



NRC January BOD Meeting

Wed, Jan 9, 2019 10:00 AM - 12:00 PM MST Please join my meeting from your computer, tablet or smartphone.

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# NRC Board of Directors Meeting Agenda

Wednesday, January 9, 2019

Noon to 2:00 p.m. ET  
11:00 a.m. to 1:00 p.m. CT  
10:00 a.m. to 12:00 a.m. MT  
9:00 a.m. to 11:00 a.m. PT

1. **Welcome/Introductions/Roll Call - Chair Barry/Secretary Pierpont [12:00 p.m]**
2. **Approval of the Agenda (MOTION) - Chair Barry [12:03 p.m]**

Motion to Approve (Bantillo/Lukacs) agenda with addition of item 3 to the agenda

3. **Approval of Dec 12, 2018 board meeting minutes**

Motion to approve (McPoland/Eckstrom) AIF

**4. Executive Director Report - *Executive Director Griek* [12:05 p.m]**

- Presentation of new committee work tracking format, housed on google drive that committee chairs can update, add 2019 goals, milestones by month, and track attendance and progress over the year. The link will be shared so all board members will have access to make updates.
- Maggie – noted some non-members of the board are still on committees and these should be included on the lists

**5. Board Retreat Follow-Up/ [2019 NRC Work Plan Proposal](#) – *Griek/O'Brien* [12:09 p.m.]**

Discussed as part of Exec Director's report

**6. President's Report – *President Keeling* [12:15 p.m]**

Please see below reports

Wayne – asking types of organizations that are of interest to become members, number of affiliates within an individual state can be members, RO or not

- [January 2019](#)
- [Updated Committee Information](#)
- [NRC Annual Adopt Your RO](#)
- [NRC Full Handbook](#)
- [NRC Annual Commitment Letter](#)

**7. Committee Reports**

**A. [Markets Committee](#) – *Gjerde/Fryer* [12:25 p.m] –**

Wayne - Meeting fairly regularly, working on a survey to all ROs to find out direction for regional workshops, etc. Would like input on survey questions by 1/12/18

Nina – looked at NRC priorities and how can we flesh out additional info about market development, distilled questions to find out info on potential workshops, gathering info on their social media practices, encouraging ROs to see where NRC is for market development opportunities, will gather background and provide link to related study. Noted commonalities with the library resource.

**B. Membership Committee - *Turley* [12:45 p.m]**

Bill – please see submitted report, NRC has 12 direct members that pay at different times in year – propose to switch this all to Jan 1 starting in 2020.

Dave - discussed Adopt Your RO program, see attached. Partnership in which direct members from a state could join NRC and that money can be directly credited towards an ROs \$1000 annual membership dues, there are also possible revenue sharing partnerships btwn NRC and state RO members from an ROs state. ROs Dave spoke with seem interested, but requested “menu of choices”

Lynn – discussion & clarification that the 2019 memberships will be prorated to get to the Jan 1, 2020 consistent billing time

Gary- noted that the direct and RO memberships are related, but distinctly different types of memberships

**C. Conference Committee – *Liss/Lukacs* [12:55 p.m]**

Gary - Upcoming meeting on Friday. Next step for national zero waste conference is developing a budget, addressing questions to ROs about hosting in spring of 2020, will not be part of markets council survey so this will be a separate survey to RO leaders

Will discuss RR conference for 2020 and beyond

Mick – email session topics to Gary, keep Committee work in Committee.

**D. Fundraising Committee – *Gordon* [1:10 p.m]**

No report

**E. Policy Committee – *Bantillo/McPoland/Dreckman* [1:15 p.m]**

Fran – policy committee working on development of work plan for container redemption sub committee, policy committee will send out copies of proposed plan

Gary – does NRC have an official position on the initiatives announced by EPA on America Recycles Day? Is this a policy committee area. Fran noted they were at the mtg and they all signed the pledge but there isn’t much concrete policy coming out of that yet. There is supposed to be a mtg this week, but government shut down is slowing it down. Noted could be important opportunity as this is the first major thing out of EPA in many years

Lynn – many states in New England have “recycle right” legislation/programs, KAB and NWRA are spearheading national initiatives KAB - beyond the bin theme, includes contamination information, NWRA – notes what NOT to put in the bin.

