Together, We Are Recycling!

Nov. 7, 2018
WELCOME!
National Recycling Coalition
Forging Ahead: Recycling Markets Development in the 21st Century
Chicago, IL
Nov. 7, 2018
# NRC’s 2018-19 Board of Directors

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>State</th>
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<tbody>
<tr>
<td>Dave Keeling</td>
<td>President</td>
<td>WI</td>
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<tr>
<td>Mick Barry</td>
<td>Chair</td>
<td>IA</td>
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<tr>
<td>Stephen Bantillo</td>
<td>Executive VP</td>
<td>CA</td>
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<td>Leslie Lukacs</td>
<td>ExCom At-Large</td>
<td>CA</td>
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<td>Kerrin O’Brien</td>
<td>ExCom At-Large</td>
<td>MI</td>
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<td>Sarah Pierpont</td>
<td>Secretary</td>
<td>NM</td>
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<tr>
<td>Charlotte Pitt</td>
<td>Treasurer</td>
<td>CO</td>
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<tr>
<td>Ric Anthony</td>
<td>CA</td>
<td>Susie Gordon</td>
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<tr>
<td>Susan Attridge</td>
<td>NY</td>
<td>Mary McClellan</td>
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<tr>
<td>Nina Butler</td>
<td>NC</td>
<td>Fran McPoland</td>
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<tr>
<td>Maggie Clarke</td>
<td>NY</td>
<td>Antonio Rios</td>
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<td>Susan Collins</td>
<td>CA</td>
<td>Lynn Rubinstein</td>
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<td>Barbara Eckstrom</td>
<td>NY</td>
<td>Justin Stockdale</td>
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<tr>
<td>Chantal Fryer</td>
<td>SC</td>
<td>Bill Turley</td>
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<tr>
<td>Wayne Gjerde</td>
<td>MN</td>
<td>Robin Wiener</td>
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**Staff:**
- NRC Executive Director - Marjie Griek
- Executive Assistant - Sarah DeSouza

Together, We Are Recycling!
Thanks to our Sponsors

SCS ENGINEERS
STRATEGIC MATERIALS
WASTE MANAGEMENT

FRAN MCPOLAND
CDRA
SERD, INC.

CARTON COUNCIL
Regional Markets Development Workshops 2018

- Portland, OR - April 4, 2018
- Atlanta, GA - July 31, 2018
- Chicago - Nov. 7, 2018
- Working with RRS to develop report of findings / outcomes
- Planning next year’s workshops
MARKET DEVELOPMENT FOR RECYCLING AT THE LOCAL AND STATE LEVEL

- Job creator, save energy and reduce GHGs
- Benefit derives from the use, not collection of recyclables
- Recycling economics and jobs can be enhanced if used locally
- Add value to recyclables before they leave the state
- Examined research from around the country*
- Interviewed program leads in states and localities

TYPES OF STRATEGIES*

- Technical assistance
- Financial assistance
- Match-ups - Direct connections, support, networking
- Research / Information / Data - proactive, on-demand
- Advocacy
- Outreach
- For non-curbside recyclables - reuse, repurposing

*Extensive list in handout
SUCCESSFUL EXAMPLES / MODELS

- **SC:**
  - Aggressive business recruitment linked to specific target materials available and products manufactured, and to businesses already in place
  - Started building fund in 1992

- **MN:**
  - Dedicated staff; focused on finding ways to add value before materials leave the state to provide jobs; look for the part of the value stream they can affect
  - Help steer businesses through processes of locating, plans, sourcing, etc.

- **NC:**
  - Dedicated staff; focused on building up supply networks
  - Strong, regular messaging to legislators that recycling is a dynamic part of state’s economy

- **PA:**
  - Vibrant economic development program, works with existing manufacturing base and new firms
  - Start-up funds from state
Providing funding, expertise and economic data to Colorado businesses, communities, universities and start-ups for turning recovered materials into marketable products.

- Design – New technologies, products, and markets
- Renew – Recycled materials into new products
- Revive – Local and regional economy

Accepting Letters of Intent starting November 16, 2018

www.colorado.gov/cdphe/nextcycle

cycle@recycle.com

303-953-2461
Contact information

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www.nrcrecycles.org
40 Years of supporting recycling!

NATIONAL RECYCLING COALITION

Become a member or sponsor at www.NRCrecycles.org