

#WeHaveaPlan

# THE ZERO WASTE MASTERPLAN

A GUIDE TO BUILDING JUST AND  
RESILIENT ZERO WASTE CITIES

MAKE A PLAN FOR ZERO WASTE TODAY!

[zerowasteworld.org/ZWMP](http://zerowasteworld.org/ZWMP)





[What's Zero Waste?](#)

[How Does it Work?](#)

[Take Action](#)

# THE ZERO WASTE MASTERPLAN

A Guide to Building Sustainable Cities

This toolkit is for policy makers, environmental advocates, and city planners to turn their cities into a greener future. The solutions are out there.

[Read the Masterplan](#)

[Read the Company](#)

[Join our Virtual Event](#)

**WE CAN'T GO BACK TO NORMAL**

Zero Waste Masterplan

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## Overview

[Why Zero Waste?](#)

[Zero Waste Hierarchy](#)

[Stumbling Blocks](#)

[Laying a Solid Foundation](#)

[Building A Zero Waste City](#)

[A Just Transition](#)



## ENSURING A JUST TRANSITION

A just transition to zero waste is a part of this larger justice-centered transition towards a regenerative economy. Within this framework zero waste is far more than just a means towards environmental goals, but rather, a holistic tool of social intervention towards well-being for all.

[Read Full Masterplan](#)

[Read Chapter](#)

[Read the Companion Guide for Organizers](#)

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## STRENGTHENING COMMUNITY CONTROL

A just transition to zero waste prioritizes the places where inequality has been most pervasive, redistributing power and resources so that communities have the authority to make autonomous decisions, meet their own needs, and model system change on a local level.

[Read more](#)

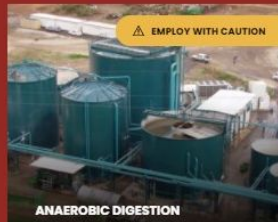
### STRENGTHENING COMMUNITY CONTROL

[PROTECTING OCCUPATIONAL HEALTH AND SAFETY AT RECYCLING MRFS](#)

[SUPPORTING TRANSITIONING WORKERS](#)



## STUMBLING BLOCKS



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# COMPANION GUIDE FOR ORGANIZERS



GLOBAL ALLIANCE FOR INCINERATOR ALTERNATIVES (GAIA)



Visit [zerowasteworld.org/zwmp](https://zerowasteworld.org/zwmp) to:

**READ** the Zero Waste Masterplan and its Companion Guide for Organizers – please share widely and let us know what you think!

**SIGN UP** for our newsletter to stay up-to-date on the state of zero waste in the US and Canada.

*Together, we'll build a movement for a just transition to zero waste*



TAKE ACTION

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