



Please register for NRC February BOD Meeting on Feb 13, 2019 12:00 PM EST at:

<https://attendee.gotowebinar.com/register/6069438722454667522>

Since our group size may exceed the Go to Meeting capacity, we are going to move to the Go to Webinar portal.

After registering, you will receive a confirmation email containing information about joining the webinar.

[Links for Board Member Webinar Access](#)

NRC Board of Directors Meeting Agenda

Wednesday, February 13, 2019

Noon to 2:00 p.m. ET
11:00 a.m. to 1:00 p.m. CT
10:00 a.m. to 12:00 a.m. MT
9:00 a.m. to 11:00 a.m. PT

Here is the link to the recorded mtg -

<https://attendee.gotowebinar.com/recording/3146180351932352779>

1. **Welcome/Introductions/Roll Call - Chair Barry [12:00 p.m]**
2. **Approval of the Revised Agenda (Bantillo/Rios) - Chair Barry [12:03 p.m]**
 - Moved Membership committee to first item on agenda for Committees
3. **[Approval of the January 13, 2019 Minutes](#) (Anthony/O'Brien) – Secretary Pierpont [12:04 p.m]**
4. **Treasurer's Report (MOTION) – Chair Barry/President Keeling [12:08 p.m.]**
 - [Treasurer's Report – December 2018](#)
 - The December P&L indicates a net income of \$(14,845). As of December 31, 2018, our net unrestricted assets were \$53,443.

Expenses in December were \$17,573 and Revenue was \$2,728 for a difference of \$(14,845). Includes \$6000 coming out of Murray J. Fox endowment fund

- Noted that RO dues have gone out. 6 have paid. Wisconsin let NRC know that they cannot renew b/c of intense budget constraints
- No vote taken as Charlotte is out at a conference
- Dave would like to call a special board mtg to discuss the budget with Charlotte

- [Financial Report – December 2018](#)

5. [Executive Director Report](#) - *Executive Director Griek* [12:15 p.m]

- Sarah D. noted that there is an online calendar of events housed at calendar page of NRC web site. If your RO or state has an event, please add it to this calendar.
- Growing pains but will use automated GoToWebinar instead of GoToMeetings so need to manage board mtgs more like a webinar, must register, manage mutes and going live and audio, etc. Suggest starting meeting 10 minutes early so everyone can get on and get set up for an on-time start.

6. [President's Report](#) – *President Keeling* [12:25 p.m]

- See attachment
- SRI office closing in Pittsburg after 30 years, Dave can still stay on as President of NRC
- Marjie Griek will not be renewing her contract as ED and Sarah D. will step up with increased administrative roles. Marjie and Sarah will support a transition to get a new ED on board

7.

8. **Committee Reports**

A. Membership Committee - *Turley* [12:50 p.m]

- Reviewing proposals currently for membership structure

B. [Communications Committee](#) – *McClellan/O'Brien* [12:35 p.m]

- Met to discuss communication priorities for NRC. Top 3 priorities are noted in detail in report and include: 1) NRC putting out monthly

newsletter with personalized content to all ROC members and NRC members; 2) Promotional materials for events, services, etc; 3) Media strategy proactive PR, rapid response, social media, etc

C. [Markets Committee](#) – *Gjerde/Fryer* [12:45 p.m]

- See report – aggressive agenda for the year includes CA, NM, TX, LA, NY as possible regional markets development locations
- Co-chair of Mid America Council of Recycling Officials – to host national market development calls in partnership with EPA
- Dave will be at EPA mtg in Feb and industry group mtg in Boston to discuss possible joint opportunity with EPA for national calls
- Fundraising and Communications committee will want to piggy back on these efforts to raise funds and promote with NRC communications
- Kerrin noted that quarterly market development calls are a nice thing for communications committee to promote. These haven't happened in a while, but Wayne is working with EPA to see what next steps will be and will keep communications committee in the loop.
- Dave noted 2 quarterly calls did occur organized by Bob Bylone – program needs reinvigoration

