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AGENDA



Board Meeting Agenda - DRAFT

Wednesday, September 12, 2018

2:00 PM – 4:00 PM ET

1:00 PM CT, 12:00 Noon MT, 11:00 AM PT

NRC Board of Directors Meeting

4:00 1. Welcome / Introductions / Roll Call Chair Skumatz / Pierpont

4:10 2. Approval of Agenda (**Gordon/Bantillo, AIF Motion Passes**) Chair Skumatz

4:12 3. Approval of Minutes (**O'Brien/Eckstrom, Bob Gedert & Pierpont Abstain - Motion Passes**) Secretary Pierpont

4:15 4. Treasurer's Report & Finance Committee Report (**MOTION to accept treasurers report Bantillo/Pierpont, AIF Motion Passes**) Treasurer Pitt

Report is for month of July, same month as Atlanta workshop (income from workshop, but not all expenses paid). Budget overall is looking stable. (Bylone and Pitt) Discussion/Clarification that we're not losing money in terms of monthly expenses. (Griek) Comment that re: Membership in August we billed out \$11,500 for memberships – these are separate from RO affiliation dues. This should help with bank balance.

Jack DeBell – Question regarding Murray J. Fox endowment that everything is accounted for especially with any associated administrative costs

Marjie – Scholarship funds will be ~\$6k for the year and are covered, will talk offline to try to streamline funds admin costs, etc

Kerrin – Curious about workshops and separate financial report for workshop in Portland and Atlanta – hoping to see how they play out in terms of fundraising

Marjie – yes working on that and will send to board

- Membership / Fundraising update (Gordon)

Still discussing who target audience will be, but in meantime workshops are the focus for fundraising via sponsorship – will assist with Nov 8th sponsor solicitations at \$5k, \$2500, \$1000 and \$500 levels

Oct 22 reception is also a sponsor generating opportunity at RR Conference

Keeling – suggests offering lower \$ sponsor levels as options for sponsorship and will get contact info regarding possible sponsors as discussed with Angie at MORA

4:40 5. Executive Director Report Executive Director Griek

- Update on Chicago Markets Meeting / Planning – date is Nov 8th, final venue TBD, hotels more expensive, may have to charge more, Illinois Recycling Assoc is assisting

- with speakers, etc, already started to promote, thinks it'll be bigger than Atlanta workshop, seems to be a lot of interest in the area, planning is coming along well
- Atlanta follow up – Evaluation survey “What is the greatest role NRC can pursue for the recycling industry” – pursue state and national advocacy and agenda for recycling rec'd highest marks, this hasn't been NRC's own perceived role in the past -interesting that there's a different viewpoint outside organization versus inside the organization, how do we best move forward. Financial summary pending.
 - Skumatz – noted that with only 15-17 responses that statistically these may be insignificant because ranked 4 out of 6 – she took away that people don't have a good sense of WHAT NRC should be doing...maybe what NRC is proposing as a possible solution isn't what others have in mind.
 - Liss – Noted questions were process oriented with functions served...he'd like to ask more pointed questions on advocacy areas, e.g. should we be working on market development, zero waste, etc? Evals need a number of topics to clarify what people are expecting of NRC, would like to send this type of survey to market council stakeholders that attended RR market session in 2017, further discussion on which types of policies would be top priorities (e.g. Recycle Right, minimum content for plastics, etc), how work together as advocates on federal or state level
 - Keeling – hoping results from Kerrin's ROC survey may address some of these points
 - Bylone – in addition to these 2 regional events and the fall one in IL now planning town hall mtg at RR conference to do a reprisal of info learned in Oregon and Atlanta
 - America Recycles Day – KAB is doing a ARD Town hall in TX with call ins, etc and NRC may assist to get more participants, etc. How can NRC help promote ARD
 - Keeling – USGreen Build taking place Nov 14-16 in Chicago could possibly capitalize on this with press release, etc. Steel Recycling Institute is exhibiting there so could possibly do it at their booth, Marjie attended the meeting of recycling associations in Nashville in conjunction with Waste Con
 - Leslie – also was in Nashville and noted it might be nice to coordinate with other NRC board members that attend these big conferences to be a united front with Marjie as part of NRC

