NRC JUNE 28 BOD MEETING

(Times listed are tentative)

1. Welcome/Introduction/Roll Call - Chair Barry (12:00 p.m.)

<table>
<thead>
<tr>
<th>Name</th>
<th>In attendance 6-28-19</th>
<th>Roll Call Votes</th>
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<tbody>
<tr>
<td>Anthony, Rick</td>
<td>X</td>
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<tr>
<td>Attridge, Susan</td>
<td>No</td>
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<tr>
<td>Bantillo, Stephen</td>
<td>X</td>
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<tr>
<td>Barry, Mick</td>
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<tr>
<td>Butler, Nina</td>
<td>X (self-muted)</td>
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<tr>
<td>Clarke, Maggie</td>
<td>X (late, on/off due to being on train and connection problems)</td>
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<td>Collins, Susan</td>
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<td>Dreckmann, George</td>
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<td>Eckstrom, Barb</td>
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<td>Etienne, MaryEllen</td>
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<tr>
<td>Fryer, Chantal</td>
<td>X (self-muted)</td>
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<td>Gjerde, Wayne</td>
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<td>Gordon, Susie</td>
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<td>Keeling, Dave</td>
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<td>Lukacs, Leslie</td>
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<td>McLellan, Mary</td>
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<td>McPoland, Fran</td>
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<td>O’Brien, Kerrin</td>
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<td>Pitt, Charlotte</td>
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<td>Pierpont, Sarah</td>
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<td>Rios, Antonio</td>
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<td>Rubinstein, Lynn</td>
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<td>Turley, Bill</td>
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<td>Wiener, Robin</td>
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<td><strong>STAFF</strong></td>
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<td>Sarah DeSouza, Executive Director</td>
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<td><strong>GUESTS</strong></td>
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<td>Amy Roth, Guest (ROC Chair)</td>
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<td>Bob Hollis, Guest</td>
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<td>Mark Lichtenstein, Lifetime Board Member (non-voting)</td>
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<td>Gary Liss, Lifetime Board Member (non-voting)</td>
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Gary - 16 on call as of time of Roll Call, so Quorum is made. (Note: others joined after that).

Dave – asked Sarah to cancel all NRC Google appointments and redo to start fresh.

2. Approval of the Agenda [Motion] - Chair Barry (12:02 p.m.)

   Move- Keeling; 2nd – Gjerde

   Motion unanimous

3. Approval of Minutes - (12:03 p.m.)
   - May 17, 2019 Minutes [Motion]

   Bantillo – correction – will accept feedback by July 1 from ROC rather than seek.
   14-2 vote should be 16 (if Leslie counted; 15 if didn’t)
   Mick – Leslie did count as Dave texted with her

   Move: accept changes to minutes as referenced, Susie Gordon

   2nd – Gjerde

   Motion unanimous

   Motion to accept amended minutes: Bantillo/2nd, Susie Gordon

   Motion unanimous

4. Treasurer's Update [Motion] - Treasurer Pitt (12:05 p.m.)
   - April/May Treasurer's Report/April/May Financial Review Report
   - NRC 2019-20 Approved Budget

   Dave – Charlotte submitted report late. Not much activity in April and May for Revenue and expenses.

   Sarah DeSouza need to submit expenses for March, April, May and June in ABQ.

   Charlotte said we’re stable. Reserves are dropping slowly. Need revenue.

   Don’t have final report on ABQ workshop. Not successful in getting many sponsorships. Don’t know what Sarah Pierpont got from her side of things.
Did get $1000 membership from Glass Packaging Institute.

$1000 sponsorship of Market development workshop in NM

$500 sponsorship of Reception – Strategic materials

Pratt Industries - $2500 sponsorship of Reception (wanted to sponsor Market Development Workshop at RR but couldn’t)

Goughin – Mick’s friend in New Orleans – trying to get to sponsor Reception as well.

Biggest opportunity now is Reception.

Lynn R – looking at highlighted column D as of 5/31.

No membership revenues this fiscal year?

Dave – believe we did receive some affiliate checks.

Lynn – don’t see revenues for memberships, registrations, sponsorships. No expenses for regional workshops.

Dave – membership – did receive

Missing 13 affiliate payments.

Sarah – re-invoiced

PA, Carolina and MN received.

Additional 9 outstanding.

Mary McClellan offered to outreach to ROs to nudge them.

