

May 17, 2019 NRC BOARD OF DIRECTORS MEETING MINUTES

- Welcome/Introduction/Roll Call - *Chair Barry/Secretary Pierpont (12:00 p.m.)*
- Approval of the Agenda [**Motion Gordon/Gjerde**] - *Chair Barry (12:02 p.m.)*
 - Moved the Communications committee to after the Conference committee – time permitting
- Approval of Minutes - *Secretary Pierpont (12:03 p.m.)*
 - [April 10, 2019 Minutes](#) [**Motion to approve Pierpont/Susan Collins**]
- Treasurer's Update [**Motion to approve year end financials – Pierpont/Keeling**] - *Treasurer Pitt (12:20 p.m.)*
 - Treasurer's Report/Financial Report
 - Year end report for March (FY ends in March)
 - \$113,754 expenses and \$93,359 revenue – dipped into savings and resources, some outstanding liability for the year and \$13,000 unpaid RO memberships
 - \$29k in savings and \$3400 in checking account
 - Treasurer pro-tem – need to transition to a new treasurer, Keeling appointed Susan Collins to be treasurer pro tem
- [Executive Director's Report](#) - *Executive Director DeSouza (12:05 p.m.)*
 - Please see her report
 - Reminder to share, like, etc NRC's social media posts, etc
- [President's Report](#) - *President Keeling (12:15 p.m.)*
 - See report
 - Apologies for email hack
 - Note that we need to find sponsorship dollars for NRC
 - Recognize Nina Butler for her assistance with NRC programming
 - Discussion for NRC to revitalize the Buy Recycled Business Alliance
 - Conference – in NOLA we will have one session, may also try to do a board retreat again
- Committee Reports
 - Policy Committee *McPoland/Bantillo/Dreckman (12:20 p.m.)*
 - [Committee Report](#)
 1. [Committee reports](#)
 2. Move to support Item 2, Option 2 (Motion Bantillo/Gordon)
 3. Gordon – includes friendly amendment adding a statement that board will seek feedback by July 1 from ROCs, NRC board will review this policy statement again at its July board meeting and determine whether it wants to amend the language based on feedback from the ROs. Bantillo OK's friendly amendment. See vote tally in roll call below. 14 in favor, 2 abstain. Motion passes.
 4. Amy - Noting that the word “vital” is difficult for ROCs to support. “vital” and “preferred” are not words the ROC wants to include. Prefers something more like, “one of many vital”

Sarah Pierpont had to leave call 2:00 following notes from Gary Liss

- [Framework for Advancing Container Recovery \[Motion\]](#)
- [S1396 Background 2019 \(Paper Recycling Coalition\)](#) **Motion to NRC to support the position on S1396 and to have President send a letter to senators thanking them and endorsing it (Bantillo/Rios) – Turley and Keeling abstain**

- Susie – with markets for mixed paper so bad, how critical is this? Mixed paper costing us \$40/ton to process this. Why taking the time and effort to deal with this.
- Fran – the markets are exactly as you say. That’s going to change. Paper industry has made the point that China buying up old mills and converting them. 2 years from now, won’t have current situation. What we’re trying to do is to get ahead of it. To avoid the conscious contamination with mixed waste processing, that will turn all materials into garbage and give a tax credit to burn it.
 - Communication Committee (*McClellan/O'Brien*)
 - [Communications Committee Report](#)
 - Mary – got out newsletter

 - Market Council Committee (*Gjerde/Fryer*) (1:30 p.m.)
 - [Market Council Report](#)
 - Markets Development Workshop Fundraising/Sponsorship Outreach
 - Buy Recycle Business Alliance

Markets Council

- Wayne – working hard on workshops. Concentrating lately on fundraising. Issue for whole Board. We have some good progress, formats. Conferences in June in New Mexico (46-47 attendees so far). New Orleans, TX, Cooperstown NY questionable
- Dave- CA in November
- Memphis in January at KAB meeting
- Wayne – feel like we’re carrying the weight of the NRC. Stressed about that. Making some calls. Not whole lot of success. Are we leaders or followers? Not seen as leaders yet. Target I have good relationship with – they contribute to many other orgs but not us. Need all Board members to contribute to fundraising for these workshops.
- Chantal – yeoman’s job in organizing workshops. Appreciate Sarah Pierpont’s help in working on logistics. Modeling on New Mexico work for other states. In TX, splitting revenues 60/40 with STAR. Vital to get funds in. Resurrected prospects lists. Need roll-call of Board – who will you contact, or do intros. Wayne and I can lead you through a

call. We're struggling. Don't have any money committed. Some hope of commitment – Carton Council. Need to make request there. Plea for help.

