

# Nina Bellucci Butler

CEO – MORE RECYCLING

## CONTRIBUTIONS

Nina supports project design strategy and facilitates key stakeholder engagement. She brings to projects, key insights into the plastic infrastructure, processing capacity, and end market demand. She is passionate about progress in resource management and has conceptualized critical tools for consumers, businesses, and industry to support decision making for better resource management.

## EXAMPLES

- [Buy Recycled Products Directory](#)—Inspiring the consumer and business purchase of packaging which uses plastic post-consumer resin and facilitates the process within industry to link certified suppliers of PCR through to its final end product, closing the recycling loop
- [PlasticsMarkets.org](#)—Connecting buyers and suppliers of scrap plastic elevating connections and movement of material
- [Roadmap to WRAP](#)—Interactive tool to support communities in implementing WRAP
- [Spread it Forward](#)—Social platform empowering stakeholders to come together for a cause to drive meaningful and measurable impact; Inspires consumers to make positive behavior changes and gathers insight data to support a positive feedback loop to entice brand companies to do more for the environment
- [What Who How Series](#)—Interactive tool to showcase key players throughout the value chain and educate consumers on leaders in specific spaces

## WORK HISTORY

Prior to CEO of More recycling, Nina was the Managing Director at Moore Recycling Associates, Inc. She worked at MRA for 17 years. Prior to working in recycling, Nina ran a wildlife rehabilitation center and did research Bodega Bay Marine Laboratories.

## EDUCATION

Masters of Environmental Management/Duke Environmental Leadership Program, Duke University

## CONTACT INFORMATION

[Nina@morerecycling.com](mailto:Nina@morerecycling.com)

707.480.0358

101 Garden Gate Dr  
Chapel Hill, NC 27516