MaryEllen – I could help with OH.

Wayne – if you need ammunition. Initial feedback from workshop very positive – good re-start of workshop in Southwest.

Dave – financials – 13 outstanding; received from 3;

Sarah- others received in last fiscal year.

Dave – Thought invoices went out in January
Sarah – Believe in December
Dave – Lynn’s point is this is not reflecting our position of where money is coming from.
Susan C – FY on 4/1. If invoices in Jan-March, wouldn’t show in this fiscal year
Lynn – thought we were on accrual.
Susan C – can’t be,
Lynn – should show outstanding invoices.
Dave – great points
Mick – Lynn, Susan, Charlotte and Sarah D discuss. Susan queued up to help.
Dave – assets on hand, $46K. Is that correct?
Sarah D – yes.
Dave - $33K in cash; $13K receivables (ROs); outstanding invoices from Sarah – so about $26K in cash. Should have some revenue in June, and sponsorships and memberships above.
Still need everyone to solicit sponsorships for Reception and Workshop at STAR Conference in TX.
Mick – recommend this Treasurer’s Report moved to July meeting after reviewed by Subcommittee. Any other questions for Treasurer? None indicated.
Dave – During call yesterday, on issue of fundraising, there was a request to receive a copy of the Approved Budget. I asked Sarah to post it.

Move: was there motion to approve treasurers’ report?

5. Executive Director’s Report - Executive Director DeSouza (12:10 p.m.)
Sarah – Submitted Report. 9 ROs looking to obtain memberships. Paypal invoices went out.
CO, AL, NY, WI, CTRA, GA, IA, MO, Puerto Rico – are the ROs outstanding.
Have some connections with a few of them. Would appreciate Board help on that.

Dave – met with CTRA folks on Wednesday. They thought they paid last year in June. Talked with Rachel about this.

Sarah – follow-up offline on those.


Monthly newsletter goes along with News Brief, and strong social media presence, 3x/day. Have stats on how many viewing and passing on. Also do supplemental posts. All these feed into newsfeed.

If you want something to post on social media, send to me.

Promoting our internal events. Pushing now for Reception and RR Conference.

Welcome Reception – can purchase tickets through NRC website. $60/ticket, with 2 drink tickets.

Will also contact anyone who registered already

Can’t charge for workshop in New Orleans.

Board Retreat info on website. Let us know if you can’t attend. Will try to arrange for GoToWebinar. Dave reached out for hotel room.

Rick – when is Retreat?

Sarah – Wed. afternoon through Thursday noon

When I booked for Conference last week, was able to book through Thursday.

Members Only area of website – people have had problems accessing.

Membership database includes member info from ROs. Collect that info around elections. We need to make sure our member data is correct at this time of year. Brought in via Excel spreadsheet. If your name is not included on RO list, or when you became direct member of NRC, email address when registered account is identifier. If Admin person of organization is one who registered for membership, the email identifier is the one of the Admin person.
When send to members, like newsletter. If not getting it, there are ways to add.

Every Board member should become a Direct Member.

Dave – room nights – we’re trying to get comped meeting room, based on number of hotel nights booked for retreat.

Sarah shared list of Board members who are not listed as members. Charlotte Pitt – her agency is a member, her email address wasn’t used to sign up for membership – her assistant is. Need to rectify that situation. 7-8 of Board in that situation.

Planning to send email to each of you to find work-through. Everything tied to your email address. Requirement for Direct membership.

6. **President's Report** - President Keeling (12:15 p.m.)

Dave – posted report. Thanks to number of people who have gone above and beyond. Markets Council, Conference Committee, Communications, Fundraising Committees.

2 months before RR Conference. Sarah mentioned activities. Elections. Membership meeting. Lot can be accomplished in 60 days – getting sponsors, helping with financial resources, getting members.

Thanks to Bob Hollis and Sarah D on newsletter and getting systems in place. Seeing some improvements behind the scenes.

NY State – changes in their laws regarding nonprofits. Was very frustrating for a while. State had 5-6 revisions in the last 2 years. Main 2: 1) we can now vote by email. 2) Notice for Annual meeting can be sent electronically. Went thru Bylaws, 2014 last revision. Based on my reading of the bylaws, we can change these sections of the Bylaws. Some of them are changes in date and year. Others to send out Annual Meeting notice by email, which will save us a few thousand dollars. Could also vote by email, but they have to be unanimous for vote to take place under State law.

