Tennessee Market Development Program Overview

National Recycling Coalition Forging Ahead Workshop

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Tennessee’s Market Development Programs

- Grants and Infrastructure
- Top 5 Initiative
- Hub and Spoke Program
- Common Suite of Materials
- Common Messaging
- Tennessee Materials Market Place
- Economic and Community Development
- Green Star Partnership
Grants and Infrastructure

- Robust and Aggressive Grant Program
  - 17 Different Programs
  - Obligating Approximately $15MM/Year
  - Funded Mandates

- Key Grants for Market Development
  - Hub and Spoke Infrastructure
  - Recycling Equipment
  - Recycling Rebate
  - Convenience Center
  - Measurement
  - Education and Outreach
Top 5 Initiative

- 60% of Population
- $7MM Project (TDEC) over 2 Years
- Leverage NGO, Public and Private Partner Resources
- Common Messaging
- SMART Phone App
- Semi-Annual Meetings
Hub And Spoke Program

• Focus on Rural Economy of Scale
• Program not Project
  – Annual Training
  – Common Suite of Materials
  – Common Messaging
  – Investment in Common Equipment
  – Dedicated Grants
• Single Stream Approach
• Technical Assistance
  – Design
  – Contracting
  – Milestones
Common Suite of Materials

- Identify Commons Suites of Materials
- Focus on the Core Materials All Manage
- Improve Economy of Scale
- Clear and Consistent Messaging
Common Messaging

• The Recycling Partnership
• Free to Hub and Spoke
• Grant Eligible (E&O Grants)
• Goal: Consistent Across State
• Why? – Mobile Society
Tennessee Material Marketplace

- Three Year Contract
- USBCSD
- Private Sector Focus
- Service Targets
  - Hard to Manage Materials
  - Logistical (Empty Back Hauls)
  - Connect Users with Materials

Join the Circular Economy in Tennessee

Join the Tennessee Material Marketplace and connect materials between businesses to generate significant cost savings, energy savings, and create new jobs and business opportunities.

GET INVOLVED
Economic and Community Development

- Data Sharing
- Market Development Grants
- Corporate Recruiting Assistance
Tennessee Green Star Partnership

- Opening Doors of Opportunity
- Coordinating Messaging
- Promoting Tennessee’s Involvement with Industry
- Leadership Approach
Contact Information

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