**8. Treasurer’s Report (MOTION) - *Treasurer Pitt* [12:04 p.m]**

- [Treasurer's Report November 2018](#)
- [Financial Report November 2018](#)
  
- Notable income - Regional workshop registration revenue coming in still, RO memberships, award sponsorship. Notable expenses – bills for staff time and Nov regional workshop. Budget is still tracking about \$10k above for revenue and below budget on expenses, b/c of year beginning we will transfer some funds from savings into checking to help with cash flow – not concerned b/c of RO member dues coming in soon.
- Marjie's December invoice is above normal amount and needs approval b/c of RR conference, Chicago workshop, Charleston conference and KAB mtg in DC back to back. Over by approximately \$1700 total in staff time and travel expenses for this period. **Motion to approve (Pitt/Pierpont) additional staff and reimbursement expenses for this period. AIF**

**Motion to accept treasurers report as presented (Bantillo/Gordon). AIF**

#### 9. ROC Update – Roth/Bylone [1:20 p.m]

- Amy – ROCs first meeting is next Wed, handful of issues to discuss include policy surrounding ROC and who can officially be a member of ROC.
- Kerrin – in the past, anyone can be involved, but if there is a vote then they must be an affiliate of NRC

#### 10. Interactive Online Marketing Tool – Butler/Griek [1:25 p.m]

Nina – tool that is part of a broader platform to find out, marketplace resources, information exchange on recycling market development programs, promotes historical information, e.g. plasticmarkets.org and buy recycled tools, as well as finding suppliers, is there a market for the material, where are the buyers, etc. Provides examples of public/private programs, distilled info from a database perspective and putting it into map views so speaking the same language and identify where gaps are across the country. Focus is in the US. Tool already exists funded through ACC and Trex, etc and intention is to offer it to an organization that is motivated to stimulate constructive discussion around policy needs, initiatives across all materials (not just plastics) and track impact when using recycled content items, etc. Question – is there interest in NRC supporting this platform in admin and tech perspective, it can be a service that NRC offers to all affiliate members, can sit on multiple websites to share info broadly, etc.

This is a method for NRC to offer more value to members

Mick - Market committee will take lead, policy, library and other committees will also be involved

#### 11. Caribbean Sustainability Plan – Tony Rios [1:45 p.m]

Mick – Tony unavailable, Mick reported large mtg in PR on Feb 1 to focus on sustainability plan

**12. Other Business - Chair Barry [1:50 p.m]**

**13. NRC Members and Public Comment - Chair Barry [1:55 p.m]**

Kerrin noted successful legislation in Michigan to fund recycling for \$24 million per year (\$9 million for Dept. oversight; \$15 million for materials management planning and recycling and composting grants)