Lynn – in PDF, there are several places where yellow comment boxes, but can’t read them.

Dave- those comments were for ExCom. No need for all to read now.

Lynn – several things NOT in here that I’m required to include in our bylaws.

Has anyone looked through to make sure comply with NY state law?
Dave – I have. Conflict of interest added. Please provide list of requirements you’re thinking of so that we can compare ours to that list.

Lynn – will do.

Dave – don’t have to have majority to have quorum – one-third.

Stephen – what’s in bylaws. Section 12.01. What constitutes notice? Within 24, 48 or 72 hours of meeting?

Dave – that’s question I had for ExCom – what do we want? With electronic communications, things have changed. Difference between conference call meeting vs. in-person meeting.

Stephen – because it was included on Board agenda as a live link, technically meets Notice requirement. Should probably add amount of time expected for Notice of meeting.

Really good job in going through Bylaws! Will help us and save us money.

Would be happy to make Motion to approve.

Dave – did address, but didn’t highlight it in yellow. **48 hours before meetings, 14 days for in-person meeting is addressed now in Section 3.11.** Posting things – another great point. Whole email vote is important; notice by email for Annual Meeting is game-changer for NRC. Most of our member records is email links from affiliates. Has been major hassle and cost for NRC to develop post cards. Will be much more effective.

Bill Turley – very uncomfortable with 1/3 of Board to have quorum. Could see evil cabal taking over with that. Our CDRA bylaws require ½ plus 1.

Dave – that’s not a change I’m proposing making. That’s already in there.

Lynn – Suggest we form a Bylaws Review Committee. May be additional things we’d like to change. I’d be happy to volunteer and be lead.

Mick – Committee is established already, just haven’t done anything.

Stephen – would be happy to have Lynn be lead on this.

Gary – needs to be appointed by President

Dave – Lynn appointed by me now. I’ll volunteer for that Committee too.
Stephen – will also help on Bylaws Committee.

**Retreat 8/28 – 3 pm to noon 8/29**

For those who haven’t let me know about hotel situation, please let me know. There are a few folks missing. Want to know if you have a room, need a room, or not coming.

Had great conversation yesterday about Retreat and will send around suggestions. Would love to get Facilitator. Recs? SWOT analysis last year – will do short recap. Membership, Fundraising, Calendar of Events for 2019 – 20. Pretty good size group attending. Open to any member. Amy Roth was there for most of Retreat last year.

Welcome Reception – need more sponsors. Real close – 2 blocks from hotel.

Slate Committee – Nina Butler Chairing. Let Nina know if you’re up for re-election, or have a candidate, let her know.

**Motion – move to approve amended bylaws – Stephen; 2nd – Susie**

Motion unanimous.

7. **Committee Reports**
   - Policy Committee *McPoland/Bantillo/Dreckman* (12:25 p.m.)
     - Committee Report - Update on Container Deposit Policy

     Fran – submitted written report. Not on list because late. Reviewed number of issues that have come up. Expect more coming up federally. Gary forwarded new version of ZW bill. Rep Omar, 5th Congressional District. Not identical to what NRC supported in 2017. Policy Committee agreed to review. Some significant changes.

     There is in EPA appropriations report – House passes bill, then issues Report, list things for agency to do or not do.

     EPA/Interior Dept. Report passed by House – directs EPA to do a number of things, including consider national system of standard recycling labelling. My understanding is that won’t be in Senate passed version.

     Policy Committee will continue to monitor this.

     Recover Bill – Infrastructure Bill - $500 million authorization to support number of activities, including municipal issues. Not introduced yet. Seems to be languishing. Policy Committee will continue to monitor this.
Save Our Seas Bill – SOS – introduced on Wednesday before July 4th recess. Considered to be work in progress. Wanted to introduce to set some markers. Understand this bill to be carved up into different parts so multiple committees can deal with just those parts. So no cross-referrals. This bill seems to be designed for marine debris – a big issue politically. Very comprehensive. Genius prize. Biodegradable plastics. Does include waste to energy and other management options. Best practices for waste management and recycling. Microplastics. Staff expects to approve bill before taken up by Committee. Not aware of companion House bill yet. May have legs.

To get copies, send me email after meeting. Should have put links in my report.

