

## **Conference Committee Supplemental Report to NRC Board 8-27-20**

There are 3 supplemental items to share:

- Attachment A - Description of new NRC National Policy Town Halls series of the National Zero Waste Conference
- Attachment B - Email to registrants of 8/27 webinar on Diversity, Equity and Inclusion, explaining technical problem and providing info on link to recording of today's webinar
- Attachment C- Draft 26 of the NRC National Zero Waste Conference Program

## Attachment A

# NRC National Policy Town Halls

There are 7 Sessions of the National Zero Waste Conference and 2 Webinars which are part of a series of National Policy Town Halls. Most of these are interactive discussions with the Panel and attendees with only 1 brief introductory presentation by one of the panelists to frame the issues to be discussed. NRC will provide background documents to the panelists and attendees, including adopted NRC policies about those topics. Each of these Town Halls is to recommend by the end of the session how NRC should update its policies on these topics and issues that all those attending could work on together as priorities for the next couple of years. The NRC Policy Committee will compile the results of these sessions into recommendations for action to the NRC Board of Directors to consider in updating NRC policies and programs to support these topic areas.

*All times listed are in the Pacific Time Zone*

Topics include:

- 9/10 Webinar – Product Policies
- 10/8 Webinar – Reduce and Reuse
- 11/5 Webinar – National Legislation and Regulations
- 12/1 - Roundtable (table topic during morning break)
- 12/2- Roundtable (table topic during morning break)
- 12/3 Plenary (8:45 am) - Break Free from Plastics
- 12/3 Concurrent Session (10 am) - Recycling Market Development and Infrastructure
- 12/3 Concurrent Session (10 am) - Organics and Zero Waste
- 12/3 Concurrent Session (11:30 am) – Buy Recycled and Marketing Recycled Products
- 12/3 Concurrent with Exhibit Hall 12:45 pm - Wrap-up and Next Steps

**All registrants of the National Zero Waste Virtual Conference receive free access to the webinars** via a passcode provided by the registrar. **Please sign-up** for each webinar separately so that the team knows how many people plan to be participating per session.



## **National Policy Town Hall Webinars**

- **September 10 – Product Policies**

**Topics to be discussed:**

- Bans
- Fees
- Deposits (including Bottle Bills)
- Minimum content
- Extended Producer Responsibility

- **October 8 – Reduce and Reuse**

**Topics to be discussed:**

- Right to Repair
- How to measure Reduce and Reuse
- Engaging Employees to Reduce and Reuse
- Reusable Shipping Containers
- R&D Programs
- Tax implications of Deconstruction
- Reuse Innovation Centers

- **November 5 – National Legislation and Regulations**

- This will discuss the latest proposed national legislation and regulations regarding reuse, recycling, and composting

## **December 1, 2020 at the National Zero Waste Conference**

National Policy Town Hall Roundtable (table topic during morning break from 10:30 – 11 am, using Remo)

## **December 2, 2020 at the National Zero Waste Conference**

National Policy Town Hall Roundtable (table topic during morning break from 10:15 – 10:45 am, using Remo)

## **December 3, 2020 at the National Recycling Congress**

8:45 am – **National Policy Town Hall** plenary to **Break Free from Plastics**

10:00 am – **A – National Policy Town Hall** on **Recycling Market Development and Infrastructure**

**Topics to be discussed:**

- What's Contamination and How to Recycle Right
- Latest Processing Improvements (e.g. more labor, slower belts, more equipment, robotics)
- Use Materials Domestically and Bring Recycling Jobs Home from China
- Container deposit systems to provide cleaner materials
- Dual vs. Single Stream Collection and Processing
- Recycling Incentives (e.g. Save as you Throw)

