

VIRTUAL

NATIONAL RECYCLING CONGRESS

NOVEMBER 3-4, 2021

THE PREMIER RECYCLING CONFERENCE RETURNS

2021 Sponsorship Packet



SPONSORSHIP

Levels & Benefits

Building on a rich legacy, the National Recycling Congress is returning after a 12 year hiatus as a two-day virtual event. Congress Sponsorship is an excellent way to reach national industry leaders as well as the local officials and program managers driving recycling efforts at the community level. This virtual event is hosted on the highly-regarded and professional Hopin platform, offering built-in lead generation software, high-quality video chatting and easy contact-sharing for you Sponsors/ Exhibitors. We understand what is important to you. Congress sponsorship is designed to deliver extensive opportunities to get your organization's message in front of attendees.

	Premier* \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Linked Logo on Congress website	*	*	*	*	*
Full Conference Passes	15	8	5	2	1
Virtual Expo Booth Includes branding, live interaction with attendees during 4 scheduled sessions, pre-programmed video upload, visitor tracking & file sharing.	Large Size	Large Size	*	*	
Attendee Contact List (excludes "opt-outs")	*	*	*	*	*
Included in Monthly NRC Newsletters (avail. through December 2021)	Digital Banner	Digital Banner (2 Occasions)	Logo	Listed	Listed
Logo at Start of General Sessions	*	*	*	*	*
Sponsorship of General Session	2 Sessions	1 Session			
Sponsorship of Individual Breakout or Networking Session (non-exclusive)	4 Sessions	2 Sessions	1 Session		
Up to 20 Second Script Read by Moderator during Sponsored Session(s)	*	*	*		
Opportunity to Host Virtual Tour	*	*	*		
Coordinated Social Media shout out	3 Occasions	1 Occasion			
Opportunity to Customize Sponsorship Benefits	*	*			

*Only one (1) Premier Sponsorship is available.

For more information about sponsoring or exhibiting, contact Alec Cooley at sponsorships@nrcrecycles.org



COMBINED SPONSORSHIP OPPORTUNITIES

NRC is excited to partner with two organizations to extend discount pricing when combining sponsorship for the **National Recycling Congress** and either of these additional industry events. Contact Alec Cooley at sponsorships@nrcrecycles.org to learn how the discount can be applied if sponsoring multiple events at different levels.



**New York State Association for
Reduction, Reuse and Recycling**

NYSAR³ Annual Conference, November 9-10

NYSAR³'s 32nd Annual Conference follows immediately after the Congress as a hybrid virtual and in-person event. Together, NYSAR³ and NRC will provide attendees with an in-depth look on targeted discussions involving recycling, composting, market development, and much more at both a national and New York/Northeast level! NYSAR³ sponsorship includes both virtual and in-person recognition opportunities. Visit <https://www.nysar3.org> for details or contact Lisa Ruggero at lisa@nysar3.org.

Discount pricing for both events:	Premier* \$13,600	Platinum \$6,000	Gold \$2,800	Silver \$1,350*	Bronze \$750
	\$3,400 savings	\$1,500 savings	\$700 savings	\$350 savings	\$150 savings

*\$1,150 for
NYSAR³ Members



National Zero Waste Conference, December 8-9

NRC is collaborating with Zero Waste USA to organize the second annual National Zero Waste Conference. With the two-day all-virtual conference organized around the separate themes of zero waste businesses (December 8) and zero waste communities (December 9), the conference is designed to appeal to a wide audience. Visit <https://zwconference.org/sponsorship> to learn more about sponsorship levels and benefits. Email sponsorship@zwconference.org for more information.

Discount pricing for both events:	Premier* \$16,000	Platinum \$8,000	Gold \$4,000	Silver \$1,600	Bronze \$800
	\$4,000 savings	\$2,000 savings	\$1,000 savings	\$400 savings	\$200 savings