Wayne – met with Chair of Appropriations Chair. She said – what do you want to do. Talked about market development. **Would be good for NRC to send note to her saying issues we believe in and what we would like to happen.**

Fran – Good idea. I’ll do that.

Gary- ZW bill – endorsed by Zero Waste USA and ZWIA already. NRC wasn’t asked to endorse yet, but still would be good for NRC to do so.

Fran – Rep. Omar not on any relevant committees. Big flag whether this would move. She’d have to make a lot of friends.

Wayne – she’s been fairly controversial.

6/25 passed Appropriations Bill

Fran – passed by House. Not by Senate. Reports can be massaged before goes to final. If wind up with continuing resolution, report language passed by House or Senate in that. Writing to Chair is very valuable.

Gary – consider encouraging Omar bill to add language to the Recover bill.

Fran- lot of moving parts. This is the first time in a long time Congress is talking about Recycling. Met yesterday with Administrator Wheeler. All he wanted to talk about was America Recycles Day. They’re doing big project. They asked for help. Dave representing NRC on that Committee

Dave – and numerous working groups.
Fran – EPA asked for ARD activities that organizations are sponsoring. If people have something going on, they’d love to know about it. Send info to Dave or me to get included on the list.

Wayne – if they want to support this, it would be good for Wheeler to move along faster on MOU with NRC.

Dave – I haven’t heard further from Ron Vance on that. Will follow-up.

This is all fascinating. **Would make a good webinar to talk about what’s happening on federal level.**

Fran – sure. People would appreciate it. Would like State organizations to let us know at state level. There are a lot of things that will fit into policies NRC has. Would be good to know. Last year, major event in Michigan that has significant importance. Would be good to know about those projects.

Dave – monthly webinar on topic would enhance back and forth. **Not sure if that’s a Policy Committee or Communications Committee project.**

Mick – and topic for Retreat

Stephen – friendly amendment discussion last month, discussed doing that with ROs to provide more support for ROs

Bob – Library Committee and Communications Committee have developed forms to submit info.

**Container Deposit Update**

Stephen – Commend Susan Collins to working right away on announcement after the Board meeting. Lots of emails and phone calls. Did Dave send out yesterday?

Dave – not posted on Agenda. Sent a few minutes ago.

Stephen – need to approve announcement. In Friendly Amendment, Board agreed to give until 7/1 to ROC to provide additional comments. Waiting to receive new and substantive comments. Extending deadline for ROC input to 7/15. Will decrease time for Policy Committee review. In doing so, Board would approve policy. Any comments for
amendments is responsibility for Policy Committee. Looking forward to comments from ROC.

Announcement provides background on process. Got the impression that people didn’t have lot of info to understand the process.

Lynn – don’t understand what this document is.

Dave – communication to affiliates.

Lynn – in advance of concluding conversation with ROC?

Dave – ROC has been updated by Bob Bylone, co-chair of ROC. Not sure how much info they got. This document will be sent to affiliates. Just sent to Amy Roth, ROC Chair. She can share with ROC members. There will be a framework document. Gary, please look at 2nd page – to get OK on quote.

Gary - I responded to your email yesterday and OK’d that.

Dave – need motion to change date to response deadline to 7/15. Need motion to approve doc.

Susie – we’re past our time. I have to leave. It was my friendly amendment. I’m OK with extending it. Sounds like right way to help folks get to this.

If want vote, need promptly.

Dave – there was a delay. Then needed consents for quotes. Was going to ask ExCom to OK.

Mick – Motion to change date to 7/15 for responses

Susie – Move; Rick – 2nd.

Motion unanimous

Mick – Motion to approve to send out to Affiliates and members that explains Container Deposit Policy

Susan Collins – Motion. Add to it, permission to clean up typos and formatting.
Susie – 2nd.

Gary – clarification – does “members” refer to ROC members, all NRC members?

Dave – Affiliate Organizations (staff or officers), NRC members and non-affiliated ROC members. Want to work through affiliates first.

Lynn – ROC already had that call.

Dave – not all ROC members are Affiliates

Lynn – ROC had call to discuss this.

Rick – They did. Some on ROC wanted to go back to their Boards to get opinions. Some of them said they don’t have to.

Dave – they didn’t have background info and framework info.

Rick – I told my Board and they praised me for bringing it to them.

Lynn – I was on that ROC call and didn’t get this info until now. I will oppose the motion – don’t think this says why they’re getting this. Needs to begin with explanation that need more input from ROs and ROC.