10:00 am – **B – National Policy Town Hall** on **Organics and Zero Waste**

**Topics to be discussed:**

- Reducing Food Wasting (e.g. Lean Path)
- Food Donations

- On-site composters and digesters
- Community composting
- Compostable Packaging
- Carbon Sequestration
- Large-scale composting and anaerobic digestion
- Permitting facilities and dealing with air and water regulations
- Mandates for haulers and/or residential and commercial generators

11:30 am – **A –National Policy Town Hall on Buy Recycled and Marketing Recycled Products**

**Topics to be Discussed:**

- Buy Recycled, Environmentally Preferable and Sustainable Procurement Policies and Programs
- Durable Products
- Minimum Content Policies
- NRC Buy Recycled Business Alliance

12:45 pm – **Virtual Exhibit Hall and National Policy Town Hall (Wrap-up and Next Steps)**

2:00 pm – **Virtual Happy Hour**

3:30 pm – **Close for Day**

## **Attachment B**

### **Email from Portia Sinnott (NCRA NZWC Registrar) to 8/27 Webinar Registrants**

**From:** Portia Sinnott, Zero Waste USA <PortiaSinnott@zerowasteusa.org>

**Sent:** Thursday, August 27, 2020 5:00 PM

**To:** NCRA News <news@ncrarecycles.org>

**Subject:** NCRA NZWC DEI Webinar Recording Link

Thank you for signing up for today's Diversity, Equity and Inclusion Webinar!

I apologize if you were unable to log-in.

As we had over 300 registered, I upped the number of registrants allowed under the Zero Waste USA Zoom account to 500 but missed a final step that would have allowed it to be applied to this webinar.

I am in the middle of posting the Zoom recording to the [NCRA YouTube](#) account. It says it will be done in 1.25 hours. It appears to be uploading fine without any problems.

(While you are there, check out the NCRA Players [videos](#)! Havana-Banana is a favorite.)

I plan to post the link on the following pages:

<https://ncrarecycles.org/2020/08/ncra-nrc-dei-webinar/>

<https://zwconference.org/dei-webinar-2020/>

Again, we're sorry for any inconvenience this caused.

Portia Sinnott

NCRA Vice President and Editor

PS. While you are there, check out the NCRA Players videos!

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**Portia M. Sinnott, ZWUSA Program Director**

**[UPCOMING ZERO WASTE USA CLASSES](#)**

## Attachment C – Draft 26 of NRC National Zero Waste Conference Program

### National Recycling Coalition

## National Zero Waste Conference Program

### December 1, 2020 – Zero Waste Business Day

8:00 am PDT – Training on Virtual Platform for Attendees

8:30 am PDT – Sound and Video Test for Speakers

9:00 am PDT – **Welcome/Introductions**

- **Leslie Lukacs**, NRC Conference Co-Chair
- **Dave Keeling**, NRC President
- **Sophie Hahn**, Vice-Mayor, City of Berkeley
- **Representative**, UC Berkeley (?)

9:15 am PDT– **Building a Circular Economy with Zero Waste Businesses** (15 minutes each and Q after each speaker; then general Q&A after all speakers)

- **Gary Liss**, Gary Liss & Associates and NRC Board (Moderator)
- **Joseph Button**, Straus Family Creamery
- **Mandi McKay**, Sierra Nevada Brewing Company
- **Clare Mifflin**, AIA, NYC “ZW Design Standards”

10:30 am PDT – **Break in Virtual Exhibit Hall and One-on-One Networking**

11:00 am PDT– **Zero Waste for Industrial, Commercial and Institutional Facilities**

**Moderated Discussion Panel** (Interactive Discussion with Panel and Audience; 1 brief intro ppt by Moderator):

- **Bob Gedert**, Past President, NRC (Moderator)
- **Stephanie Barger**, U.S. Green Building Council, TRUE Zero Waste
- **Sue Beets-Atkinson**, SBM Services and Chair, GBCI Zero Waste Advisory Council
- **Lin King**, Cal Zero Waste, UC Berkeley
- **Angela A. Moore**, Missouri Historical Society
- **Rodrigo Sabatini**, Zero Waste Brazil

