that will be necessary to close the loop on domestic recycled material markets. Be a part of the movement to secure demand for recycled material right here at home.



AGENDA

- ▶ BACKGROUND
- ▶ OVERVIEW OF STATE & REGIONAL MARKET DEVELOPMENT PROGRAMS
- ▶ ALIGNING MARKET DEVELOPMENT WITH OR DEQ 2050 VISION
- ▶ THE REWALL COMPANY – A CASE STUDY
- ▶ HOW DOES BUSINESS OREGON SUPPORT RECYCLING MARKET DEVELOPMENT?
- ▶ PLASTICS RECOVERY FACILITY DEVELOPMENT IN KING COUNTY, WA
- ▶ OTHER REGIONAL SUCCESS STORIES
- ▶ FINANCING OPPORTUNITIES
- ▶ FACILITATED DISCUSSIONS:
 - What are the most pressing market needs for the region?
 - How do we assure the delivery of essential economic development assistance to potential markets?