Kept reading it, but didn’t understand until Rick just explained.

Susan – it was designed to be an announcement appropriate for both audiences. When it was sent to Affiliates, was meant to be sent with cover letter saying what you just said. There’s a draft of a cover letter.

Mick – do we want to rephrase

**Affiliated Members, their members. And to Unaffiliated ROs**

**And to members in general. In timeline fashion**

Susan – allow Dave to send out to draft couple sentences to explain what the document is.

Mick – would read that Dave will add cover letter and design timeline for releases to other parties.

Susan – works for me.
Rick – I’ll second revised motion.

Lynn – would request that Dave very explicitly say that we’re sending this to you and asking for them to get back to us

Mick – make clear of deadline.

Call the Question:

Motion to approve to send out to Affiliates and members that explains Container Deposit Policy and authorizes NRC President to clean up typos and formatting. NRC President will add cover letter and design timeline for release to other parties, including Affiliated Members, their members. Unaffiliated ROs and to members in general.

O’Brien abstains.

Opposed: Lynn

Motion carries.

Wayne – American Beverage Association raised comments about this. Will follow-up with them.

• NRC/RMC Webinar Topics Update

Dave – comments about topics on NRC/RMC topics – one on pyrolysis; one about SWEEP – intro by speaker talked about EcoHub mixed waste processing company. Some concerns expressed of perceived endorsement by NRC of these webinars. Since out of time, discuss next month. Look at archive of both of these webinars. Initial concern on pyrolysis brought to Bob Bylone’s attention. Waiting for SWEEP webinar to be archived to look at it myself. Please provide input.

• Membership Committee (Turley) (12:40 p.m.) - Membership Committee Report

Bill – not had full Committee report. Lynn and I chatted. Need value proposition to approach potential members with. I know Dave attempted one. We’re not the people to write that. I know I’m not – will need help.

All Board members should be Direct Member of NRC. Very important that Dave raised. Basic. Axiomatic.
Need to provide SROs more benefit for memberships.

Should not get votes through ROs – should be through direct members.

What can we offer to entice ROs to come in.

Need to organize into value proposition.

Lynn – yesterday had call of Fundraising, Membership and Sponsorship Committees. 3 different committees working on raising money. Want combined value proposition for all the things we’re raising money for. Want one committee working on all money acquiring things.

Mick – good topic for Board retreat

Dave – have to be a member for one year to serve on Board. Certain Board were improperly notified. Only question of emails. Everything else I cagree

Gary – votes through ROs is very sensitive issue and should be addressed in-person through Retreat; don’t need to feed flames with ROs now after bottle bill discussion.

- Conference Committee (Liss/Lukacs) (12:45 p.m.) - Conference Committee Report

Gary – reviewed written Conference Committee Report, including info on NRC’s role in the 2019 and 2020 Resource Recycling Conferences, the National Zero Waste Conference, and the Keep America Beautiful Conferences.

Key issues Committee is asking for input on:

- Moderator for NRC’s Upstream Session at RR Conference – OK for Gary Liss to Moderate, or would someone else be better?
- Are Dave and Sarah Desouza OK with branding the event as NRC National Zero Waste Conference featuring NCRA Recycling Update in partnership with Zero Waste USA, Zero Waste International Alliance, US Green Building Council, CRRA and NCRA?
- If so, would it be OK for NCRA to do registration for the 3 days, including Recycling Update and the 2 days of NRC
event on one form on NCRA website? They have staff that could do this work (although may want to charge an admin. fee to do so).

Lynn – before enter into MOU, requires full Board vote.

Gary- Actually, Board did vote on this in May. I included a copy of the Board’s May Motion in this month’s Conference report.

Lynn – great work – suggest change in future Board Agenda – list specific Conferences being discussed in subject line.

Dave – haven’t had call from Steven Alexander. Please resend info asked Sarah and me to look at. Been crazy.

Maggie Clarke – taken all this time to get through. (10:30 am PDT)

Dave – apologize.

Maggie – on train near border. Seen couple of meetings that time was changed to 2 pm EDT.

Dave – there was lot of confusion.

Maggie – been to couple of teleconferences with Gary. Air and Waste Mgt. Assn. has had a Zero Waste focus and wants to collaborate with NRC. Would like to get discussions started on that.

