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**Speakers have NOT been confirmed; Draft is Subject to Change**

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## National Recycling Coalition

### National Zero Waste Conference Program

#### December 1, 2020 – Zero Waste Business Day

8:00 am PDT – Training on Virtual Platform for Attendees

8:30 am PDT – Sound and Video Test for Speakers

9:00 am PDT – **Welcome/Introductions**

- **Leslie Lukacs**, NRC Conference Co-Chair
- **Dave Keeling**, NRC President
- **Sophie Hahn**, Vice-Mayor, City of Berkeley
- **Representative**, UC Berkeley (?)

9:15 am PDT– **Building a Circular Economy with Zero Waste Businesses** (15 minutes each and Q after each speaker; then general Q&A after all speakers)

- **Gary Liss**, Gary Liss & Associates and NRC Board (Moderator)
- **Joseph Button**, Straus Family Creamery
- **Mandi McKay**, Sierra Nevada Brewing Company
- **Clare Mifflin**, AIA, NYC “ZW Design Standards”

10:30 am PDT – **Break in Virtual Exhibit Hall** (or stay with Zoom breakouts for extra ½ hour)

11:00 am PDT– **Zero Waste for Industrial, Commercial and Institutional Facilities**

**Moderated Discussion Panel** (Interactive Discussion with Panel and Audience; 1 brief intro ppt by Moderator):

- **Bob Gedert**, Past President, NRC (Moderator)
- **Stephanie Barger**, U.S. Green Building Council, TRUE Zero Waste
- **Sue Beets-Atkinson**, SBM Services and Chair, GBCI Zero Waste Advisory Council
- **Lin King**, Cal Zero Waste, UC Berkeley
- **Angela A. Moore**, Missouri Historical Society
- **Rodrigo Sabatini**, Zero Waste Brazil

#### **Topics to be discussed:**

- How to Recycle Right in Today’s Markets
- Right Sizing
- Designing it Right
- Hard to Recycle Materials
- Business contracts for recycling vendors
- Liquid wastes
- Certifications – for Events, Construction Sites,
- Hazardous Wastes
- Training and Leadership

12:15 pm PDT - **International Zero Waste Hierarchy of Highest and Best Use**

- **Jamie Kaminski**, Zero Waste Canada

12:30 pm PDT –**Virtual Exhibit Hall and One on One connections** (to get discount, commit to go to Exhibit Hall at least once during Conference)

**2 pm PDT – Close for Day**

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## **December 2, 2020 – Zero Waste Communities Day**

8:00 am PDT – Sound and Video Test for Speakers

8:30 am PDT – **Welcome/Introductions**

- **Alec Cooley**, NRC Conference Co-Chair
- Other Welcome(s)

8:45 am PDT – **“Future of Wasting Less in America”**

- **Michael Sangiacomo**, President, Recology

9:15 am PDT – **Zero Waste Community Plans** (10 minutes each and Q after each speaker; then general Q&A after all speakers)

- **Denise Patel**, GAIA (Moderator)
- **Esra Tat**, Zero Waste Europe, [Zero Waste Plans and Circular Economy](#)
- **Portia Sinnott**, Zero Waste USA
- **Julie Sands Tyne**, San Diego
- **Alice Koehler**, Waste Zero

### **Topics to be Discussed:**

- Sample Zero Waste Community Plans
- Model Zero Waste Master Plan
- How to help your community get started doing Zero Waste Community Plan
- Policies, Programs and Infrastructure Options for Zero Waste Community Plans
- Zero Waste USA Zero Waste Community Planning Checklist
- Zero Waste lifestyles – living the dream

10:15 am PDT – **Break in Virtual Exhibit Hall** (or stay with Zoom breakouts for extra ½ hour)

10:45 am PDT **Zero Waste and Climate Change** (10 minutes each and Q after each speaker; then general Q&A after all speakers)

- **David Krueger**, Moderator
- **Maggie Clarke**, Manhattan Solid Waste Advisory Board
- **Pal Martensson**, Let's Do It World, “Lessons from the Amazon: Lungs of the World”

11:15 am PDT – **World Cleanup Day and Plastics in the Oceans – Rick Anthony**, Chair, Zero Waste International Alliance and Vice-President, Zero Waste USA