D. [Conference Committee](#) – *Liss/Lukacs* [12:55 p.m]

- Gary – noted conference location may be new from other New Orleans conference locations, details unfolding, developing events timeline for conference, noted conference is 2 month earlier this year so looking for April/May to have topics/speakers organized, will coordinate with communications committee to promote
- 2020 and beyond – Dave is reaching out to Jerry Powell regarding status of sale of his business, etc.
- Dec adoption of national zero waste conference proposal – moving forward with that, given full year to plan for this, draft budget & draft program structure in attached packet, drafted survey to go out to learn more about that, etc

- Dave – noted ReTrack will go back to Fulton bowling alley for their event, the new hotel is closer to Bourbon street in New Orleans
- Susie – please let fundraising committee know how they can help and get looped in for potential sponsors

E. Fundraising Committee / Sponsorship Levels and Benefits – *Gordon* [1:00 p.m]

- Susie – see report, noted that each event is a sponsor/fundraising opportunity, also trying to provide a product that can be purchased by members as a fundraiser. Gary noted PayZone does this. Susie and Gary will discuss PayZone fundraising opportunities offline

F. Policy Committee – *Bantillo/McPoland/Dreckman* [1:05 p.m]

- First call for bottle bill sub-committee statement is tomorrow
- The Recycling Partnership is taking over a plastic recycling initiative – noted that NRC should be involved. They are developing a national recycling bill (for all recycling, not just plastics) and NRC should take a position on it. Essentially bill would give \$500 million to EPA to be distributed to states for local municipal recycling programs – hopefully part of infrastructure package. Bill doesn't include definition of recycling Fran sent them NRC's definition to include
- Noted policy committee may want to consider Green New Deal and advocate for recycling to be included in it. Currently just a resolution, but good to get recycling in there as it is a visionary document. Even if not adopted it is getting a lot of media attention, etc.
- Gary, Mark and Fran will draft letter to include recycling in Green New Deal
- Stephen - Noted RR article from yesterday about bottle bills in NY was one sided – see <https://resource-recycling.com/recycling/2019/02/12/bottle-bill-expansion-draws-municipal-and-mrf-concern/>
- Mick is using MRF costs as a tool about why bottle bill expansion should take place – if they had more containers recovered in bottle

system his MRF could contain or lower their costs. Tactic by anti-bottle bill efforts is that they're promoting single stream as the way to go. At end of day do need a comprehensive effort/policy for bottle bills

- Susie noted there is Bill 5545 in Washington state being promoted by haulers that would really hurt the state's recycling. Is NRC able to provide generic letter of support about the importance of recycling programs, etc?
- Fran – Has been following that one. It would allow haulers to decide what is and what is not a recyclable commodity. Seems unlikely that this could pass in Washington state. As NRC can they support whichever organization is opposing this in committee hearings, etc.
- Stephen – if there was already a draft letter or position statements on it, then NRC policy committee could review, modify and possibly send a letter if it's consistent with NRC's policies.
- Susan Collins – Container Recycling Coalition responded with a letter to Washington State. She can send this letter to the group to review as a starting point.
- Dave – noted affiliates and states want NRC to be more aggressive on these sort of policy issues. State of Maine hoping to introduce EPR legislation next year

9. **ROC Update – Roth/Bylone [1:10 p.m]**

- Dave - ROC call is Wed the 20th from 12:00-1:30 Central time. Dave will join to give update about NRC

10. **Other Business - Chair Barry**

- PET Tide Pod Issue (Color Pete)/PETE Cold Insulation Film – **Chairman Barry [1:20 p.m] Tide Pod issue** - orange dyed PET and 3 main buyers of PET all say this orange is a contaminate b/c the color interferes with their process (Mohawk etc spoke with Tide to change color), NRC could help

support that effort to clean up the system and reduce contamination. Cannot be bleached