Gary- It would be good to get Air and Waste Assn. input into this event. I’ve sent out Doodle to set date for next Conference Committee meeting with the National Advisory Committee, partly in response to the schedule conflict Maggie has had with our previous regular meeting time.

The National ZW Conference Advisory Committee felt that NRC should restart doing the National Recycling Congress, with or without APR. NRC doing a Zero Waste Conference is OK for 2020, but Zero Waste is not the core constituency of NRC and its affiliated ROs. The focus for them is recycling. So NRC restarting the National Recycling Congress would be appropriate, either with or without APR. The Resource Recycling Conference is a different name than the National Recycling Congress, so NRC wouldn’t need APR’s permission to restart the National Recycling Congress.
Maggie - Don’t see Doodle for Conf. Committee meetings. Please send again.

Wayne – had conversations with APR outside the call with APR. Steve Alexander didn’t know all the people on the call. RR Conference – still unclear. We need to establish our own conference. Need to figure out what Steve wants to do.

Dave – This conference is never going to become the NRC Congress. Now our loyalty is to RR Conference, until that changes or forced to change. Jerry always talked about turning back over to us. Don’t think APR will do.

Ask Bobby Elliott if have sponsor for State breakfast with SROs on Tuesday morning, ask if NRC be listed sponsor? No money to give them.

Gary – I’ll follow up

Dave - APR trying to feel things out. They’re stuck with New Orleans Conference. APR has lot of plans to boost up conference and will start a lot sooner in planning process. Need to work with them, see where it goes, then

Fran – KAB Conference?

Dave –we are working with Randy Hartman, KAB Recycling guy. Invited to do recycling workshop in January 2020 to do their recycling Conference. Actual content for body of their conference as well. We plan to do Market Devlopment Workshop 1st day, and suggest recycling in rest of conference.

- Communication Committee (McClellan/O’Brien) (12:55 p.m.) - [Communications Committee Report](#)

  Mary – We’ve been focused on newsletter. If any ideas for us, suggestions, write guest article. Contact Kerrin or myself.

  ? – newsletter looked nice.

- Fundraising Committee (Gordon/Keeling will provide verbal report) (1:00 p.m.)

  Susie – Dave alluded to meeting that Chantal organized. Very exhaustive discussion yesterday. Group agreed to be in another
meeting in a week to continue dialog. Lot of discussion about not being where we want to be on fundraising

Dave – agree. Lack of results not due to lack of effort by Susie or Markets Council. Beating the bushes. Times are tough. Need to continue to ask and refine our value proposition. Commend everyone’s work, particularly on the Markets Workshop. Need to focus on

More Recycling Info exchange – could result in much larger contributions from entities. Revisiting structure of sponsorship asks. In terms of levels (dollars) and benefits for those sponsorships. Pretty exciting. Will discuss during the Retreat. Small committee working with Nina with MOU with More Recycling Info Exchange.

Susie – Challenge for Reception to Board – I’ll start ball rolling, for $25 contribution above and beyond registration fee.

Gary – $100 from me for Challenge.

I would also like National ZW Conference to be included in fundraising list of activities and budget. I circulated info on projected revenues and expenses for that event before the Fundraising Committee meeting yesterday.

Dave – forgot to mention ZW Conference on call yesterday.

Mick – can you arrange to add Challenge to Reception to combine with tickets? Need something very simple.

Dave – want to do Challenge and tickets at same time.

Bob – we can do that.

Dave – add section for all to make donations.

Bob – add another check box for donations.

Mick – multiples of $25 to $100 in increments of $25

- Awards/Scholarship Committee (Eckstrom will provide verbal update) (1:10 p.m.)

Barb Eckstrom – Lisa still chairing Awards Committee
Jack – I’m available to be on Committee

Barb – could still use 2 more members. Lisa developed timeline. Advertising for nominations by 8/1. Score in 1st week August. Presentations. Q about fundraising. Any $ slated for Awards?

Dave – Awards Committee solicits for donations. Lisa send to me what sent out last year for sponsorship of awards to update it.

Barb – Have form done for nominations. Anyone interested in helping on Awards Committee?

- Library Committee (Clarke) - No report this month
- Market Committee Report (Gjerde/Fryer)

Wayne – had David, Chantal, Wayne, Sarah D. in Albuquerque. Resounding success. People there were movers and shakers of Rio Grande corridor. 82.5% ranked it as useful or better. What does NRC stand for? Now it’s recycling market development. Got card from Sarah Pierpont – things going on – State Economic Development person to help start program. Having impacts. – OR and WA starting programs. IL starting programs. Need to talk more about that for branding and image of NRC.

