

Moving from the Known to the Unknown





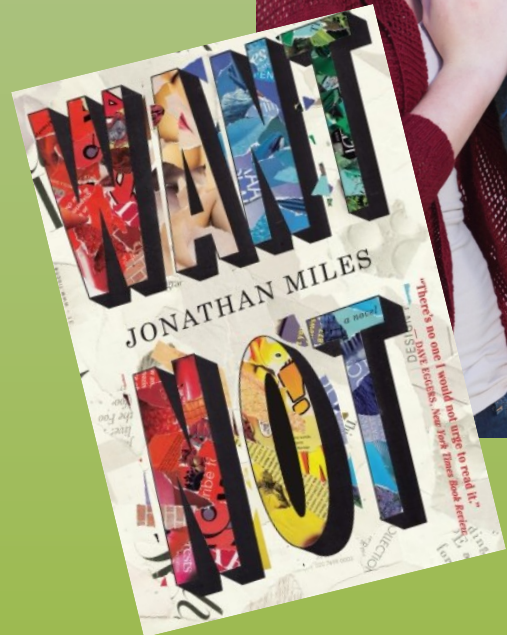
Materials Management

Making the Case



**Legislators, Local Elected Officials,
Regulators, Staff**

What about us?



89%



Words that Work

- Green
- Eco-Friendly
- Sustainable
- Recyclable
- Recycled
- Renewable
- Compostable
- Biodegradable

“Stuff”





Thank you!

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