11:30 am PDT – **Workers Dignity, Environmental Justice and Community Economic Development** (10 minutes each and Q after each speaker; then general Q&A after all speakers)

- **Neil Seldman**, Institute for Local Self-Reliance, Moderator
- **Meleny Thomas**, United Workers, Baltimore
- **Shashawnda Campbell**, United Workers, Baltimore
- **Terry McDonald**, St. Vincent DePaul Society, Eugene, OR
- **Cecilia Allen**, GAIA

### **Topics to be Discussed**

- Workers Dignity and Living Wages
- Equitable Siting of Facilities, Sharing benefits and challenges fairly
- Managing Resources and converting problems into assets
- Community Land Trusts to add value to vacant land and properties
- What NRC, ROs and attendees should do to respond to Black Lives Matter movement

12:45 pm PDT – **Virtual Exhibit Hall and One on One connections** (to get discount, commit to go to Exhibit Hall at least once during Conference)

2:00 pm PDT – **Virtual Happy Hour** and **NCRRA Players** Highlights or sample Musical

3:30 pm PDT - **Close for Day**

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## **December 3, 2020 – National Recycling Congress Day**

8:00 am PDT – Training on Virtual Platform for Attendees

8:30 am PDT – Sound and Video Test for Speakers

9:00 am PDT – **Welcome/Introductions**

- **Gary Liss**, Honorary NRC Board member
- **Dave Keeling**, NRC President, “Announce revitalization of NRC Buy Recycled Business Alliance”

9:15 am PDT– **David Pinsky**, Greenpeace Oceans & Plastics Campaigner, “Break Free from Plastics”

10:00 am – **A – National Policy Town Hall**

10:00 am – **B – Recycling Market Development and Infrastructure**

**Moderated Discussion Panel** (Interactive Discussion with Panel and Audience; 1 brief intro ppt by 1 of presenters):

- **Manuel Medrano**, Association of Recycling Market Development Administrators and City of Chula Vista Moderator?
- **Wayne Gjerde**, Minnesota Pollution Control Agency and NRC Board (**and do intro ppt**)
- **Bret Bigger**, Institute of Scrap Recycling Industries
- **Ruth Abbe**, Co-Chair, Global Recycling Council, CRRA
- **Lisa Skumatz**, Skumatz Economic Research Associates
- **Susan Kinsella**, Conservatree
- **Neil Seldman**, Institute for Local Self-Reliance

**Topics to be discussed:**

- What’s Contamination and How to Recycle Right
- Latest Processing Improvements (e.g. more labor, slower belts, more equipment, robotics)
- Use Materials Domestically and Bring Recycling Jobs Home from China
- Container deposit systems to provide cleaner materials
- Dual vs. Single Stream Collection and Processing
- Recycling Incentives (e.g. Save as you Throw)

10:00 am – **C - Organics and Zero Waste**

**Moderated Discussion Panel** (Interactive Discussion with Panel and Audience; 1 brief intro ppt by 1 of presenters):

- **Ana Carvalho**, Zero Waste International Alliance (Moderator and **do intro ppt**)
- **Neil Edgar**, California Compost Coalition
- **Matt Cotton**, US Composting Council
- **Will Bakx**, California Organics Recycling Council of CRRA
- **Kourtnii Brown**, Sustainable Economies Law Center
- **Marvin Hayes**, Baltimore Compost Collective

**Topics to be discussed:**

- Reducing Food Wasting (e.g. Lean Path)
- Food Donations
- On-site composters and digesters
- Community composting
- Compostable Packaging
- Carbon Sequestration
- Large-scale composting and anaerobic digestion
- Permitting facilities and dealing with air and water regulations
- Mandates for haulers and/or residential and commercial generators

11:30 am – **A –National Policy Town Hall**

11:30 am – **B - Upcyclers Network** and **NRC Buy Recycled Business Alliance Forum**, “Buy Recycled and Marketing Recycled Products”

- **Martin Bourque**, Berkeley Ecology Center (Moderator)

