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Board Meeting Agenda - DRAFT

Tuesday, July 17, 2018

2:00 PM – 4:00 PM ET

1:00 PM CT, 12:00 Noon MT, 11:00 AM PT

NRC Board of Directors Meeting

NRC Board of Directors Meeting

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|------|----|--|--------------------------|
| 4:00 | 1. | Welcome / Introductions / Roll Call | Chair Skumatz / Pierpont |
| 4:10 | 2. | Approval of Agenda (Barry/Pierpont) AIF | Chair Skumatz |
| 4:12 | 3. | Approval of Minutes (Etienne/Lukas) AIF | Secretary Pierpont |
| 4:15 | 4. | Treasurer's Report & Finance Committee Report | Treasurer Pitt |
- Longer report – EOY & 2 months of results – see attached report
 - Membership / Fundraising update – see attached reports/proposal
 - Discount on products in partnership with manufacturers
 - Modeled after RONA effort with Rubbermaid. Provided good discounts, and provided some cash to RONA.
 - Vendor Discussion that it won't be sole source, but open platform that could have multiple responses/includes large and small businesses, etc
 - Lynn – noted that having recycled content in product is important
 - Discussion of vendors needing to be NRC members
 - George – need for funding may over ride need for recycled content/NRC members
 - Gary – solution could be to have a menu of options that includes preference for recycled content
 - **MOTION to have the member/fundraising committee to move forward with this proposal (Barry/Gjerde) AIF**
 - Affiliates' membership proposal
 - Discussion of discounted different type of membership – Mick brought up need to not discourage other groups that are paying full fair
 - Susie – would review in 2 years how effective this could be
 - George – if giving a discount consider it a try out period – for one year, then if they don't want to pay the full price, then we bid them farewell. Opportunity to reach member organizations, etc.
 - **MOTION move to proceed with giving unaffiliated ROs a one year introductory rate of \$500 as a one-time offer (George/Barbara) – 3 Opposed, 0 Abstain, Passes with 3 opposed**
 - Discussion to above motion:
 - Dave - differentiation between different levels, e.g. \$500 level not eligible for travel rebate

- Gary - also communicate transparency for all ROs as our goal is to get all existing ROs affiliated one way or another – pilot program to see if this will help to get unaffiliated ROs on board
- Bob Bylone – agrees that eligibility for \$250 reimbursement isn't part of the \$500 RO package

- 4:40 5. Executive Director Report Executive Director Griek
- Update on Atlanta Markets Meeting – priority
 - 13 registrants and \$3500 from 2 sponsors so far (Pratt Industries - \$2500; KAB - \$1000). Work on registration and fundraising, speaker line up is strong and getting finalized
 - Gary – Turner Broadcasting is based there so may reach out to them to cover NRC and these workshops
 - MaryEllen – outreach to state ROs in region to get more attendees at the Atlanta Mtg
 - On the radar is Chicago workshop in late September, shopping for dates NM Recycling Coalition has their conference Sept 25-26 and Subtitle D landfill meeting in Chicago on Sept 27 – could piggyback on that Sept 27 date in Chicago.

- 4:55 6. President's Message (and attachments below) President Dave Keeling
- See summary
 - Dave – put together plan for Rapid Response Network. Anyone can submit articles of concern. Once article accepted for response, will send to Network and someone will be asked to develop response. Then final review by ExCom. Then distributed by Communications Committee or staff. Listed current members of Rapid Response Network. If anyone else interested, email Maggie.
 - Lot of anti-recycling articles are similar. Want to have bank of standard responses for common issues.

- 5:05 7. Discussion of Procedures for "Quick Response" Committee President Dave Keeling
- See above

- 5:20 8. Committee Updates – See Committee Report Document*Chair Skumatz / Comm. Chairs
- Awards Committee Skumatz
 - Please help spread the word, opened in June
 - Bob G – consider Murray J Fox award to honor his legacy
 - Campus Council & Murray J Fox Trust Fund DeBell / Young
 - See report – highlighted that they will send out an appeal to review applications for the scholarship in August
 - Scholarship fund will continue
 - Dave – as an FYI after Murray's passing his brother will have a conversation to discuss updating board members for the trust
 - Communications Committee Gjerde
 - Wayne – meeting last 3 weeks with all our MRFs. Will schedule meeting soon of Communications Committee. Major MRFs are in a panic. No talk about developing markets.
 - Disaster Debris Task Force Update Bantillo
 - Election Procedures Bantillo
 - Library Committee Clarke