4:55 6. President's Message

President Dave Keeling

- Important few months coming up with RR Conference, Oct 22 reception, fundraising opportunities, but also important to make a strong presence there, increasing NRC's profile, etc.
- Kudos for maintaining a paid staff member for a year now! As a working board we all need to help raise funds for regional workshop (Nov in Chicago) and RR Reception. Affiliate verses direct memberships
- Conference – get your hotel rooms reserved soon
- Retreat – hoping to have a board retreat in St. Louis on Oct 25th at the conference – may start later in afternoon on Wednesday to help with travel, details TBD but hoping board can stay and attend
- NRC needs more direct members and sponsors for events, etc.
- See written report noting presence NRC will have at the conference
- Reminder that elections are coming up – we have a number of spots available, please reach out to your contacts to run for the board

- Kerrin – wondering if there is promotional narrative info etc that is standardized for ROC newsletters, etc to promote NRC membership and sponsorship

- 5:20 8. Committee Updates – (Separate Document) Chair Skumatz / Comm. Chairs
- Awards Committee Skumatz
 - Campus Council & Murray J Fox Trust Fund DeBell / Young
 - Noted judges needed to review applicants for scholarships to RR Conf
 - Tony Rios volunteers and Dave Keeling
 - Communications Committee Gjerde
 - Recycling Education Committee – producing a document that relates to contamination and will upload into library and send to members, messaging related to market development is focusing on recycling right, and what you get out of recycling, cost of recycling (does it need to go up? – not sure if NRC needs to weigh in on that), heard monthly recycling rates for residents may rise \$10/month – how do you show a community that it is still worth it to recycle even with higher fees, etc
 - Marjie – Wondering if it'd be possible to have a cross-committee call with Fundraising, Communications Committee to develop collateral materials that we can use for fundraising. This would be used to help create those materials.
 - Discussion of checking with with ROs to see what communication items they have and need, should we have templates for communication materials?
 - Sarah D. NRC has upped social media presence, 2-3 tweets a day, be sure to follow, repost, etc
 - Disaster Debris Task Force Update Bantillo
 - Library Committee Clarke
 - Keeling uploaded the most posts to library
 - Markets Council & Recycling Jobs Task Force Bylone / Gjerde
 - Will host call about what programs are doing to curb contamination, first call had about 135 attendees
 - Marjie – how can we better promote these calls? Put on web, tweet, etc,
 - Keeling - currently promote as benefit to being a NRC member may want to consider opening it up to all ROs despite their membership in NRC
 - Wayne – need to promote onto recycling listserves, good opportunity to attract more members to NRC, will promote next one on JTR list-serve
 - National Standards Certification Board Pierpont
 - Policy Committee Bantillo / McPoland
 - Resource Recycling Op-eds Skumatz
 - Recycling Organizations Council ROC Representative O'Brien
 - Evaluating strategic plan they've been operating under for the past six years to see if they could enhance the relationship between NRC and ROCs
 - See questions from ROs in submitted report
 - How does NRC manage relationships with any other councils? What is NRC's specific goal or intention about how councils work within NRC and any related bylaws?
 - ROC purpose notes how ROC should function, how it can contribute, ROC can advise on policy, but NRC would need to go to their members to generate policy positions
 - See Purpose and Roles in submitted report

- Marjie – working on coordinating a NRC retreat after ROC mtg at RR Conference, will address a lot of these issues for NRC, we’d like to have a few ROC members (other than existing board members) attend this retreat as well
 - Agenda for ROC mtg in St. Louis has been developed, starting to identify priority issues for ROCs, can provide feedback to NRC board about what is discussed, can put off making a decision about ROCs purpose and roles
 - Slate / Elections Committee Skumatz
 - 2018 Conference Committee Planning Chair Keeling
 - See President’s Report
 - 2 of 3 sessions have speakers set, working on the 3rd one, all sessions are coming together nicely
 - NRC has board mtgs at numerous times throughout the 3 days we’re there.
 - Oct 22 reception sticking with \$55 registration fee b/c expensive venue, etc – RR charges them 15% processing fee to go through their registration system, trying to lower that or register directly through NRC’s website or other method
 - Marjie – NRC will have a booth at the conference, needs volunteers to help staff during exhib hall hours – if you’re willing to staff the booth, please contact Marjie or Sarah D. will try to get a booth next to Steel Recycling Institute so Dave can help with staffing
 - Other Committee updates as requested
- 5:50 9. NRC Members & Public Comment Chair Skumatz
- Bob Gedart – Note that World Clean up day Sept 15th
 - Susie - CO Association for Recycling name has been changed to “Recycle Colorado”
- 5:55 10. Other Business Chair Skumatz
- Lisa – clarification 4 positions open for Slate committee/nominations, have rec’d enough nominations to fill those spots, but still taking others
- 5:59 11. Call for Adjournment Chair Skumatz
- Move to adjourn (Barry/Pierpont) Adjourns, AIF