- **Susan Kinsella**, Conservatree
- **Rory Bakke**, Sustainable Concepts Studio
- **Nina Butler**, More Recycling and NRC Board
- **Alicia Culver**, Responsible Purchasing Institute
- **Sarah O'Brien**, Sustainable Purchasing Leadership Council
- **Gina Wu Lee**, Upcyclers Network

**Topics to be Discussed:**

- Buy Recycled, Environmentally Preferable and Sustainable Procurement Policies and Programs
- Durable Products
- Minimum Content Policies
- NRC Buy Recycled Business Alliance (what it was and model for future?)
- Smart Specifications
- Leveraging well recognized certifications and plans

11:30 am – **C– Single-Use Product Bans**

- **Kelley Dennings**, Center for Biological Diversity, Population and Sustainability (Moderator)
- **Christie Keith**, Break Free from Plastics Steering Committee and GAIA
- **Christienne DeTournay**, Berkeley Zero Waste Commission
- **Miriam Gordon**, **Upstream**
- **Laura Anthony**, Save the Albatross Coalition and Zero Waste San Diego
- **Kate O'Neill**, UC Berkeley, author of "[Waste](#)"

12:45 pm PDT – **Virtual Exhibit Hall and National Policy Town Hall**

2:00 pm PDT – **Virtual Happy Hour and ROC Meeting (tbd)**

3:30 pm PDT - **Close for Day**

**NRC National Zero Waste Conference Webinars** (every 2 weeks on Thursday at 10 am – Noon PDT; starting August 27, 2020, except on 9/24/20, the webinar will run from 9-11 am PDT)

**Have one of the top 5 NRC sponsors do a brief presentation at each of webinars**

**August 27- Diversity, Equity, and Inclusion** (organized by Northern CA Recycling Association, NCRA)

- **Wanda Redic**, City of Oakland, Department of Public Works
- **Taumra Lawrence**, Executive Assistant to Oakland Director of Public Works and Chairperson of Oakland Public Works Race and Equity Team
- **José Bravo**, Just Transition Alliance, "Lifecycle Of Plastics With An Environmental Justice Lens"
- **Representative of Post-Landfill Action Network (PLAN)**, "Diversity, Equity and Inclusion Mandate in Action"
- **Arley Owens**, Executive Director, Ohio Recycling Coalition
- **Abrilla Robinson**, Past President, National Recycling Coalition Minorities Recycling Council

**September 10 - Product Policies**

**Moderated Discussion Panel** (Interactive Discussion with Panel and Audience; 1 brief intro ppt by 1 of presenters):

- **Susan Collins**, Container Recycling Institute and NRC Board (Moderator)
- **Ruth Abbe** (Zero Waste USA) – **do intro ppt**
- **Heidi Sanborn** (National Product Stewardship Council)
- **Robin Schneider** (Texas Campaign for the Environment)
- **Samantha Sommer** (Upstream Solutions)
- **Scott Cassel** (Product Stewardship Institute)
- **Clarissa Morawski**, (ReLoop Platform)

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## Topics to be discussed:

- Bans
- Fees
- Deposits (including Bottle Bills)
- Minimum content
- Extended Producer Responsibility

**September 24 - Implementation of Zero Waste in Buildings on Campuses and Businesses** (this is the only webinar that is scheduled for **9-11 am PDT** so as not to conflict with another scheduled webinar organized by NERC; speakers will have 10 minutes each then Q&A)

- **Alec Cooley**, Busch Systems, Moderator
- **Julie Muir**, Stanford University
- **Danner Doud-Martin**, Chou Hall, Haas School of Business, UC Berkeley
- **Nicole Gaetjens**– HP, Palo Alto
- **Alana Levine**, Arizona State University
- **Mark Funkhouser**, Chumash Casino
- **Erin McNichol**, HP or **Nicole Gaetjens**, JLL for HP
- **Kaity Robbins**, Boston University

## October 8– Reduce and Reuse

**Moderated Discussion Panel** (Interactive Discussion with Panel and Audience; 1 brief intro ppt by Moderator):

- **Timonie Hood**, USEPA, Region 9 (Moderator and **do intro ppt**)
- **Leah Tischler**, SBM Site Services
- **Emily Rusch**, CalPIRG and the Repair Association
- **Dave Bennink**, **RE-USE Consulting**