- PETE Cold Insulation Film – says put it in their recycling, but it should not be in single stream system. Industry is saying it’s recyclable, but recyclers say it is not. Tab said it creates PET dust, Mohawk said it gets stuck in their equipment.
- Fran – question is this a violation of the FTC Green Guides
- Wayne – said he agrees this would be a violation, need to comply with FTC Green Guides
- It is film grade PET, but not in MRFs/single stream
- Issue for marketing, policy and communication committees
- Gary – notes that to meet Green Guide requirements must be recyclable in 60% of programs
- [Document Retention Policy](#) (O’Brien/Pierpont) – *Chairman Barry* [1:40 p.m]

11. NRC Members and Public Comment - *Chair Barry* [1:45 p.m]

- Susie Gordon noted her concern over the budget and need for board to work towards fundraising

12. Next Meeting Date: March 13, 2019 (Noon to 2 p.m. ET) [1:50 p.m]

13. Call for Adjournment (Gordon/Gjerde) - *Chair Barry* [1:51 p.m]

Name, Role	Email	Attendance
Dave Keeling, Board President	dkeeling@steel.org	Present
Stephen Bantillo, Executive VP	stephen.bantillo@gmail.com	Present
MaryEllen Etienne,	maryellen.etienne@gmail.com	Present
Kerrin O’Brien, At Large	kobrien@michiganrecycles.org	Present
Leslie Lukacs, At Large	llukacs@scsengineers.com	Present
Sarah Pierpont, Secretary	sarah@recyclenewmexico.com	Present
Charlotte Pitt, Treasurer	charlotte.pitt@denvergov.org	Absent
Susan Attridge, Board Member	sattridge@ch.ci.buffalo.ny.us	Present
Mick Barry, Chair	mbarry@dwx.com	Present
Maggie Clarke, Board Member	maggie@maggieclarke.com	Absent

George Dreckmann, Board Member	gpdreckmann@gmail.com	Absent
Barbara Eckstrom, Board Member	barbecks@gmail.com	Absent
Wayne Gjerde, Board Member	wayne.gjerde@state.mn.us	Present
Susan (Susie) Gordon, Board Member	sgordon@fcgov.com	Present
Antonio Rios, Board Member	arios@reciclpr.org	Present
Justin Stockdale, Board Member	justins@prc.org	Absent
Robin Wiener, Board Member	robinwiener@isri.org	Absent
Gary Liss, Lifetime Board Member (non-voting)	gary@garyliss.com	Present
Fran McPoland, Board Member	mcpoland@collingswifhynes.com	Present
Bill Turley, Board Member	turley@cdrecycling.org	Present
Mary McClellan, Board Member	mary@cra-recycle.org	Present
Lynn Rubinstein, Board Member	lynn@nerc.org	Absent
Richard Anthony, Board Member	ricanthony@aol.com	Present
Susan Collins, Board Member	scollins@container-recycling.org	Present
Nina Butler, Board Member	nina@morerecycling.com	Absent
Chantal Fryer, Board Member	cfryer@scommerce.com	Absent
Marjie Griek, Executive Director	nrcexecdirector@gmail.com	Present
Sarah DeSouza, Executive Assistant	nrc.execassistant@gmail.com	Present
Amy Roth, Guest (ROC Chair)	amy@oregonrecyclers.org	Absent
Bob Bylone, Guest (ROC Vice Chair)		Absent
Mark Lichtenstein (former NRC President)	malichte@me.com	Present

14.

Summary of Motions	Pass/Fail
Approval of Revised Agenda (Bantillo/Rios) All in favor. Motion passes.	Pass
Approval of Minutes from Jan 9, 2019 (Anthony/O'Brien) All in favor. Motion passes.	Pass
Motion to approve Document Retention Policy (O'Brien/Pierpont) All in favor. Motion passes.	Pass
Motion to adjourn (Gordon/Gjerde). All in favor. Motion passes.	Pass