

NRC Communications Committee

August 2020 Committee Report

August 14, 2020 – Marta Keane, Kelly Schalter, Kerrin O'Brien

CommComm continues to coordinate and release the NRC Newsletter on the last working day of the month.

- **DEADLINE FOR SUBMISSIONS for August - this Thursday 8/27/20 for delivery 8/31/20.**
- **DEADLINE FOR SUBMISSIONS for September - 9/25 for delivery on 9/30/20.**
- The Committee appreciates the increased participation of other board members in providing content and the swiftness of review and approvals for original content and communicating board matters!
- Our detailed notes including planned content for the newsletter are available in this google doc for your review.

CommComm continues to coordinate outreach and promote the National Zero Waste Conference with the NZWC Comm.

- A press release and an announcement was delivered to national publications, to recycling organizations, and all registered attendees.
- A Facebook event was created for on-going communications between and among those registered, speaking and otherwise involved.
- Announcements with links were posted on NRC's Facebook group and page, the ROC Facebook page, LinkedIn and Twitter.
- More information and messaging will be made available for ROC delivery to members etc.

Next CommComm meeting is September 11, 2020