**Topics to be discussed:**

- How to Recycle Right in Today’s Markets
- Right Sizing
- Designing it Right
- Hard to Recycle Materials
- Business contracts for recycling vendors
- Liquid wastes
- Certifications – for Events, Construction Sites,
- Hazardous Wastes
- Training and Leadership

12:15 pm PDT - **International Zero Waste Hierarchy of Highest and Best Use**

- **Jamie Kaminski**, Zero Waste Canada

12:30 pm PDT –**Virtual Exhibit Hall** (to get discount, commit to go to Exhibit Hall at least once during Conference)

**2 pm PDT – Close for Day**

## **December 2, 2020 – Zero Waste Communities Day**

8:00 am PDT – Sound and Video Test for Speakers

8:30 am PDT – **Welcome/Introductions**

- **Alec Cooley**, NRC Conference Co-Chair
- **Kira Stoll**, UC Berkeley Chief of Sustainability

8:45 am PDT – **“Future of Wasting Less in America”**

- **Michael Sangiacomo**, President, Recology

9:15 am PDT –**Zero Waste Community Plans** (10 minutes each and Q after each speaker; then general Q&A after all speakers)

- **Denise Patel**, GAIA (Moderator)
- **Esra Tat**, Zero Waste Europe, [Zero Waste Plans and Circular Economy](#)
- **Portia Sinnott**, Zero Waste USA
- **Julie Sands Tyne**, San Diego
- **Alice Koehler**, Waste Zero

**Topics to be Discussed:**

- Sample Zero Waste Community Plans
- Model Zero Waste Master Plan
- How to help your community get started doing Zero Waste Community Plan
- Policies, Programs and Infrastructure Options for Zero Waste Community Plans
- Zero Waste USA Zero Waste Community Planning Checklist
- Zero Waste lifestyles – living the dream

10:15 am PDT – **Break in Virtual Exhibit Hall and One-on-One Networking**

10:45 am PDT **Zero Waste and Climate Change** (10 minutes each and Q after each speaker; then general Q&A after all speakers)

- **David Krueger**, Moderator
- **Maggie Clarke**, Manhattan Solid Waste Advisory Board
- **Pal Martensson**, Let’s Do It World, “Lessons from the Amazon: Lungs of the World”

11:15 am PDT – **World Cleanup Day and Plastics in the Oceans – Rick Anthony**, Chair, Zero Waste International Alliance and Vice-President, Zero Waste USA

11:30 am PDT – **Workers Dignity, Environmental Justice and Community Economic Development** (10 minutes each and Q after each speaker; then general Q&A after all speakers)

- **Neil Seldman**, Institute for Local Self-Reliance, Moderator
- **Meleny Thomas**, United Workers, Baltimore
- **Shashawnda Campbell**, United Workers, Baltimore



- **Terry McDonald**, St. Vincent DePaul Society, Eugene, OR
- **Cecilia Allen**, GAIA
- **Abrilla Robinson**, NRC Diversity, Equity and Inclusion Council

#### **Topics to be Discussed**

- Workers Dignity and Living Wages
- Equitable Siting of Facilities, Sharing benefits and challenges fairly
- Managing Resources and converting problems into assets
- Community Land Trusts to add value to vacant land and properties
- What NRC, ROs and attendees should do to respond to Black Lives Matter movement

12:45 pm PDT – **Virtual Exhibit Hall** (to get discount, commit to go to Exhibit Hall at least once during Conference)

2:00 pm PDT – **Virtual Happy Hour** and **NCRRA Players** Highlights or sample Musical

3:30 pm PDT - **Close for Day**

### **December 3, 2020 – National Recycling Congress Day**

8:00 am PDT – Training on Virtual Platform for Attendees

8:00 am PDT – Sound and Video Test for Speakers

8:30 am PDT – **Welcome/Introductions**

- **Gary Liss**, Honorary NRC Board member
- **Dave Keeling**, NRC President, “Announce revitalization of NRC Buy Recycled Business Alliance”

