Board Meeting Agenda - DRAFT
Tuesday, July 17, 2018
2:00 PM – 4:00 PM ET
1:00 PM CT, 12:00 Noon MT, 11:00 AM PT

NRC Board of Directors Meeting

4:00 1. Welcome / Introductions / Roll Call  Chair Skumatz / Pierpont
4:10 2. Approval of Agenda  Chair Skumatz (Barry/Pierpont) AIF
4:12 3. Approval of Minutes  Secretary Pierpont (Etienne/Lukas) AIF

- Longer report – EOY & 2 months of results – see attached report
- Membership / Fundraising update – see attached reports/proposal
  - Discount on products in partnership with manufacturers
    - Modeled after RONA effort with Rubbermaid. Provided good discounts, and provided some cash to RONA.
    - Vendor Discussion that it won’t be sole source, but open platform that could have multiple responses/includes large and small businesses, etc
    - Lynn – noted that having recycled content in product is important
    - Discussion of vendors needing to be NRC members
    - George – need for funding may over ride need for recycled content/NRC members
    - Gary – solution could be to have a menu of options that includes preference for recycled content
    - MOTION to have the member/fundraising committee to move forward with this proposal (Barry/Gjerde) AIF
  - Affiliates’ membership proposal
    - Discussion of discounted different type of membership – Mick brought up need to not discourage other groups that are paying full fair
    - Susie – would review in 2 years how effective this could be
    - George – if giving a discount consider it a try out period – for one year, then if they don’t want to pay the full price, then we bid them farewell. Opportunity to reach member organizations, etc.
    - MOTION move to proceed with giving unaffiliated ROs a one year introductory rate of $500 as a one-time offer (George/Barbara) – 3 Opposed, 0 Abstain, Passes with 3 opposed

- Discussion to above motion:
  - Dave - differentiation between different levels, e.g. $500 level not eligible for travel rebate
Gary - also communicate transparency for all ROs as our goal is to get all existing ROs affiliated one way or another – pilot program to see if this will help to get unaffiliated ROs on board

Bob Bylone – agrees that eligibility for $250 reimbursement isn’t part of the $500 RO package

5. Executive Director Report

Executive Director Griek

- Update on Atlanta Markets Meeting – priority
- 13 registrants and $3500 from 2 sponsors so far (Pratt Industries - $2500; KAB - $1000). Work on registration and fundraising, speaker line up is strong and getting finalized
- Gary – Turner Broadcasting is based there so may reach out to them to cover NRC and these workshops
- MaryEllen – outreach to state ROs in region to get more attendees at the Atlanta Mtg
- On the radar is Chicago workshop in late September, shopping for dates NM Recycling Coalition has their conference Sept 25-26 andSubtitle D landfill meeting in Chicago on Sept 27 – could piggyback on that Sept 27 date in Chicago.

6. President’s Message (and attachments below)

President Dave Keeling

- See summary
- Dave – put together plan for Rapid Response Network. Anyone can submit articles of concern. Once article accepted for response, will send to Network and someone will be asked to develop response. Then final review by ExCom. Then distributed by Communications Committee or staff. Listed current members of Rapid Response Network. If anyone else interested, email Maggie.
- Lot of anti-recycling articles are similar. Want to have bank of standard responses for common issues.

7. Discussion of Procedures for “Quick Response” Committee

President Dave Keeling

- See above

8. Committee Updates – See Committee Report Document*

Chair Skumatz / Comm. Chairs

- Awards Committee
  - Please help spread the word, opened in June
  - Bob G – consider Murray J Fox award to honor his legacy

- Campus Council & Murray J Fox Trust Fund
  - See report – highlighted that they will send out an appeal to review applications for the scholarship in August
  - Scholarship fund will continue
  - Dave – as an FYI after Murray’s passing his brother will have a conversation to discuss updating board members for the trust

- Communications Committee
  - Wayne – meeting last 3 weeks with all our MRFs. Will schedule meeting soon of Communications Committee. Major MRFs are in a panic. No talk about developing markets.

- Disaster Debris Task Force Update

- Election Procedures

- Library Committee
See report plus request from Maggie to use our networks to help get the library populated

Lynn Rubenstei volunteered to join the library committee

- Markets Workshops planning  
  Griek
- Markets Council & Recycling Jobs Task Force  
  Bylone / Gjerde
- National Standards Certification Board  
  Pierpont

On last call discussed the idea of hosting a session at the conference that might encourage SRO's to consider professional training as it relates to recycling-related job growth. The idea is if the NSCB can present some of the data on job growth and training needs we might be able to make a stronger case for the need by states to implement SRM and other similar training programs, and even move towards requirements like NJ has. This could be an NRC webinar or presidents message, etc

Dave – CTRA one of newest affiliates out of Austin, TX is interested in possibly

Gary – highlight that northern California recycling association is talking with GreenEducation US about collaborating with their program in Cali.

