



Together, We Are Recycling!

Nov. 7, 2018

WELCOME!

National Recycling
Coalition

Forging Ahead: Recycling
Markets Development
in the 21st Century

Chicago, IL

Nov. 7, 2018



Nov. 7, 2018 → Chicago, IL



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Staff:

NRC Executive Director - Marjie Griek Executive Assistant - Sarah DeSouza

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Steel Recycling Institute

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RRS 
recycle.com



CARTON COUNCIL

SCS ENGINEERS
STRATEGIC MATERIALS
WASTE MANAGEMENT

FRAN MCPOLAND

CDRA
SERA, INC.

Regional Markets Development Workshops 2018

- ▶ Portland, OR - April 4, 2018
- ▶ Atlanta, GA - July 31, 2018
- ▶ Resource Recycling Conference - Oct. 23, 2018 (update)
- ▶ Chicago - Nov. 7, 2018
- ▶ Working with RRS to develop report of findings / outcomes
- ▶ Planning next year's workshops

MARKET DEVELOPMENT FOR RECYCLING AT THE LOCAL AND STATE LEVEL

- ▶ Job creator, save energy and reduce GHGs
- ▶ Benefit derives from the use, not collection of recyclables
- ▶ Recycling economics and jobs can be enhanced if used locally
- ▶ Add value to recyclables before they leave the state
- ▶ Examined research from around the country*
- ▶ Interviewed program leads in states and localities

TYPES OF STRATEGIES*

- ▶ Technical assistance
- ▶ Financial assistance
- ▶ Match-ups - Direct connections, support, networking
- ▶ Research / Information / Data - proactive, on-demand
- ▶ Advocacy
- ▶ Outreach
- ▶ For non-curbside recyclables - reuse, repurposing

*Extensive list in handout

SUCCESSFUL EXAMPLES / MODELS

- ▶ SC:
 - ▶ Aggressive business recruitment linked to specific target materials available and products manufactured, and to businesses already in place
 - ▶ Started building fund in 1992
- ▶ MN:
 - ▶ Dedicated staff; focused on finding ways to add value before materials leave the state to provide jobs; look for the part of the value stream they can affect
 - ▶ Help steer businesses through processes of locating, plans, sourcing, etc.
- ▶ NC:
 - ▶ Dedicated staff; focused on building up supply networks
 - ▶ Strong, regular messaging to legislators that recycling is a dynamic part of state's economy
- ▶ PA:
 - ▶ Vibrant economic development program, works with existing manufacturing base and new firms
 - ▶ Start-up funds from state

COLORADO NEXTCYCLE

Selected teams will receive funding, data, and expert support to refine their business ideas to develop recovered material end markets in Colorado.

WWW.COLORADO.GOV/CDPHE/NEXTCYCLE

Do you have the next big idea for Colorado?



NextCycle

Beyond Recycling: Design. Renew. Revive.

Providing funding, expertise and economic data to Colorado businesses, communities, universities and start-ups for turning recovered materials into marketable products.

- Design – New technologies, products, and markets
- Renew – Recycled materials into new products
- Revive – Local and regional economy

Accepting Letters of Intent starting November 16, 2018

www.colorado.gov/cdphe/nextcycle

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Contact information

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40 Years *of* supporting recycling!



NATIONAL RECYCLING COALITION

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