- See report plus request from Maggie to use our networks to help get the library populated
- Lynn Rubenstein volunteered to join the library committee
- Markets Workshops planning Griek
- Markets Council & Recycling Jobs Task Force Bylone / Gjerde
- National Standards Certification Board Pierpont
 - On last call discussed the idea of hosting a session at the conference that might encourage SRO's to consider professional training as it relates to recycling-related job growth. The idea is if the NSCB can present some of the data on job growth and training needs we might be able to make a stronger case for the need by states to implement SRM and other similar training programs, and even move towards requirements like NJ has. This could be an NRC webinar or presidents message, etc
 - Dave – CTRA one of newest affiliates out of Austin, TX is interested in possibly
 - Gary – highlight that northern California recycling association is talking with GreenEducation US about collaborating with their program in Cali.
- **Policy Committee** Sarah dropped off call again Bantillo / McPoland
 - Stephen – attached doc is a consolidation of existing policies. Not written for Markets workshop. Started this a long time ago. Kudos to John Frederick for pulling this all together. Intent was to do this for all the policy areas, and for ROs to see this and engage with NRC. Post in public. Then decide what policies need to be adjusted. Worked out for Markets Workshop. Saw all the comments by email.
 - Lisa – 43 policies of NRC?
 - Stephen – policies are all in separate documents. This one focuses on markets.
 - George – Policy Committee has discussed this issue a lot, and failure of plastics industry to develop markets for 30 years. Accountability – who's responsible to develop markets, and quality of materials.
 - Bob Bylone – encouraged policy committee to collaborate markets council committee
 - Gary – did News release a month ago. Use that and this as a base to do an updated statement that would be NRC recommendations of what needs to be done in this markets crisis. Volunteered to work on that with a Subcommittee of Policy Committee.
 - George – Stephen pointed out – this isn't a voting document.
 - Maggie – a year ago was asked to look at which policies could be written or combined. Did spend some time on it. Would need to spend more time on that.
 - George – Policy Committee did have a Subcommittee. Impossible to get them together. Abandoned that effort. What you see here – John took the lead on doing the summary on this particular topic.
 - Stephen – agree with Gary. Would be very powerful to do something. Want to work with Markets folks and Policy Committee. Thanks for offer. Policy Committee can explore how best to do that.
- Recycling Organizations Council ROC Representative O'Brien
 - Sarah P – Noted that Kerrin is working on a survey for ROC members to better understand what they'd like and how they see their relationship with NRC
- Strategic Plan Update (“Business Plan”) O'Brien
- 2018 Conference Committee Planning Chair Keeling
 - Sustainability operations person for Cardinals baseball is a keynote speaker
 - Working on venues for fundraiser
- 2019 Conference Committee Planning Chair Liss
- Other Committee updates as requested
 - Look for contamination issue op ed in upcoming Resource Recycling by Lisa Skumatz

- 5:50 9. NRC Members & Public Comment Chair Skumatz
- Lynn – thank you to Dave for his great job communicating with ROCs and NRC members
- 5:55 10. Other Business Chair Skumatz
- Marjie – follow up from mtg convened by ISRI in DC will take place in Nashville in late August, would like to have same attendees at Nashville mtg as in DC
 - Dave – noted that if anyone is going to WasteCon and could represent NRC at this meeting, that would be helpful. Otherwise NRC will work to send Marjie. There is a call-in option if needed.
 - Gary – coordination among national organizations on this topic is a priority, potential for major media campaign, backdrop with information on how to recycle right, major message of recycle right and bringing jobs back to the US
 - Dave – will send details about NRC board meeting at October Resource Recycling, thought of getting rid of 8am Monday am mtg, will reach out for opinions
- 5:59 11. Call for Adjournment (Barry/Clarke) Chair Skumatz

Next NRC Board Event: 7/31 Atlanta Markets Meeting
Next NRC Board Meeting: Friday 8/10, 2pm Eastern Time

Name, Role	Email	Attendance
Dave Keeling, Board President	dkeeling@steel.org	Present
Stephen Bantillo, Executive VP	stephen.bantillo@gmail.com	Present (late)
Lisa Skumatz, Chair of the Board	skumatz@serainc.com	Present
Bob Gedert, Past President	robert.gedert@gmail.com	Present (late)
MaryEllen Etienne, Vice President	maryellen.etienne@gmail.com	Present
Kerrin O'Brien, Vice President	kobrien@michiganrecycles.org	Absent
Leslie Lukacs, Vice President	llukacs@scsengineers.com	Absent
Sarah Pierpont, Secretary	sarah@recyclenewmexico.com	Present
Charlotte Pitt, Treasurer	charlotte.pitt@denvergov.org	Present
Susan Attridge, Board Member	sattridge@ch.ci.buffalo.ny.us	Absent
Mick Barry, Board Member	mbarry@dwx.com	Present
Robert Bylone, Jr. , Board Member	rjb128@psu.edu	Present
Maggie Clarke, Board Member	maggie@maggieclarke.com	Present
George Dreckmann, Board Member	gdreckmann@gmail.com	Present
Barbara Eckstrom, Board Member	barbecks@gmail.com	Present

Wayne Gjerde, Board Member	wayne.gjerde@state.mn.us	Present
Susan (Susie) Gordon, Board Member	sgordon@fcgov.com	Present
Carey Hamilton, Board Member	careyhamilton@yahoo.com	Absent
Brent Hildebrand, Board Member	bhildebrand@alpinewaste.com	Absent
Maite Quinn, Board Member	maite.quinn@simsmm.com	Present
Antonio Rios, Board Member	arios@reciclapr.org	Present
Justin Stockdale, Board Member	justins@prc.org	Present
Robin Wiener, Board Member	robinwiener@isri.org	Present
Melissa Young, Board Member	mayoun03@syr.edu	Present (2:11)
Marjie Griek, Executive Director	nrcexecdirector@gmail.com	Present
Michelle Nestor, ROC Representative		Absent
Gary Liss, Guest	gary@garyliss.com	Present
Fran McPolland, Guest		Present
Bill Turley, Guest		Present
Lynn Rubenstein, Guest		Present
Jack DeBelle, Guest		Present

SUMMARY OF MOTIONS

Motion	Pass/Fail
Approval of agenda (Barry/Pierpont). All in favor. Motion passes.	Pass
Approval of June board meeting minutes (Etienne/Lukas). All in favor. Motion passes.	Pass
Move to have the member/fundraising committee proceed with submitted partnership with manufacturers proposal (Barry/Gjerde) All in favor. Motion passes	Pass
Move to proceed with giving unaffiliated Recycling Organizations a one-year introductory membership rate of \$500 as a one-time offer (Dreckmann/Eckstrom) 3 Opposed. Motion Passes.	Pass
Motion to adjourn (Barry Clark).	Pass