**14. Next Meeting Date: February 13, 2019 (noon to 2 p.m. ET) [1:59 p.m]**

**15. Call for Adjournment (MOTION) - Chair Barry [2:00 p.m]** (McPoland/Gjerde) AIF

<b>Name, Role</b>	<b>Email</b>	<b>Attendance</b>
Dave Keeling, Board President	<a href="mailto:dkeeling@steel.org">dkeeling@steel.org</a>	Present
Stephen Bantillo, Executive VP	<a href="mailto:stephen.bantillo@gmail.com">stephen.bantillo@gmail.com</a>	Present
MaryEllen Etienne,	<a href="mailto:maryellen.etienne@gmail.com">maryellen.etienne@gmail.com</a>	Present
Kerrin O'Brien, At Large	<a href="mailto:kobrien@michiganrecycles.org">kobrien@michiganrecycles.org</a>	Present
Leslie Lukacs, At Large	<a href="mailto:llukacs@scsengineers.com">llukacs@scsengineers.com</a>	Absent
Sarah Pierpont, Secretary	<a href="mailto:sarah@recyclenewmexico.com">sarah@recyclenewmexico.com</a>	Present
Charlotte Pitt, Treasurer	<a href="mailto:charlotte.pitt@denvergov.org">charlotte.pitt@denvergov.org</a>	Late 1:00
Susan Attridge, Board Member	<a href="mailto:sattridge@ch.ci.buffalo.ny.us">sattridge@ch.ci.buffalo.ny.us</a>	Present
Mick Barry, Chair	<a href="mailto:mbarry@dwx.com">mbarry@dwx.com</a>	Present
Maggie Clarke, Board Member	<a href="mailto:maggie@maggieclarke.com">maggie@maggieclarke.com</a>	Present
George Dreckmann, Board Member	<a href="mailto:gpdreckmann@gmail.com">gpdreckmann@gmail.com</a>	Present
Barbara Eckstrom, Board Member	<a href="mailto:barbecks@gmail.com">barbecks@gmail.com</a>	Present
Wayne Gjerde, Board Member	<a href="mailto:wayne.gjerde@state.mn.us">wayne.gjerde@state.mn.us</a>	Present
Susan (Susie) Gordon, Board Member	<a href="mailto:sgordon@fcgov.com">sgordon@fcgov.com</a>	Present (12:10)
Antonio Rios, Board Member	<a href="mailto:arios@reciclapr.org">arios@reciclapr.org</a>	Absent
Justin Stockdale, Board Member	<a href="mailto:justins@prc.org">justins@prc.org</a>	Present
Robin Wiener, Board Member	<a href="mailto:robinwiener@isri.org">robinwiener@isri.org</a>	Absent
Gary Liss, Lifetime Board Member (non-voting)	<a href="mailto:gary@garyliss.com">gary@garyliss.com</a>	Present
Fran McPoland, Board Member	<a href="mailto:mcpoland@collingswifhynes.com">mcpoland@collingswifhynes.com</a>	Present
Bill Turley, Board Member	<a href="mailto:turley@cdrecycling.org">turley@cdrecycling.org</a>	Present
Mary McClellan, Board Member	<a href="mailto:mary@cra-recycle.org">mary@cra-recycle.org</a>	Present

Lynn Rubinstein, Board Member	<a href="mailto:lynn@nerc.org">lynn@nerc.org</a>	Present
Richard Anthony, Board Member	<a href="mailto:ricanthony@aol.com">ricanthony@aol.com</a>	Present (10:20)
Susan Collins, Board Member	<a href="mailto:scollins@container-recycling.org">scollins@container-recycling.org</a>	Present
Nina Butler, Board Member	<a href="mailto:nina@morerecycling.com">nina@morerecycling.com</a>	Present
Chantal Fryer, Board Member	<a href="mailto:cfryer@scommerce.com">cfryer@scommerce.com</a>	Present
Marjie Griek, Executive Director	<a href="mailto:nrcexecdirector@gmail.com">nrcexecdirector@gmail.com</a>	Present
Sarah DeSouza, Executive Assistant	<a href="mailto:nrc.execassistant@gmail.com">nrc.execassistant@gmail.com</a>	Present
Amy Roth, Guest (ROC Chair)	<a href="mailto:amy@oregonrecyclers.org">amy@oregonrecyclers.org</a>	Present
Bob Bylone, Guest (ROC Vice Chair)		Absent

<b>Summary of Motions</b>	<b>Pass/Fail</b>
Approval of Agenda (Bantillo/Lukacs) All in favor. Motion passes.	Pass
Approval of Minutes from Dec 12, 2018 (McPoland/Eckstrom) All in favor. Motion passes.	Pass
Motion to approve additional staff and reimbursement expenses for this period (Pitt/Pierpont) All in favor. Motion passes	Pass
Motion to approve treasurers report for Sept/October (Bantillo/Pierpont). All in favor. Motion passes.	Pass
Motion to accept treasurers report as presented (Bantillo/Gordon). All in favor. Motion passes.	Pass
Motion to adjourn (McPoland/Gjerde). All in favor.	Pass