8:45 am PDT– **National Policy Town Hall on Breaking Free from Plastics**

- **David Pinsky**, Greenpeace Oceans & Plastics Campaigner

9:45 am PDT – **Break in Virtual Exhibit Hall and One-on-One Networking**

10:00 am – **A – National Policy Town Hall on Recycling Market Development and Infrastructure**

**Moderated Discussion Panel** (Interactive Discussion with Panel and Audience; 1 brief intro ppt by 1 of presenters):

- **Manuel Medrano**, Association of Recycling Market Development Administrators and City of Chula Vista Moderator
- **Wayne Gjerde**, Minnesota Pollution Control Agency and NRC Board (**and do intro ppt**)
- **Bret Bigger**, Institute of Scrap Recycling Industries
- **Ruth Abbe**, Co-Chair, Global Recycling Council, CRRA
- **Lisa Skumatz**, Skumatz Economic Research Associates
- **Susan Kinsella**, Conservatree
- **Neil Seldman**, Institute for Local Self-Reliance

#### **Topics to be discussed:**

- What’s Contamination and How to Recycle Right
- Latest Processing Improvements (e.g. more labor, slower belts, more equipment, robotics)
- Use Materials Domestically and Bring Recycling Jobs Home from China

- Container deposit systems to provide cleaner materials
- Dual vs. Single Stream Collection and Processing
- Recycling Incentives (e.g. Save as you Throw)

10:00 am – **B – National Policy Town Hall on Organics and Zero Waste**

**Moderated Discussion Panel** (Interactive Discussion with Panel and Audience; 1 brief intro ppt by 1 of presenters):

- **Ana Carvalho**, Zero Waste International Alliance (Moderator and **do intro ppt**)
- **Neil Edgar**, California Compost Coalition
- **Matt Cotton**, US Composting Council
- **Will Bakx**, California Organics Recycling Council of CRRA
- **Kournii Brown**, Sustainable Economies Law Center
- **Marvin Hayes**, Baltimore Compost Collective

**Topics to be discussed:**

- Reducing Food Wasting (e.g. Lean Path)
- Food Donations
- On-site composters and digesters
- Community composting
- Compostable Packaging
- Carbon Sequestration
- Large-scale composting and anaerobic digestion
- Permitting facilities and dealing with air and water regulations
- Mandates for haulers and/or residential and commercial generators

11:30 am – **A – National Policy Town Hall on Buy Recycled and Marketing Recycled Products**

**Moderated Discussion Panel** (Interactive Discussion with Panel and Audience; 1 brief intro ppt by 1 of presenters):

- **Martin Bourque**, Berkeley Ecology Center (Moderator)
- **Susan Kinsella**, Conservatree
- **Rory Bakke**, Sustainable Concepts Studio
- **Nina Butler**, More Recycling and NRC Board
- **Alicia Culver**, Responsible Purchasing Institute
- **Sarah O'Brien**, Sustainable Purchasing Leadership Council
- **Gina Wu Lee**, Upcyclers Network

**Topics to be Discussed:**

- Buy Recycled, Environmentally Preferable and Sustainable Procurement Policies and Programs
- Durable Products
- Minimum Content Policies
- NRC Buy Recycled Business Alliance (what it was and model for future?)
- Smart Specifications
- Leveraging well recognized certifications and plans

11:30 am – **B– Single-Use Product Bans**

- **Kelley Dennings**, Center for Biological Diversity, Population and Sustainability (Moderator)
- **Christie Keith**, Break Free from Plastics Steering Committee and GAIA
- **Christienne DeTournay**, Berkeley Zero Waste Commission

- **Miriam Gordon**, Upstream
- **Laura Anthony**, Save the Albatross Coalition and Zero Waste San Diego
- **Kate O’Neill**, UC Berkeley, author of “[Waste](#)”

