North Carolina
State Supported Initiatives

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Provide technical and financial assistance to

- Local governments
- Waste generators (manufacturers, commercial businesses, etc.)
- Recycling businesses
  650+ in NC
Developing Recycling Markets

Long-standing market development support

- Economic development
- Tax incentives
- Grant funding
Recycling Business Development Grants

2018 - prioritized projects addressing materials impacted by China policies (mixed paper, non-bottle plastics)

21 grants awarded

11 involve materials affected by China

3 involve upgrades to material recovery facilities
Developing Recycling Markets

- $405,000 grant funding
- $1,562,000 private investment
- 49 jobs
- 26,800 additional tons
Increase the good stuff - Reduce the bad stuff

- Communicate with MRF
- Educate and re-educate the community
  - What to recycle?
  - What not to recycle?
Fighting Contamination
Opportunities

• Additional funding sources
  partner with businesses, industry groups, non-profits
  • Glass Packaging Institute
  • Unifi

• Grow demand for recycled products

• More active recruiting with economic developers
Thank you

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