- Dave – when make calls, talking about reducing contamination, improving quality of materials and improving quantities of recyclables, in addition to developing markets. Doing industry's work for them. Virtually every organization should be supporting.
- Susie – offer to follow up on contacts if you're not comfortable with the ask. Jumping off call (1 pm PDT).
- Wayne – Buy Recycled Business Alliance – was a successful program. Brought up on Markets call to reinvigorate. Can discuss more on next Board call.
- Mick – Action plan for BRBA by next meeting. I was part of that way back when. Valuable tool for us.
- Dave – I'm working on that. Will coordinate.
 - Membership Committee (*Turley*) - *No report this month*
 - Conference Committee (*Liss/Lukacs*) (1:40 p.m.)
 - [Committee Report](#)
 - Gary- see board area of website. Major action requested today is on national zero waste conference. A lot of process to figure out who is interested around the country and how NRC should best move forward. CRRA and NCRA are interested in hosting the conference. See packet for board mtg
 - [Evaluation of CRRA-NCRA Proposal and Committee Recommendations](#)
 - Zero Waste Conference
 - Motion – that NRC approve the CRRA-NCRA proposal and direct NRC Ex Dir and President to execute a memorandum of understanding and secure space in Berkley for March, 2020 (Etienne/Keeling) AIF. Motion passes.
- Dave – by working with established series of events and utilizing coffee house, reducing our liabilities from any hotel contracts. Gary and Conference committee did nice job in limiting exposure. Pleased with outcome.
- Stephen – I'm really curious – some folks on Board may remember dust-up with NRC and CRRA, and CRRA said never again.
 - Fundraising Committee (*Gordon*) - *No report this month*
 - Library Committee (*Clarke*) - *No report this month*
- ROC Update - *Amy Roth (1:50 p.m.) – Amy had to leave call as it ran long*
- Other Business - *Chair Barry (1:55 p.m.)*

- Dave – still having technology problems. This discussion went better than last time. Any suggestions? Let Sarah and me know. I'm very frustrated.
- Bob Hollis – easy solution. Downloading app on smartphone. Will work with Sarah.
- Wayne – I got kicked off a couple times off the system.
- Chantal – has WebX been explored
- Susan Collins – container deposit policy – need to have immediate ability to communicate to ROs and our members. Also need to immediately reach out to ROs to get more input for next meeting. Want to check in with Amy Roth to see who's important to communicate with.
- Dave – talked about that with Kerrin O'Brien. That position changed with recent strategic planning process. We do need to approach them and include them as they desire.
- Mick – assign that task to have a couple of point people on that. Either Stephen or Fran should be involved as mostly about Policy Committee.
- Sarah D- outreach and communication. I can facilitate in getting message out today to entire membership.
- Gary – get word to ROs before to all members
- Susan C – volunteers to help.
- Stephen – Policy Committee happy to work with you and Communications Committee. Agree need to get message out quickly. Look for other funders now too.
- Mick – when will you have to Dave for his perusal, then to Sarah?
- Stephen – Susan, Mary and Sarah D, what are your thoughts on that?
- Mick – will leak out.
- Susan C – will start typing right after this call. Also took notes during the discussion. Have potential quotes that could go into press release. Double-check quotes before using.
- Gary- I'll share 10 pp of notes.
- Stephen – anyone else want to help on this quick effort?
- Sarah D – we're able to send directly to ROs and members, as soon as message OK'd.
- Dave – needs to go to ROs and RO leaders first, then to members.
- Sarah D – I don't know if have RO leaders list.
- Dave – I have that list. Shared with Marjie in past. Will send to you.
- Susan C – doesn't ROC have both affiliate and non-affiliate members? Could put us in position to communicating to non-NRC members before we communicate to NRC membership.