9/12/18 Attendance

Name, Role	Email	Attendance
Dave Keeling, Board President	dkeeling@steel.org	Present
Stephen Bantillo, Executive VP	stephen.bantillo@gmail.com	Present until 12:55 MT
Lisa Skumatz, Chair of the Board	skumatz@serainc.com	Present
Bob Gedert, Past President	robert.gedert@gmail.com	Present
MaryEllen Etienne, Vice President	maryellen.etienne@gmail.com	Absent
Kerrin O’Brien, Vice President	kobrien@michiganrecycles.org	Present
Leslie Lukacs, Vice President	llukacs@scsengineers.com	Present (12:05)
Sarah Pierpont, Secretary	sarah@recyclenewmexico.com	Absent
Charlotte Pitt, Treasurer	charlotte.pitt@denvergov.org	Present

Susan Attridge, Board Member	sattridge@ch.ci.buffalo.ny.us	Present
Mick Barry, Board Member	mbarry@dwx.com	Present (12:11)
Robert Bylone, Jr. , Board Member	rjb128@psu.edu	Present
Maggie Clarke, Board Member	maggie@maggieclarke.com	Present
George Dreckmann, Board Member	gpdreckmann@gmail.com	Absent
Barbara Eckstrom, Board Member	barbecks@gmail.com	Present
Wayne Gjerde, Board Member	wayne.gjerde@state.mn.us	Present
Susan (Susie) Gordon, Board Member	sgordon@fcgov.com	Present
Carey Hamilton, Board Member	careyhamilton@yahoo.com	Absent
Brent Hildebrand, Board Member	bhildebrand@alpinewaste.com	Absent
Maite Quinn, Board Member	maite.quinn@simsmm.com	Present
Antonio Rios, Board Member	arios@reciclapr.org	Present (12:15)
Justin Stockdale, Board Member	justins@prc.org	Present
Robin Wiener, Board Member	robinwiener@isri.org	Absent
Melissa Young, Board Member	mayoun03@syr.edu	Absent
Marjie Griek, Executive Director	nrcexecdirector@gmail.com	Present
Sarah DeSouza	nrc.execassistant@gmail.com	Present
Michelle Nestor, ROC Representative		Absent
Gary Liss, Guest	gary@garyliss.com	Present
Fran McPoland, Guest		Present
Bill Turley, Guest		Absent
Lynn Rubenstein, Guest		Absent
Jack DeBell, Guest	debell@colorado.edu	Present

SUMMARY OF MOTIONS

Motion	Pass/Fail
Approval of agenda (Gordon/Bantillo). All in favor. Motion passes.	Pass
Approval of August board meeting minutes (O'Brien/Eckstrom). All in favor except two abstained. Motion passes.	Pass
Motion to approve Treasurer's Report (Bantillo/Pierpont). All in favor. Motion passes	Pass
Motion to adjourn (Barry/Pierpont). All in favor. Motion passes.	Pass

Next NRC Board Meeting: See below

Meetings at Resource Recycling Conference:

Monday 10/22 – 8-9 am (NRC Board); 9:30-11 (NRC Annual Members Meeting).

Tuesday 10/23 – 10:45-11:45 NRC Election committee; 12:15-1:30 NRC Board Meeting; 3:30-5 Recycling Town Hall

Wednesday 10/24 – 7:30-9am NRC Awards & Scholarships Announcement Breakfast; 12-1pm NRC Board Meeting