



NRC December Board of Directors Meeting
Wed, Dec 12, 2018 12:00 PM - 2:00 PM EST
Please join my meeting from your computer, tablet or smartphone.
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NRC Board of Directors Meeting Agenda

Wednesday, December 12, 2018

Noon to 2:00 p.m. ET
11:00 a.m. to 1:00 p.m. CT
10:00 a.m. to 12:00 a.m. MT
9:00 a.m. to 11:00 a.m. PT

The recording of the December 12 2018 BOD meeting can be found [here](#). This link will be included on the website and in the minutes for those who missed the meeting and would like to hear the discussion.

1. **Welcome/Introductions/Roll Call - Chair Barry/Secretary Pierpont [12:00 p.m]**
 - See attendance chart below
2. **Approval of the Agenda (MOTION) - Chair Barry [12:01 p.m]**
3. **Approval of Minutes (MOTION) - Secretary Pierpont [12:02 p.m]**
 - [October 22-23, 2018](#)
 - [October 24, 2018](#)
 - [November 20, 2018](#)

4. **Treasurer's Report(MOTION) - Treasurer Pitt [12:05 p.m]**

- [Treasurer's Report – September](#)
 - [Financial Report - September](#)
 - [Treasurer's Report – October](#)
 - [Financial Report – October](#)
-
- See reports provided (hyperlinks above as well). \$53,000 cash in bank and \$19,500 in A/R
 - Discussion of higher than usual staff expenses for October b/c of busy month of RR Conference and Chicago workshop
 - Motion that all three staff invoices are approved for payment for staff (O'Brien/Pierpont). All in favor. Motion approved
 - Motion to approve treasurers report for Sept/October (Bantillo/Pierpont). All in favor. Motion passes.
 - Susie – fundraising group, sent email out to list of 70+ corporations for charitable giving – one individual member confirmed. Susie offering to follow up with phone calls. If anyone has additional sponsor ideas, please let Susie know.

5. **Executive Director Report - Executive Director Griek [12:15 p.m]**

- Bit slower time of year, have worked with fundraising committee to develop sponsor solicitation letter, markets committee work to reach out to ROs, work on 2019 annual work plan

6. **Board Retreat Follow-Up/[2019 NRC Work Plan Proposal](#) – Griek/O'Brien [12:25 p.m.]**

- Board rec'd copy of document ahead of time. Looking to focus efforts in 2019 to create value in the organization, beneficial programming to members and nonmembers that can potentially attract new members/sponsors.
- Explore the idea of hosting a national conference in near future
- Clarification that "LA" means Louisiana not Los Angeles in the document
- Mary – discussion about taking national conference off the table for now
- Kerrin noted the importance of board participation via committees
- Gary – discussion of future conference timelines, more details below
- Marjie – will be reaching out to committee chairs to move and track progress throughout the year, reminder that every board member needs to sign on to a committee
- Stephen – asked about a live document for work plan so committees can see it in real time

7. **[President's Report](#) – President Keeling [12:45 p.m]**

- [Committee Chairs and Assignments](#)

- [Committee Priority Report](#)
- See report – Congratulations to NRC for a great year. More stability with 2 part time contractors, which allows us to increase our programming.
- NRC was approached by More Recycling 2019 convene an end market platform, lead resource platform developed by More recycling to stimulate end use for recycled content products, managed by NRC, with assistance from USDA – NRC will promote platform, best practices for implementing market development activities, financial support from American Chemistry Council, mechanisms to track companies that participate in a circular economy, gov procurement, etc – will discuss further at Jan 9th mtg

8. Committee Reports

- A. [2018 Conference Committee Report/Proposal](#) – *Liss/Lukacs* [12:55 p.m]
- Zero Waste Joint Conference – see submitted proposal, committee mtg on Dec 7 goal is 300-350 person conference, two major policy issues as if NRC presents national conference or done more behind the scene – committee recommends NRC presents, discussion if ROs would see Zero Waste as going away from their core responsibilities – committee felt this would not be the case, survey going out to ROs includes a question about if ROs would be interested in cohosting national zero waste conference
 - Resource Recycling Conference - will have same deal with RR for 2019 that we had for 2017 and 2018, if you have ideas for the 2019 NRC sessions, please let Leslie or Gary know, second question is all sessions as a plenary session or breakouts?
 - Dave – state of recycling survey to go out in early 2019
 - Kerrin and Gary – discussion of potential expenses to NRC, Gary noted too soon to discuss, but one day SRM conference was \$35k, raised money through sponsorship, etc so self contained budget
 - Motion to adopt the zero waste proposal with the recommended actions from the committee, as noted on the presented proposal, to proceed in developing this concept further (Liss/Anthony) All in favor. Motion passes
 - Dave – get sponsors on board asap to alleviate budget concerns
 - Marjie – There is a document that will be shared with committee shares that will help them create work plan, milestones, goals, etc. This may be a good tool to utilize to move all committees forward, including this one. This can then be shared amongst all committees to share/collaborate on committee work.
 - Gary – asking for a motion to do the committee work to get this idea off the ground with outreach, etc
 - Dave – is in favor of moving forward, but wanted to clarify that RR conference is our first priority, but this is an exciting new opportunity
 - Gary noted – Zero Waste USA could probably do the conference on their own, but this supports their mission of supporting NRC