Working on 2-hour workshop in New Orleans. Through efforts with Chantal, fundraising – pounding the bushes. Made a lot of phone calls. Need to figure out what it is – to take next step for NRC. Zero Waste and Conference stuff will help.

Dave – very successful program. Wayne and Chantal are rock stars. Want to compliment Sarah D – worked room and got potential sponsors for future. Focusing on New Orleans and STAR (with Jordan). Talking with KAB as well. Need to talk with CRRA on November event. Wonderful work for entire markets council.

Gary- Tracie Bills of CRRA was asked to direct Dave to talk with Ruth Abbe, Co-Chair of the CRRA Global Recycling Council (GRC) to follow-up on details for the content of the November workshop. Ruth Abbe and GRC have been lead in organizing the series of 4 plastics recycling market development workshops in CA in 2019. The first was on identifying the problems, the second on local solutions; the third being organized for September will be on state solutions; the fourth with NRC GRC would like to focus on national solutions – both what’s happening in Congress with
recycling, infrastructure and market development, and success stories from other states on what has worked well on market development and product policies (e.g. bans, fees and other tools to improve recycling markets and uses).

Dave – send her email to me.

Gary – will do.

8. ROC Update - Amy Roth (1:15) p.m.

Amy – our AOR conference was last week. Our last ROC call was on 6-19, 1st day of AOR Conference so I wasn’t able to join on the ROC call. Instead, Bob Bylone chaired that meeting. ROC will send in comments. I had not seen this initial letter provided. I don’t appear to be on distribution list for the Board calls. Glad to see more outreach to Affiliates. Very important. We do have comments coming, and appreciate extending the deadline.

9. Other Business - Chair Barry (1:25 p.m.)

Mick – Need to do our homework. Look at published reports. If questions, call Committee Chairs to answer Qs, rather than taking up time for Board call. When good topics to discuss, need to make sure have time to do that. That’s why cut-off, 48 hours before meeting, so time to review.

Maggie – had my hand up since Fran talking. I prepared PowerPoint which I’ve given to Manhattan SW Advisory Board, Air and waste Management Assn. and elsewhere. Shows connections of recycling and climate change, and that ZW needs to be part of the Green New Deal. Policy we should look at. Should advocate for ZW in Green New Deal.

Gary – NRC has already called for recycling issues to be in Green New Deal. NRC acted on that in sending letter dated March 18, 2019, which is posted on NRC’s website under “About Us”, subtab, “Policies”.

Bob – you connected and reconnected several times. 6x last 15 minutes.

Maggie – my hand has been up.

Bob – will send you log. If you use Smart Phone app, that will help.

Fran – we’ve had continual problem over the years with people getting on the call and not getting on the call. Bob done amazing job to get us all organized and together. Sarah D and Bob schedule a 15 minute session for all of us to figure out how to get on. I had trouble today as well. How to manage issues.
Mick – **do at Retreat. Do remotely for Bob. 80% will be there.**

Dave – Sarah D. – should everyone delete all invites in their Calendars and start fresh?

Sarah – Absolutely. that’s a separate issue. Reminders: 5 days before, 1 day before, 1 hour before. All 40 people are pre-registered. I can reset your Google calendars. Time change in Google calendar was issue. We’ll clarify. More and more people figuring out getting on GoToWebinar. We can unmute you. Problem with Maggie or others with poor connections – coming in/out of meetings. Hard to keep up with unmuting each time. Self-subscribe. Bob tutorial video.

Dave – **we’ll have training via video and maybe Retreat**. Everyone joined a little early and helped on technology problems. There was some confusion on times. We’ll work on that

Bob – just sent out link with tips on how to do this. Can do separate session.

10. NRC Members and Public Comment - **Chair Barry (1:30p.m.)**

   Bob – Registration and Donation link already added to website for Reception.

11. Next Meeting Date (July 26, 2019) - **Chair Barry (1:35 p.m.**)

   *Mick – reminder: 12 pm EDT – 2 pm EDT*

12. Call for Adjournment [Motion] - Chair Barry (1:40 p.m.)

   **Stephen –Motion; 2nd Keeling; Motion unanimous.**