- Policy Committee  
  Sarah dropped off call again  
  Bantillo / McPoland

Stephen – attached doc is a consolidation of existing policies. Not written for Markets workshop. Started this a long time ago. Kudos to John Frederick for pulling this all together. Intent was to do this for all the policy areas, and for ROs to see this and engage with NRC. Post in public. Then decide what policies need to be adjusted. Worked out for Markets Workshop. Saw all the comments by email.

Lisa – 43 policies of NRC?

Stephen – policies are all in separate documents. This one focuses on markets.

George – Policy Committee has discussed this issue a lot, and failure of plastics industry to develop markets for 30 years. Accountability – who’s responsible to develop markets, and quality of materials.

Bob Bylone – encouraged policy committee to collaborate markets council committee

Gary – did News release a month ago. Use that and this as a base to do an updated statement that would be NRC recommendations of what needs to be done in this markets crisis. Volunteered to work on that with a Subcommittee of Policy Committee.

George – Stephen pointed out – this isn’t a voting document.

Maggie – a year ago was asked to look at which policies could be written or combined. Did spend some time on it. Would need to spend more time on that.

George – Policy Committee did have a Subcommittee. Impossible to get them together. Abandoned that effort. What you see here – John took the lead on doing the summary on this particular topic.

Stephen – agree with Gary. Would be very powerful to do something. Want to work with Markets folks and Policy Committee. Thanks for offer. Policy Committee can explore how best to do that.

- Recycling Organizations Council  
  ROC Representative O'Brien

Sarah P – Noted that Kerrin is working on a survey for ROC members to better understand what they’d like and how they see their relationship with NRC

- Strategic Plan Update (“Business Plan”)  
  O'Brien

- 2018 Conference Committee Planning  
  Chair Keeling

  Sustainability operations person for Cardinals baseball is a keynote speaker

  Working on venues for fundraiser

- 2019 Conference Committee Planning  
  Chair Liss

Other Committee updates as requested

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9. NRC Members & Public Comment
   Chair Skumatz
   - Lynn – thank you to Dave for his great job communicating with ROCs and NRC members

10. Other Business
    Chair Skumatz
    - Marjie – follow up from mtg convened by ISRI in DC will take place in Nashville in late August, would like to have same attendees at Nashville mtg as in DC
    - Dave – noted that if anyone is going to WasteCon and could represent NRC at this meeting, that would be helpful. Otherwise NRC will work to send Marjie. There is a call-in option if needed.
    - Gary – coordination among national organizations on this topic is a priority, potential for major media campaign, backdrop with information on how to recycle right, major message of recycle right and bringing jobs back to the US
    - Dave – will send details about NRC board meeting at October Resource Recycling, thought of getting rid of 8am Monday am mtg, will reach out for opinions

11. Call for Adjournment
    (Barry/Clarke)
    Chair Skumatz

Next NRC Board Event: 7/31 Atlanta Markets Meeting
Next NRC Board Meeting: Friday 8/10, 2pm Eastern Time