- B. Policy Committee – *Bantillo/McPoland/Dreckman/Frederick* [1:17 p.m]
- [Bottle Bill Proposal](#)
 - See proposal in hyper link above - to establish a sub committee to develop a position on beverage container deposit laws
 - Fran – noted the importance of NRC having an issue on this, supports the development of this position
 - Dave or Susie – discussion of bottle bills and EPR
 - Discussion of history of NRC’s position on/history with bottle bills (nonposition)
- C. [Fundraising Committee](#) - Gordon
- D. Puerto Rico Sustainable Conference – *Rios* [1:20 p.m]
- [America Sustainable Material Market Development Conference Work Plan](#)
 - [Draft Recycling-For-Profit Market Development Conference Agenda](#)
 - Above see proposed agenda via hyper link, PR has identified ~ \$100million funds for investment for infrastructure
 - Intention for money is to provide opportunities for entities to build an end-market facility in PR
 - They are not looking for funding from NRC or ISRI, but simply their expertise
 - Robin – noted ISRI is happy to support this and is available for assistance
 - Mick – ask Tony to redraft letter of support needed and ExComm will review to approve to get feedback more quickly, NRC has also expressed its support, if need personnel to come to PR to represent NRC, this is possible.
- E. [Markets Committee](#) – *Griek/Liss* [1:30 p.m]
- Note that it should be Wayne and Chantal – committee met and is working on survey to ROs and members to better understand market needs for future workshops, programs, etc
 - Chantal- note need to upgrade to \$288/year survey monkey subscription, asking for board’s approval for this purchase
 - Discussion – monthly option for Survey Monkey
- F. [Membership Committee](#) – *Turley* [1:45 p.m]
- Needs membership list
8. **NRC Members and Public Comment - Chair Barry** [1:50 p.m]

9. Other Business - Chair Barry [1:52 p.m]

- Apprenticeship Proposal – *Secretary Pierpont*
 - Joined market committee to discuss promotion of “event recycling” at wildfire camps for crew members in partnership with USFS. Amy Roth and Sarah will talk off line about Oregon’s history with this.

10. Next Meeting Date: January 9, 2019 (noon to 2 p.m. ET) [1:58 p.m]

11. Call for Adjournment (MOTION) - Chair Barry [2:06 p.m] (Bantillo/Anthony)

Name, Role	Email	Attendance
Dave Keeling, Board President	dkeeling@steel.org	Present
Stephen Bantillo, Executive VP	stephen.bantillo@gmail.com	Present
MaryEllen Etienne,	maryellen.etienne@gmail.com	Present
Kerrin O’Brien, At Large	kobrien@michiganrecycles.org	Present
Leslie Lukacs, At Large	llukacs@scsengineers.com	Absent
Sarah Pierpont, Secretary	sarah@recyclenewmexico.com	Present
Charlotte Pitt, Treasurer	charlotte.pitt@denvergov.org	Present
Susan Attridge, Board Member	sattridge@ch.ci.buffalo.ny.us	Absent
Mick Barry, Chair	mbarry@dwx.com	Present
Maggie Clarke, Board Member	maggie@maggieclarke.com	Absent
George Dreckmann, Board Member	gpdreckmann@gmail.com	Absent
Barbara Eckstrom, Board Member	barbecks@gmail.com	Present
Wayne Gjerde, Board Member	wayne.gjerde@state.mn.us	Absent
Susan (Susie) Gordon, Board Member	sgordon@fcgov.com	Present
Antonio Rios, Board Member	arios@reciclapr.org	Absent
Justin Stockdale, Board Member	justins@prc.org	Present
Robin Wiener, Board Member	robinwiener@isri.org	Present
Gary Liss, Lifetime Board Member (non-voting)	gary@garyliss.com	Present
Fran McPoland, Board Member	mcpoland@collingswifhthynes.com	Present
Bill Turley, Board Member	turley@cdrecycling.org	Present
Mary McClellan, Board Member	mary@cra-recycle.org	Present
Lynn Rubinstein, Board Member	lynn@nerc.org	Present
Richard Anthony, Board Member	ricanthony@aol.com	Present
Susan Collins, Board Member	scollins@container-recycling.org	Absent

Nina Butler, Board Member	nina@morerecycling.com	Excused
Chantal Fryer, Board Member	cfryer@scommerce.com	Present
Marjie Griek, Executive Director	nrcexecdirector@gmail.com	Present
Sarah DeSouza, Executive Assistant	nrc.execassistant@gmail.com	Present
Amy Roth, Guest (ROC Chair)		Present
Bob Bylone, Guest (ROC Vice Chair)		Absent

Summary of Motions	Pass/Fail
Approval of Agenda (Bantillo/McPoland) All in favor. Motion passes.	Pass
Approval of Minutes from Nov 20, 2018 (Gjerde/Anthony) All in favor. Motion passes.	Pass
Motion that three invoices from staff are approved for payment for staff (O'Brien/Pierpont). All in favor. Motion approved	Pass
Motion to approve treasurers report for Sept/October (Bantillo/Pierpont). All in favor. Motion passes.	Pass
Motion to adopt the zero waste proposal with the recommended actions from the committee, as noted on the presented proposal, to proceed in developing this concept further (Liss/Anthony) All in favor. Motion passes.	Pass
Motion to adjourn (Bantillo/Anthony). All in favor.	Pass