- Sarah D – I don't have list of non-affiliates
 - Dave – ROC has about 13 organizations on their monthly calls. Talk with Amy Roth to get recommendation on how she'd like us to proceed.
 - Amy – I was on mute before. I'm here. In my communications with the ROC, I said I'd follow up on whatever happened. Based on this conversation, information coming the Board. My intent would be to reach out to ROC members, to develop alternative language. Know can do that before July 1st deadline.
 - Stephen – Policy Committee
 - Amy – I've been serving as voice of ROC members.
 - Dave – Susan mentioned we should have discussion with affiliates directly.
 - Amy – agreed.
 - Dave – do you have any issues with us to send to all ROS, or to affiliates first?
 - Amy – to all ROC members OK. Other ROC members recognize they're not affiliates and don't have vote on matter.
 - Dave- let's develop plan on how to do this. Go to Affiliates, then to rest of ROs, then to members.
 - Gary – ROC first
 - Dave – Affiliates first, ROC, then to all ROs, then to members.
- NRC Members and Public Comment - *Chair Barry (1:58 p.m.)*
 - None
 - Next Meeting Date (June 28, 2019) - *Chair Barry (1:59 p.m.)*
 - Call for Adjournment [**Keeling/Bantillo**] - Chair Barry (2:28 p.m.)

Summary of Motions	Pass/Fail
Approval of Agenda [Gordon/Gjerde] All in favor (AIF). Motion Passes	Pass
Motion to approve April 10 board meeting minutes (Pierpont/Collins) AIF Motion passes	Pass
Motion to approve year end financials [Pierpont/Keeling] AIF Motion Passes	Pass
Motion to support bottle bill policy statement, Option 2 Gordon & seek feedback by July 1 from ROCs. NRC board will review this policy statement again at its July board meeting and determine whether it wants to amend the language based on feedback from the ROs. Bantillo OK's friendly amendment. [Bantillo/Gordon]. See vote tally in roll call below. Motion Passes	Pass
Motion – that NRC approve the CRRA-NCRA proposal and direct NRC Ex Dir and President to execute a memorandum of understanding and secure space in Berkley for March, 2020 (Etienne/Keeling) AIF. Motion passes.	Pass

Motion to NRC to support the position on S1396 and to have President send a letter to senators thanking them and endorsing it (Bantillo/Rios) – Turley and Keeling abstain	Pass
Motion to adjourn (Keeling/Bantillo). All in favor. Motion passes.	Pass

Name, Attendance, vote on Policy cmmtee motion	Email
Anthony, Rick - Absent	ricanthony@aol.com
Attridge, Susan - Absent	sattridge@ch.ci.buffalo.ny.us
Bantillo, Stephen – Present, aye	stephen.bantillo@gmail.com
Barry, Mick – Present, no vote tie breaker	mbarry@dwx.com
Butler, Nina - Absent	nina@morerecycling.com
Clarke, Maggie - Present	maggie@maggieclarke.com
Collins, Susan – Present, aye	scollins@container-recycling.org
Dreckmann, George – Present (mute),	gpdreckmann@gmail.com
Eckstrom, Barb – Present, aye	barbecks@gmail.com
Etienne, MaryEllen – Present (mute), aye	maryellen.etienne@gmail.com
Fryer, Chantal – Present, aye	cfryer@sccommerce.com
Gjerde, Wayne – Present, aye	wayne.gjerde@state.mn.us
Gordon, Susie – Present, aye	sgordon@fcgov.com
Keeling, Dave – Present, abstain	dkeeling@steel.org
Lukacs, Leslie – Present (via phone can't unmute), aye	llukacs@scsengineers.com
McLellan, Mary – Present, abstain	mary@cra-recycle.org
McPoland, Fran – Present, aye	mcpoland@collingswifhynes.com
O'Brien, Kerrin - Absent	kobrien@michiganrecycles.org
Pitt, Charlotte – Present (10:24), aye	charlotte.pitt@denvergov.org
Pierpont, Sarah – Present, aye	sarah@recyclenewmexico.com
Rios, Antonio – Present (mute), aye	arios@reciclapr.org
Rubinstein, Lynn – Present, aye	lynn@nerc.org
Stockdale, Justin – Present (mute), aye	justins@prc.org
Turley, Bill – Present, aye	turley@cdrecycling.org

Wiener, Robin - Absent	robinwiener@isri.org
STAFF	
Sarah DeSouza, Executive Director	nrc.execassistant@gmail.com
GUESTS	
Amy Roth, Guest (ROC Chair)	amy@oregonrecyclers.org
Bob Hollis, Guest	
Mark Lichtenstein (lifetime member non-voting)	malichte@me.com
Gary Liss, Lifetime Board Member (non-voting)	gary@garyliss.com