12:45 pm PDT – **Virtual Exhibit Hall and National Policy Town Hall Wrap-up and Next Steps**

2:00 pm PDT – **Virtual Happy Hour and ROC Meeting (tbd)**

3:30 pm PDT - **Close for Day**

**NRC National Zero Waste Conference Webinars** (every 2 weeks on Thursday at 10 am – Noon PDT; starting August 27, 2020, except on 9/24/20 and 11/5/19, the webinars will run from 9-11 am PDT)

**Have one of the top 5 NRC sponsors do a brief presentation at each of webinars**

**August 27- Diversity, Equity, and Inclusion** (organized by Northern CA Recycling Association, NCRA)

- **David Krueger**, NCRA President
- **Gary Liss**, NRC National Zero Waste Conference organizer
- **Arley Owens**, Executive Director, Ohio Recycling Coalition
- **Faye Christoforo, Co-Executive Director, Post-Landfill Action Network (PLAN),**“Diversity, Equity and Inclusion Mandate in Action”
- **Sophia Huda**, Adjunct Sustainability Professor, The New School, New York
- **Alina Bekkerman**, NCRA DEI Committee Co-Chair
- **Felisia Castaneda**, NCRA DEI Committee Co-Chair
- **Abrilla Robinson**, Past President, National Recycling Coalition Minorities Recycling Council and Chair of Ohio Recycling Coalition’s newly created Diversity, Equity and Inclusion Council

**September 10 – National Policy Town Hall on Product Policies**

**Moderated Discussion Panel** (Interactive Discussion with Panel and Audience; 1 brief intro ppt by 1 of presenters):

- **Susan Collins**, Container Recycling Institute and NRC Board (Moderator)
- **Ruth Abbe**, Zero Waste USA (and **do intro ppt**)
- **Heidi Sanborn**, National Product Stewardship Council
- **Samantha Sommer**, Upstream Solutions
- **Scott Cassel**, Product Stewardship Institute
- **Clarissa Morawski**, Reloop Platform

**Topics to be discussed:**

- Bans
- Fees
- Deposits (including Bottle Bills)
- Minimum content
- Extended Producer Responsibility

**September 24 - Implementation of Zero Waste in Buildings on Campuses and Businesses** (this is the only webinar that is scheduled for **9-11 am PDT** so as not to conflict with another scheduled webinar organized by NERC; speakers will have 10 minutes each then Q&A)

- **Alec Cooley**, Busch Systems, Moderator
- **Julie Muir**, Stanford University
- **Danner Doud-Martin**, Chou Hall, Haas School of Business, UC Berkeley
- **Alana Levine**, Arizona State University
- **Kaity Robbins**, Boston University
- **Mary L. Curtiss**, HP

#### **October 8– National Policy Town Hall on Reduce and Reuse**

**Moderated Discussion Panel** (Interactive Discussion with Panel and Audience; 1 brief intro ppt by Moderator):

- **Timonie Hood**, USEPA, Region 9 (Moderator and **do intro ppt**)
- **Leah Tischler**, SBM Site Services
- **Emily Rusch**, CalPIRG and the Repair Association
- **Dave Bennink**, RE-USE Consulting

#### **Topics to be discussed:**

- Right to Repair
- How to measure Reduce and Reuse
- Engaging Employees to Reduce and Reuse
- Reusable Shipping Containers
- R&D Programs
- Tax implications of Deconstruction
- Reuse Innovation Centers

#### **October 22 - A –ReThink and Redesign** (10 minutes each then Q&A)

- **Marialyce Pedersen**, GBCI Zero Waste Advisory Council and NRC Board (Moderator)
- **Susan Collins**, Container Recycling Institute
- **Lisa Pellegrino**, Terracycle
- **Nina Goodrich**, Sustainable Packaging Coalition
- **Froilan Grate**, Mother Earth Foundation, Philippines