## Topics to be discussed:

- Right to Repair
- How to measure Reduce and Reuse
- Engaging Employees to Reduce and Reuse
- Reusable Shipping Containers
- R&D Programs
- Tax implications of Deconstruction
- Reuse Innovation Centers

## October 22 - A – ReThink and Redesign (10 minutes each then Q&A)

- **Marialyce Pedersen**, GBCI Zero Waste Advisory Council and NRC Board, Moderator
- **Susan Collins**, Container Recycling Institute
- **Lisa Pellegrino**, Terracycle
- **Nina Goodrich**, Sustainable Packaging Coalition
- **Froilan Grate**, Mother Earth Foundation, Philippines

## Topics to be Discussed:

- Are Compostable Products the Answer?
- New Models for Reuse Systems
- Adopting or Expanding Bottle Bills for Clean Materials
- Progress in Redesign of Sustainable Packaging

## October 22 - B – Zero Waste Community Planning (10 minutes each then Q&A)

- **Aditi Varshneya** (Moderator)
- **Kirstie Pecci**, Conservation Law Foundation, Boston

- **Kate Bailey**, EcoCycle, Boulder, CO
- **Kate Davenport**, Eureka Recycling, St. Paul, MN
- **Caroline Mitchell**, City of Fort Collins, CO
- **Portia Sinnott**, Zero Waste USA

**Topics to be discussed:**

- Focus for Community Recycling Ordinances – Haulers, Generators, or Both
- Best Practices for RFPs and Contracts (for communities)
- Zero Waste Culture Change
- Dignity and Justice in Pursuing Zero Waste
- Resource Recovery Parks
- Living the Dream - Zero Waste Lifestyles

**November 19 – Finding Markets for Hard to Recycle Materials**

Bring your own hard to recycle materials and review with marketing experts and attendees. Break into tables using REMO platform, with experts at each table for different types of materials (e.g. plastics, other packaging, metals, glass, paper, organics)

**November 5, 12, 30 – REMO Training and Practice Sessions (9 am – 10 am PDT) to be confirmed**

**Table Topic Roundtables** (table topics during morning breaks using Remo)

**December 1 morning break (10:30 – 11 am)**

1. Mission-Based Reuse/Recycling/Composting, Max Wechsler, Urban Ore
2. Fee-for-service recycling/compost, John Moore, Urban Ore
3. ZW and Circular Economy, Kate Bailey, EcoCycle
4. Fire Department Food Composting, Jessica Lally, City of Denver
5. Preventing Environmental Work Burnout, Annette Poliwka
6. Cities as engines of market development, Neil Seldman, Institute for Local Self-Reliance
7. On-site composting, Mandi McKay, Sierra Nevada Brewing Co.
8. Designing buildings & public spaces for reusable foodware, Clare Mifflin, AIA
9. Reusable Packaging, Joseph Button, Straus Family Creamery
10. Reducing Contamination in Markets, Lisa Skumatz, Skumatz Economic Research Associates

**December 2 morning break (10:15 -10:45 am)**

1. Cities lobbying for State/Federal Zero Waste laws, Aditi Varshneya, GAIA
2. Litigation for Zero Waste, John Moore, Henn, Etzel & Moore
3. Chemical Recycling, Kate Davenport, Eureka Recycling
4. EPR in Europe, Sarah Edwards, Eunomia Research & Consulting
5. Rules for Food Scrap Composting, Rod Muir, Sure Close Containers
6. Training for Zero Waste Jobs, Louise Bruce, San Jose Conservation Corps and Jessica Stanley, Rising Sun
7. City Reduction Ordinances, Chrise deTournay, Berkeley ZW Commission
8. EPR & Product Stewardship Differences, Neil Seldman, Institute for Local Self-Reliance
9. Climate and Zero Waste, Maggie Clarke, Zero Waste New York
10. Community Based Composting, Marvin Hayes, Baltimore Community Composting Collective, Kourtnei Brown, Sustainable Economies Law Center

**NRC NZWC Promotion of Additional Zero Waste Content**

- **Eco Justice Podcasts, GreenEducation.us and Zero Waste USA Classes**
- **Virtual Tours of Sponsors**