<table>
<thead>
<tr>
<th>Name, Role</th>
<th>Email</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dave Keeling, Board President</td>
<td><a href="mailto:dkeeling@steel.org">dkeeling@steel.org</a></td>
<td>Present</td>
</tr>
<tr>
<td>Stephen Bantillo, Executive VP</td>
<td><a href="mailto:stephen.bantillo@gmail.com">stephen.bantillo@gmail.com</a></td>
<td>Present (late)</td>
</tr>
<tr>
<td>Lisa Skumatz, Chair of the Board</td>
<td><a href="mailto:skumatz@seraine.com">skumatz@seraine.com</a></td>
<td>Present</td>
</tr>
<tr>
<td>Bob Gedert, Past President</td>
<td><a href="mailto:robert.gedert@gmail.com">robert.gedert@gmail.com</a></td>
<td>Present (late)</td>
</tr>
<tr>
<td>MaryEllen Etienne, Vice President</td>
<td><a href="mailto:maryellen.etienne@gmail.com">maryellen.etienne@gmail.com</a></td>
<td>Present</td>
</tr>
<tr>
<td>Kerrin O’Brien, Vice President</td>
<td><a href="mailto:kobrien@michiganrecycles.org">kobrien@michiganrecycles.org</a></td>
<td>Absent</td>
</tr>
<tr>
<td>Leslie Lukacs, Vice President</td>
<td><a href="mailto:llukacs@scsengineers.com">llukacs@scsengineers.com</a></td>
<td>Absent</td>
</tr>
<tr>
<td>Sarah Pierpont, Secretary</td>
<td><a href="mailto:sarah@recyclenewmexico.com">sarah@recyclenewmexico.com</a></td>
<td>Present</td>
</tr>
<tr>
<td>Charlotte Pitt, Treasurer</td>
<td><a href="mailto:charlotte.pitt@denvergov.org">charlotte.pitt@denvergov.org</a></td>
<td>Present</td>
</tr>
<tr>
<td>Susan Attridge, Board Member</td>
<td><a href="mailto:sattridge@ch.ci.buffalo.ny.us">sattridge@ch.ci.buffalo.ny.us</a></td>
<td>Absent</td>
</tr>
<tr>
<td>Mick Barry, Board Member</td>
<td><a href="mailto:mbarry@dwx.com">mbarry@dwx.com</a></td>
<td>Present</td>
</tr>
<tr>
<td>Robert Bylone, Jr., Board Member</td>
<td><a href="mailto:rjb128@psu.edu">rjb128@psu.edu</a></td>
<td>Present</td>
</tr>
<tr>
<td>Maggie Clarke, Board Member</td>
<td><a href="mailto:maggie@maggieclarke.com">maggie@maggieclarke.com</a></td>
<td>Present</td>
</tr>
<tr>
<td>George Dreckmann, Board Member</td>
<td><a href="mailto:gpdreckmann@gmail.com">gpdreckmann@gmail.com</a></td>
<td>Present</td>
</tr>
<tr>
<td>Barbara Eckstrom, Board Member</td>
<td><a href="mailto:barbecks@gmail.com">barbecks@gmail.com</a></td>
<td>Present</td>
</tr>
<tr>
<td>Name</td>
<td>Email</td>
<td>Status</td>
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<tr>
<td>Wayne Gjerde, Board Member</td>
<td><a href="mailto:wayne.gjerde@state.mn.us">wayne.gjerde@state.mn.us</a></td>
<td>Present</td>
</tr>
<tr>
<td>Susan (Susie) Gordon, Board Member</td>
<td><a href="mailto:sgordon@fcgov.com">sgordon@fcgov.com</a></td>
<td>Present</td>
</tr>
<tr>
<td>Carey Hamilton, Board Member</td>
<td><a href="mailto:careyhamilton@yahoo.com">careyhamilton@yahoo.com</a></td>
<td>Absent</td>
</tr>
<tr>
<td>Brent Hildebrand, Board Member</td>
<td><a href="mailto:bhildebrand@alpinewaste.com">bhildebrand@alpinewaste.com</a></td>
<td>Absent</td>
</tr>
<tr>
<td>Maite Quinn, Board Member</td>
<td><a href="mailto:maite.quinn@simsmm.com">maite.quinn@simsmm.com</a></td>
<td>Present</td>
</tr>
<tr>
<td>Antonio Rios, Board Member</td>
<td><a href="mailto:arios@reciclapr.org">arios@reciclapr.org</a></td>
<td>Present</td>
</tr>
<tr>
<td>Justin Stockdale, Board Member</td>
<td><a href="mailto:justins@prc.org">justins@prc.org</a></td>
<td>Present</td>
</tr>
<tr>
<td>Robin Wiener, Board Member</td>
<td><a href="mailto:robinwiener@isri.org">robinwiener@isri.org</a></td>
<td>Present</td>
</tr>
<tr>
<td>Melissa Young, Board Member</td>
<td><a href="mailto:mayoun03@syr.edu">mayoun03@syr.edu</a></td>
<td>Present (2:11)</td>
</tr>
<tr>
<td>Marjie Griek, Executive Director</td>
<td><a href="mailto:nrcexecdirector@gmail.com">nrcexecdirector@gmail.com</a></td>
<td>Present</td>
</tr>
<tr>
<td>Michelle Nestor, ROC Representative</td>
<td></td>
<td>Absent</td>
</tr>
<tr>
<td>Gary Liss, Guest</td>
<td><a href="mailto:gary@garyliss.com">gary@garyliss.com</a></td>
<td>Present</td>
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<tr>
<td>Fran McPolland, Guest</td>
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<td>Present</td>
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<tr>
<td>Bill Turley, Guest</td>
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<td>Present</td>
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<tr>
<td>Lynn Rubenstein, Guest</td>
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<tr>
<td>Jack DeBelle, Guest</td>
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**SUMMARY OF MOTIONS**

<table>
<thead>
<tr>
<th>Motion</th>
<th>Pass/Fail</th>
</tr>
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<tbody>
<tr>
<td>Approval of agenda (Barry/Pierpont). All in favor. Motion passes.</td>
<td>Pass</td>
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<tr>
<td>Approval of June board meeting minutes (Etienne/Lukas). All in favor.</td>
<td>Pass</td>
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<td>Motion to have the member/fundraising committee proceed with submitted</td>
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<td>(Dreckmann/Eckstrom). All in favor. Motion passes.</td>
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<tr>
<td>Motion to adjourn (Barry Clark).</td>
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