#### **Topics to be Discussed:**

- Are Compostable Products the Answer?
- New Models for Reuse Systems
- Adopting or Expanding Bottle Bills for Clean Materials
- Progress in Redesign of Sustainable Packaging
- Reusables vs. Disposables during COVID-19

#### **October 22 - B – Zero Waste Community Planning** (10 minutes each then Q&A)

- **Aditi Varshneya** (Moderator)
- **Kirstie Pecci**, Conservation Law Foundation, Boston

- **Kate Bailey**, EcoCycle, Boulder, CO
- **Kate Davenport**, Eureka Recycling, St. Paul, MN
- **Caroline Mitchell**, City of Fort Collins, CO
- **Portia Sinnott**, Zero Waste USA

**Topics to be discussed:**

- Focus for Community Recycling Ordinances – Haulers, Generators, or Both
- Best Practices for RFPs and Contracts (for communities)
- Zero Waste Culture Change
- Dignity and Justice in Pursuing Zero Waste
- Resource Recovery Parks
- Living the Dream - Zero Waste Lifestyles

**November 5 – National Policy Town Hall on National Legislation and Regulations**

This will discuss the latest proposed national legislation and regulations regarding reuse, recycling, and composting.

**November 19 – Finding Markets for Hard to Recycle Materials**

Bring your own hard to recycle materials and review with marketing experts and attendees. Break into tables using REMO platform, with experts at each table for different types of materials (e.g. plastics, other packaging, metals, glass, paper, organics)

**REMO Training**

**November 11, 12, 29, 30 – REMO Training and Practice Sessions (9 am – 10 am PDT)** to be confirmed

**Table Topic Roundtables** (table topics during morning breaks using Remo)

**December 1 morning break (10:30 – 11 am)**

1. Mission-Based Reuse/Recycling/Composting, Max Wechsler, Urban Ore
2. Fee-for-service recycling/compost, John Moore, Urban Ore
3. ZW and Circular Economy, Kate Bailey, EcoCycle
4. Fire Department Food Composting, Jessica Lally, City of Denver
5. Preventing Environmental Work Burnout, Annette Poliwka
6. Cities as engines of market development, Neil Seldman, Institute for Local Self-Reliance
7. On-site composting, Mandi McKay, Sierra Nevada Brewing Co.
8. Designing buildings & public spaces for reusable foodware, Clare Mifflin, AIA
9. Reusable Packaging, Joseph Button, Straus Family Creamery
10. Reducing Contamination in Markets, Lisa Skumatz, Skumatz Economic Research Associates
11. National Policy Town Halls, NRC Policy Committee

**December 2 morning break (10:15 -10:45 am)**

1. Cities lobbying for State/Federal Zero Waste laws, Aditi Varshneya, GAIA
2. Litigation for Zero Waste, John Moore, Henn, Etzel & Moore
3. Chemical Recycling, Kate Davenport, Eureka Recycling
4. EPR in Europe, Sarah Edwards, Eunomia Research & Consulting
5. Rules for Food Scrap Composting, Rod Muir, Sure Close Containers
6. Training for Zero Waste Jobs, Louise Bruce, San Jose Conservation Corps and Jessica Stanley, Rising Sun
7. City Reduction Ordinances, Chrise deTournay, Berkeley ZW Commission
8. EPR & Product Stewardship Differences, Neil Seldman, Institute for Local Self-Reliance
9. Climate and Zero Waste, Maggie Clarke, Zero Waste New York
10. Community Based Composting, Marvin Hayes, Baltimore Community Composting Collective, Kournii Brown, Sustainable Economies Law Center
11. National Policy Town Halls, NRC Policy Committee

### **NRC NZWC Promotion of Additional Zero Waste Content**

- **Eco Justice Podcasts** (place on Webinars page of website)
- **GreenEducation.us and Zero Waste USA Classes**
- **Virtual Tours of Sponsors** (tbd)